

Championship Rodeo to Feature Weekend Here

WON'T BE LONG NOW!

	High	Low
Saturday, January 29	74	35
Sunday, January 30	72	37
Monday, January 31	68	41
Tuesday, February 1	68	41

TWENTY-EIGHTH YEAR

The Desert Sun

Published

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GRAND MARSHAL of the 15th Annual Rodeo Parade Saturday morning will be Jock Mahoney, famed Range Rider of TV. The parade will start at 10:30 a.m. and proceed down Palm Canyon drive.

CHAMPIONSHIP RODEO SLATED FOR WEEKEND

Thrilling chills, spills and thrills... Bucking broncs, Brahma bulls, wild riding horsemen and trick riding women plus the aromatic, appetizing smell of hotdogs, buttered popcorn and liquid refreshments hawked through the stands...

All of the above will form the background this weekend, when the 15th annual World Championship rodeo, sponsored by the Palm Springs Mounted Police takes place in the rodeo arena at the Polo Grounds.

THE TWO-DAY colorful event, with famous celebrities of the stage, screen, radio and rodeo arenas from coast to coast, starts at 1:30 p.m. on both Saturday and Sunday. Predictions are that a huge crowd will be in attendance on both days particularly if past rodeo attendances here are a criterion. In the past this mam-

ST. VALENTINE'S DAY HEART FUND DAY IN VILLAGE

On St. Valentine's Day Villagers will be asked to contribute to the Riverside County Heart Fund. Chairman Monte Herbert announced today. Women will be stationed along Palm Canyon drive collecting money in red plastic hearts. Jimmy Morton is heading this special fund committee, with members of several civic groups assisting. Mrs. Richard Lowry and Mrs. Mildred Burns will head a group from the American Legion Auxiliary and Mrs. Gordon Eryson a group of Desert Dots. A number of riders and former Desert Circus deputies will work with Mrs. Mary Hurrell. Herbert asked today that any civic groups interested in assisting in this fund collection call Jimmy Morton at 2772.

Speed Action on United Air Service Plea

Two Officials of Company Here to Meet Civic Heads

Two United Airlines officials visited the Village Monday and Tuesday to coordinate activities of local civic groups in aiding United's application before the Civil Aeronautics Board for a permit to service Palm Springs.

Conferring with Chamber of Commerce and city officials were: W. R. Thigpen, special assistant to the president, and William O'Hern, district publicity manager. Accompanying them to the Village was Attorney Lyle C. Newcomer of the firm of Trippet, Newcomer, Yoakum and Thomas of Los Angeles. Newcomer was a former resident here.

THE APPLICATION has been presented to the CAB, but a hearing date has yet to be set. The City of Palm Springs already has requested of the CAB an expeditious hearing, together with the right to intervene, and the Chamber of Commerce is taking similar steps. Following their meetings here, Thigpen said that United Airlines was very gratified "to find such an enthusiastic reception for the furthering and support of the application."

"**SUCH SUPPORT** is necessary if United is to secure its permit to serve Palm Springs," he continued. "This application is important to United because it gives us an increasingly popular winter resort area, and it is important to Palm Springs because it will give the city a carrier service with 80 cities coast-to-coast, and from Vancouver to San Diego," Thigpen said. United, he said, also will publicize Palm Springs in its advertisement throughout the nation, and in this way bring more visitors to the Village.

AID OF ALL RESIDENTS and visitors was requested. The importance of the service to the traveling public must be presented to the CAB, and anyone having material of importance may contact the Chamber of Commerce or city officials, and it will be included in their exhibition. "We are hopeful that the requests by the Chamber and City will bring about an early hearing and decision," Thigpen said, "and permit us to start servicing the Village by the next fall season."

Zoning Hearing on New Annexed Land March 15

Public hearing on rezoning of the 15 square miles of recently annexed land was set by city council Tuesday evening for March 15. The land has been zoned for water course and guest ranch, following public hearings by the city planning commission.

School Music Department Deserves Better Facilities

By DR. BENJAMIN GOLDBERG
Next to physical education and the coterie of sports included with it, such as football, basketball, tennis, track and the like, the choice of the greatest number of students for their high school curriculum is music.

We are a nation of music lovers. We whistle more, sing more, play more records of songs, than perhaps the sum total of the rest of the world. **WHETHER IT BE** a sad tune to pull at our heartstrings or one full of joy, the benefits derived from the stirring of emotions which is the reaction of the glands of internal secretion to music which we hear is responsible not only for our psychic betterment but also physical improvement. There is a large band of 60 members at the high school, a symphony orchestra consisting of 45 members, and at the Nellie Coffman Junior high an orchestra numbering 41. Most of the children who furnish the complement of these



MOTHERS MARCHED Monday night for the Infantile Paralysis fund and raised more than \$2,000 for the March of Dimes. Here they are shown at Frances S. Stevens school after their campaign checking on the money collected.

Rancho Mirage Petitions Found Fully Qualified

Date for a public hearing on the proposal for election at Rancho Mirage on the proposal to incorporate the area into a city of the sixth class will be set by county supervisors next Monday.

At last Monday's meeting of supervisors, Gordon A. Pequegnat, county clerk, reported that the incorporation petitions were fully qualified and contained more than the required number of signatures.

FOLLOWING the public hearing at which proponents and opponents will air their views before supervisors, it is expected that the board will set a date for the incorporation election. The area to be incorporated includes approximately five and one-half square miles. Appearing in County Clerk Pequegnat's office Monday to receive the news that the petitions had qualified were Frank Clancy, Edmond Ewart Jr., Don Cameron, Paul Kersten and Daniel Callahan.

PEQUEGNAT said that an examination revealed that the petitions contained the signatures of more than 25 percent of the qualified voters of the area included in the new city and represented more than 25 percent of the assessed valuation. The petitions contained the names of 196 registered voters representing \$205,000 of the assessed valuation. Opponents are expected to present their own petitions at the public hearing when it is held.

LAS VEGAS HOTEL MAN LIKES PALM SPRINGS

By DON KLOTZBUECHER
"I don't know of a spot in the world as fine as Palm Springs, and I've been from Maine to Spain." Anyone knowing Jake Freedman, president of the Sands Hotel, Las Vegas, would quickly recognize the latter phrase — as he often applies it to illustrate his knowledge of things.

"It (Palm Springs) is better than anywhere, and has everything, entertainment, tennis, golf, a terrific climate," Freedman continued. "And, besides, you can meet some of the best people in the world."

OF COURSE this man who built the Sands Hotel in 1951 and owns controlling stock in it, didn't discount Las Vegas, but he called it a "glamour town," where people remain for two or three days only.

Here for two weeks, staying at El Mirador, and relaxing, he pointed out that in Palm Springs people come for months or the entire season and "never get tired of it." And, he said, young and old, rich and poor, can enjoy it here.

Returning to the subject of Las Vegas, he coined a phrase in terming it a "super market in the tourist turnover."

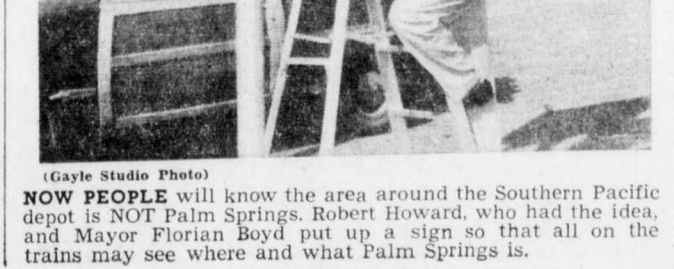
ONE SIMILAR PROBLEM faces both Palm Springs and Las Vegas, Freedman said. This is transportation—adequate facilities to bring people to and from the city. "You must have transportation, or you can't last," he continued. New hotels now being constructed there make it imperative that the already excellent service (compared to Palm Springs) be made even better.

Besides his hotel interests, Freedman has oil properties and is active with his racing stable whenever he can find the time.

Police to Stage Dance March 26

Fifth annual Police Show and Dance sponsored by the Palm Springs Police Officers Association will be held Saturday, March 26, in the quadrangle at the Palm Springs high school, President Ted Greene announced this week.

Plans are now under way to make it the biggest show in its history, with more stars of the entertainment world than ever before. A name band will be announced next week. Ticket sales will start February 15 under the direction of Sgt. Dale Thompson. Seating is being provided for 3500 persons. The floor will be cleared for dancing following the show.



(Gayle Studio Photo) **NOW PEOPLE** will know the area around the Southern Pacific depot is NOT Palm Springs. Robert Howard, who had the idea, and Mayor Florian Boyd put up a sign so that all on the trains may see where and what Palm Springs is.

Mothers' March Adds \$2000 to March of Dimes

Mothers marched in Palm Springs Monday night and as a result the local quota was upped by more than \$2,000. More than 150 mothers, representing the various school Parent-Teachers organizations and club, took part in the house-to-house canvass and reported excellent response from Villagers.

THE MARCH was between the hours of 7 and 8 and after completed, the volunteers met at Frances S. Stevens school to check on the results.

Mrs. Arnold Runwell, chairman of the local Infantile Paralysis fund campaign, had expressed the hope that the Mothers' March would realize \$2,000.

Her estimate was exceeded when the mothers turned in \$1975 and a \$150 check was promised to add to the drive.

THE LOCAL MARCH was in conjunction with a nation-wide event. It was the first time the local organization had participated.

Mrs. A. Belden Crist was chairman of the Mothers' March here and chairmen of the various school organizations represented were Mrs. John Holditch and Phyllis Morrow, Katherine Finchy; Mrs. John Boyle, St. Theresa; Mrs. Betty Hastings; Frances Stevens; Mrs. K. E. Cox, Cahulla; Mrs. S. J. Keith, Nellie Coffman and Mrs. Moya Henderson and Mrs. Lorraine Cole, high school. At the World Wars Memorial Hall Friday the American Legion and Auxiliary inserted the last dime in a placard of words: Join the March of Dimes, totaling more than \$80.

Mrs. Don Burns was in charge of the Legion program.

Silk Dress, Cloak Stolen from Store

Shoplifting of a silk dress and coat from a clothes rack at Desmond's, The Plaza, between 4 and 5 p.m. Monday, was reported to police by Manager Robert McKenzie. Value of the items taken was set at \$250.

Now They'll Know for Sure Where Palm Springs is

For the first time in its colorful 30-year history the Southern Pacific station near Palm Springs has a directional sign. Palm Springs Mayor Florian G. Boyd journeyed the nine miles that separate the S.P. station from the resort city yesterday to formally accept the sign on behalf of Palm Springs from Sportsman Bob Howard. Howard and his former movie actress wife, Andrea Leeds, operators of the fashionable Howard Manor donated the sign as a civic gesture.

Building Near Record High Last Month

January Highest Month Since July in 1952, Report

Indicating the accelerated growth of Palm Springs, the city building department Tuesday reported one of the most active months in construction in the history of the Village and the most active since July, 1952.

In January 69 building permits were issued by the building office for new construction valued at \$775,925.

In the corresponding month in 1954, the total was \$238,218, for 29 permits.

NEW HOMES topped the list for the month. There were 27 started, better than one for every business day. Value of the new dwellings was listed as \$401,000. Thirteen permits were issued for additions and alterations to dwellings at \$24,000. Second on the list was apartment construction. Three apartment buildings were begun with 36 dwelling units. Value of the new apartments is \$225,000.

ONE NEW HOTEL was also begun. It will contain nine rooms. The permit was issued for \$11,000. One hotel alteration permit was issued for \$100.

During the month ten swimming pool permits were issued for a total value of \$12,000. The department also issued ten permits for trailer park cabanas and ramadas. These totaled \$19,200.

Other permits included one commercial building, \$3000 and one addition to a public building, \$625.

Absentees 2 Days Left to Take Out Ballots

Only two more days remain for voters to take out absentee ballots for the councilmanic redistricting election to be held February 10. City Clerk Louise McCann reminded voters today. Deadline for taking out absentee ballots is Saturday, but city offices are closed on that day. They must be voted on or returned by February 10.

Sample ballots have been mailed to all voters, together with a map of the proposed new districts and a copy of the ordinance explaining the action.

Setback Lines to Remain as Now

City council Tuesday evening accepted the recommendation of the city planning commission to keep the present setback of 50 feet along South Palm Canyon drive.

Several property owners had requested that the setback requirement be reduced to 40 feet.

Circus Coming to Village - If

The circus is coming to town, if a suitable site can be found. Council approved the appearance of the Ringling Brothers Circus, formerly Clyde Beatty's, on March 18, with that one condition.

SUNAIR

DRIVE-IN THEATRE
PH. 8-4243

NOW PLAYING

WARNER BROS. PRESENT
ROBERT MITCHUM
TERESA WRIGHT
WILLIAM A. WELLMAN'S
Track of the Cat
CINEMASCOPE
WARNERCOLOR STEREOGRAPHIC SOUND
STARRING **DIANA LYNN TAB HUNTER**
— REGULAR SHOWS 7:00 & 9:30 — A RECORDED & MIXED SOUNDTRACK
DURING THE WEEKENDS, 7:00, 9:00 & 11:00 — WARNER BROS.

Co-Feature
"ATHENA"
Color by Technicolor
JANE POWELL
DEBBIE REYNOLDS
EDMOND PURDOM

Sun., Mon., Tues.
February 6-7-8

M-G-M's **"THE LAST TIME I SAW PARIS"**
Starring **ELIZABETH TAYLOR**
VAN JOHNSON
WALTER PIDGEON
DONNA REED
TECHNICOLOR

— Co-Feature —
MICKEY SPILLANE'S
RING OF FEAR
in Warner-Color and CinemaScope
Pat O'Brien
Clyde Beatty
Mickey Spillane
Marian Carr

Village Theatre
Phone 4384
207 N. PALM CANYON DR.
Now thru Sat. Feb. 5
Nightly 7:00 and 9:30
Saturday continuous 3:5

20 TOP-TALENT STARS!
SONG HITS! SPECTACLE!
M-G-M's **DEEP IN MY HEART**
in COLOR SPECTACLE

Starts Sunday Feb. 6
Continuous Sunday 2 P.M.
Weekdays 7 and 9 P.M.

Sign of the Pagan
ATTILA THE HUN
Technicolor
JEFF CHANDLER-JACK PALANCE
LEONIDA TEBERINA
BETTY GALT
CINEMASCOPE
A UNIVERSAL INTERNATIONAL PICTURE

THE Plaza Theatre Phone 4384
128 SOUTH PALM CANYON DRIVE

Nightly thru Sat., Feb. 5 Shows 7:00 and 9:10
M-G-M's action-hit in COLOR and CINEMASCOPE!
STEWART GRANGER
GRACE KELLY
PAUL DOUGLAS
GREEN FIRE
Co-Starring **JOHN CASSIN**

Sun., Mon., Tues.—Feb. 6-7-8 Shows 7:00 and 9:10
Fresh-as-a-daisy MUSICAL in CINEMASCOPE and Blushing COLOR!
SEVEN BRIDES FOR SEVEN BROTHERS
STARRING **JANE POWELL-HOWARD KEEL**



CHI CHI patrons are viewing a wonderful show featuring Ella Logan, delightful songstress, Skeets Minton, ventriloquist and his partner, Mr. Morton and other entertaining and clever acts. Skeets Minton and his co-worker are shown above.

Stellar Entertainment Now Pleasing Chi Chi Patrons

That crowd of entertainment seekers which has nightly been jamming the Starlite Room of the Chi Chi is due to a petite artist by the name of Ella Logan.

This dramatic songstress who brings back nostalgic memories for many and who still has a tremendous appeal for the much younger group has been spell-binding all with her songs.

Miss Logan adds dramatic expression to her songs and is at her best (worth the price of the entire evening) in her delivery of "Glockamora" and an Irish ballad which she sings without accompaniment. The petite and lovely artist, with the rust-colored hair, has charm and appeal which is enchanting Palm Springs audiences. She was the star in "Finnian's Rainbow" and she uses every little bit of theater business to put her songs across

to her listeners.

But that isn't all of the show. TV's great comical ventriloquist, Skeets Minton has a great share in the bouquets as well as The Sharidons, two dancers and an attractive blonde.

Minton is not of the slapstick variety comic and uses subtlety with a sure sense of comedy. His little "assistant" has a pleasing personality and when he is carelessly packed away in the valise with his hand dangling outside, this bit is really funny.

Opening the show is the sophisticated Sharidons. Their dancing which is more than interesting includes old time buck and wing and they do this number in great style.

UNEDITED

By BILL RASHALL

Escorted a young lady around town the other night whom I've known since she was knee high to a grasshopper... Miss Janet Jaynes.

During our tour of the city we sat for a while and chatted with Vic Sudaha, owner of the Palm House. He was munching an apple and eating a carrot stick. "I'm on a health food diet," Vic explained. Which, of course, is all not either here nor there regarding what I plan to write about this guy in the lines below.

I've known Vic almost since the day he first arrived in

Palm Springs fresh from military service during World War II. Subsequently he purchased what is now known as the Palm House and made it into the popular spot it is known as today.

BUT BELIEVE me it hasn't been easy going for Vic. First he had to buy a partner out and then redecorate the place. On top of all of this financial burden he struggled hard to pay off that mortgage and he is beginning to see bright daylight just about now or in the very near future.

The remarkable part about this personality is that in spite of all he had to carry financially, I have known him to feed many a stranger who was down on his luck. I have actually seen with my own eyes Vic handing hard cold cash to people he believed were "nice persons" but at the same time of the giving knew that he would never get a red cent of the loan back.

VIC SUDAHA in his almost ten years of residence here could write a book about Palm Springs and its people, its visitors and winter residents but never will I believe or breathe one word of the many stories he knows both good and bad. He just doesn't talk about people except to say and he has many times: "He's a grand person." We left him still munching on a carrot stick, Miss Jaynes and me.

Open flame gas heaters, youngsters and flannel pajamas or nightgowns are dangerous combinations in any household. Tragedy struck the other day in which an eight year old child lost her life. Just previous to this tragic event the same thing almost happened to Ronnie Rech, son of Mr. and Mrs. Bob Rech.

HIS FLANNEL attire ablaze drew the attention of his older brother, Jackie, just reaching

Boy Scout age. Jackie quickly grabbed a baby blanket and wrapped his younger brother in it extinguishing the blaze and thereby saving Ronnie's life. However, the youngster did not escape painful third degree burns and is now undergoing skin-grafting surgery. Let's watch those gas heaters, please! Frank Bogert does not do things halfway especially when he plans a party. El Mirador hotel tomorrow night will bulge

The Desert Sun—2nd
PALM SPRINGS, CALIFORNIA
Thursday, February 3, 1955

with persons attired in western clothes for a western show which will see horses and riders trot right into the dining room. No accidents, please. You know the kind I mean, that is, at the party tomorrow night. But Frank says he is prepared for the inevitable.

THE PLAYHOUSE
At the Polo Grounds Pavilion on Sunrise Way
Every Night Except Monday
Now Playing "DEAR BRUTUS"
Starting Tuesday, Feb. 8
"ALL MY SONS"
Starring **Edward Arnold**
Staged by Michael Ferrall
PLAY STARTS — 8:40 P.M.
Telephone 5606 For Reservation

OUR CLIP CORRAL
offers a Distinctive and Diversified Service... All Types of Grooming

DELUXE BUNKHOUSE
Sure to Please the Most Discriminating Guest... Air-Conditioned... Each Bunk with Bed and Blanket.

AT READCREST THE PET IS THE BOSS
FINEST INDIVIDUAL ATTENTION DAILY

The Finest
CHUCK WAGON CHOW
Special Diets Carefully Followed.

WADING POOL AND PATIO
For Rest and Fun

Accommodations for **CATS** on Sheltered Patio with view of all activities

READCREST PET CORRAL
AT DESERT HOT SPRINGS
IN THE SMOG-FREE, HEALTHFUL DESERT
OFFERS THE FINEST ACCOMMODATIONS TO A SELECT CLIENTELE OF SMALL PETS ONLY

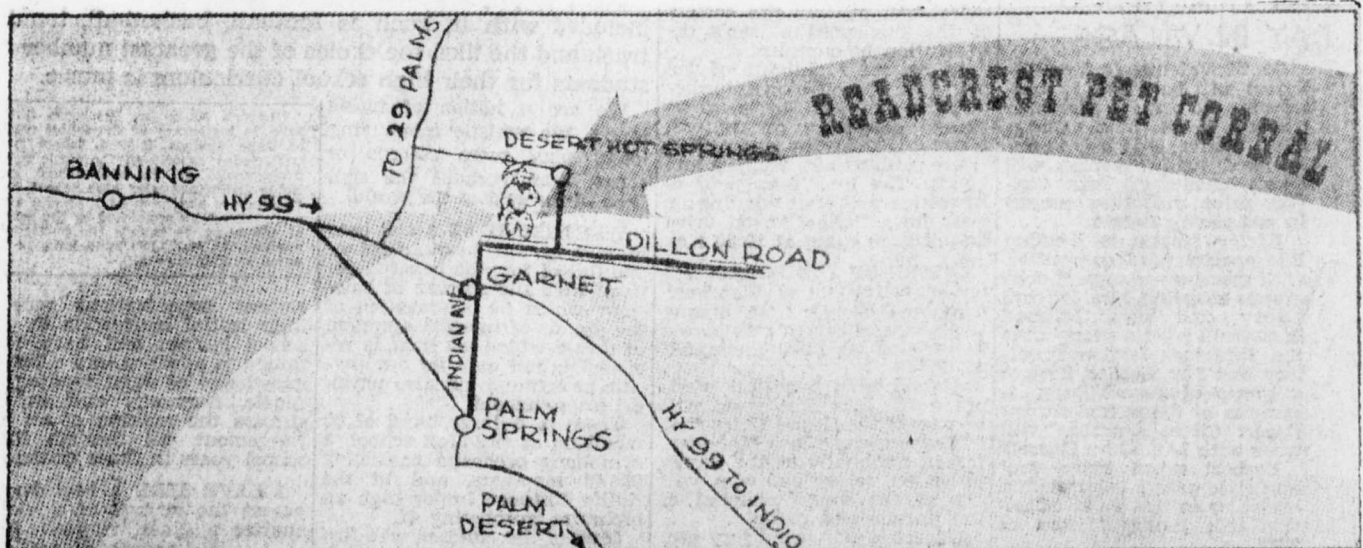
TRAVELING THIS SEASON?
GUARANTEED ADVANTAGES THAT MAKES YOUR PET PREFER **READCREST**

Open House, Sunday, Feb. 6
All Buildings Fireproof • 2 5Foot Runs

Complete Grooming and Bathing on Monday and Tuesday by appointment with Miss **Joyann Cartwright...**

FOLLOW MAP BELOW TO READCREST PET CORRAL
16860 DILLON ROAD
Near Palm Drive
Desert Hot Springs

PAMPERED PETS PREFERRED
INCIDENTALLY
AND
Information and Reservations
MRS. BEN H. READ
DESERT HOT SPRINGS, CALIF.
10 Minutes from Palm Springs
Phone 4-3894





ONE OF THE PRIZE horses in Saturday's Rodeo parade will be "Arkansas Traveler," shown above with his owner, Jordan E. Dunaway of Hawthorne, California. Dunaway has ridden in parades here for the past five years.

Hefty Bobcat Meets Demise on Highway 111 Near Depot

There is one bobcat less in the desert area.

C. F. Masten of Banning, driving toward Palm Springs Tuesday morning noticed a big cat lying by the side of the road. He stopped to cautiously investigate and then picked up a bobcat, 30 inches long and weighing almost 20 pounds.

He brought it to Palm Springs to seek a taxidermist — but failed to find one.

There were no marks on the animal to indicate how it had lost its life but Masten believes it must have been struck by an automobile but not run over.

"It would have made a big bump had it been run over," he said.

Masten found the cat a short distance west of the Palm

Portland Visitor is Suddenly Stricken

Edith P. Ralston, 78, a visitor here from Portland, Ore., succumbed Monday suddenly after a nine day visit here.

Last rites were said in the Oregon city this week with Wiefels and Son in charge of arrangements here.

From Page 1—MORE ABOUT

RODEO

Doye O'Dell, star of Western Variety and Western theater on TV; Eddie Dean, star of motion pictures and a recording artist of Western folk songs; and selected entries by the judges of the parade.

AS FOR THE RODEO, that event, it is predicted by those who know, will be one of the most exciting and thrilling

ever held in Palm Springs.

Outstanding among the arena artists will be Casey Tibbs, the youngest world champion rodeo cowboy. Not more than 25 years of age, Tibbs has received national recognition for his rodeo performances. He won the Levi Strauss award, a \$1500 belt three years in succession at the Cow Palace in Fort Worth, Texas.

Chuck Shepherd, bronc rider of renown; Ben Johnson, who has won national acclaim as a

bull roper and Vern Castro, bull dogger are among some of the outstanding arena performers.

THE MOST SPECTACULAR act, it is proclaimed, is the Flying Hendricks Family. Stars of this group are a twin sister and brother and two trained mules who perform in a clowning act. In one scene, one of the mules actually drives the brother out of a model T Ford and drives it out of the arena. They say seeing this act is believing.

Tickets for the rodeo may be purchased at a booth on Palm Canyon drive located across the street from The Desert Inn; at Rasmussen's Saddlery, opposite El Mirador hotel and on Saturday at the ticket booth at the Polo Grounds.

AND, JAUREGI, who has supplied the live stock for the rodeos held here in the past, again will transport his untamed animals for the show February 5 and 6. Jimmy Cooper is in charge of the parade; Ray Abbey chairman of the

rodeo grounds; John Hollinger, publicity, Warren Coble, chairman of the event this year. Saturday evening the Palm Springs Mounted Police will host a dance in the Los Compadres Clubhouse on South El Cielo road near highway 111 at Araby Point. Western and square dancing will highlight this event with music furnished by a well known Western band.

The Desert Sun—30 PALM SPRINGS, CALIFORNIA Thursday, February 3, 1955

Bouncing Bullet Starts Search

A bullet ricocheting off the side of a trailer home Sunday afternoon started an unsuccessful police search of the area for the person who had fired the shot.

C. H. Segur of Los Altos, 1955 Camino Real, reported the incident and said that he, together with friends, had been seated in the yard by the trailer

SAFeway Sale TEA GARDEN JELLIES and PRESERVES



Three generations of boys, girls, and grown-ups alike have spread matchless TEA GARDEN products thick on bread, biscuits, muffins! Yes... since 1885—a Western Favorite! See for yourself how good they are! Stock up with a generous variety of TEA GARDEN this week. At these low prices... it's smart to buy by the dozen. We guarantee you'll be delighted!

Pure Preserves	
CONCORD GRAPE	20-oz. jar 29¢
RED CHERRY	12-oz. jar 29¢
PURE PLUM	20-oz. jar 29¢
STRAWBERRY	20-oz. jar 39¢
PURE PEACH	20-oz. jar 35¢

Pure Jellies	
GRAPE	12-oz. jar 19¢
BLACKBERRY	Large 20-oz. jar 39¢
APPLE BUTTER	Large 18-oz. jar 25¢



FRESH EGGS	
Cream O' the Crop. Top quality.	
GRADE AA LARGE SIZE	per doz. 59¢
BREAKFAST GEMS	54¢
Large Grade A, doz.	

PORK & BEANS	VAN CAMP'S 21-oz. can 16¢
16-oz., 2 cans, 23¢. 30-oz. can, 21¢. "Heat 'n Serve."	
FRUIT COCKTAIL	30-oz. can 29¢
LIBBY Brand. 17-oz. can, 19¢. "Quick 'n Easy."	
BUTTER	DAIRY GLEN FIRST QUALITY 1-lb. ctn. 63¢
Fresh Grade A, quartered.	
JACK CHEESE	MONTROSE U.S. Certified Grade AA First Quality. Foil wrap, lb. 69¢. MONTEREY Pre-cut & wrapped. lb. 39¢

Tea Garden Quality.	
Syrup Drops	12-oz. btl. 19¢
(24-oz. bottle, 35¢.)	

SKYLARK BREADS	
Split Top	large 30¢
White, sliced.	std. loaf 23¢
100% Whole Wheat	
Enriched—sliced.	std. loaf 23¢

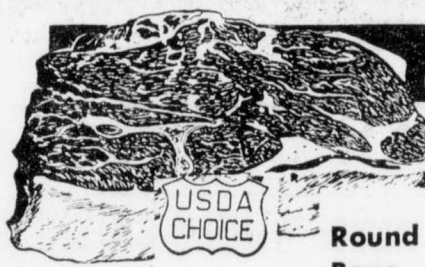
MARGARINE	
Sunnybank	1-lb. ctn. 29¢
Foil-wrapped.	

PEANUT BUTTER	
BEVERLY Brand	20-oz. jar 49¢
Chunk or Creamy.	

CAMPBELL'S SOUPS	
Cream O' Chicken, Chicken with Rice, Chicken Noodle, Chicken Gumbo.	
10½-oz. can	15¢

SHORTENING	
ROYAL SATIN	
For better cakes, pies, fried foods.	
1-lb. can	29¢
3-lb. can	79¢

MAYONNAISE	
No Made Quality	
Purity Seal Jar.	qt. 59¢



CHUCK ROAST

U.S.D.A. CHOICE BEEF Control aged, trimmed before weighing.

Round Bone lb.	49¢
Blade or 7-bone lb.	39¢
SMALL SIZE, 1 - 3-lb. avg.	
Lean, meaty, select Eastern Pork	lb. 39¢
PLATE MEAT	
U.S.D.A. Choice.	lb. 12¢
U.S.D.A. CHOICE BEEF	
To bake, braise; lean.	lb. 19¢
Fresh Frozen Lobster	ea. 99¢

Chicken Legs	
Manor House.	1-lb. pkg. 79¢
Fresh frozen.	

Franks	
Somerset brand.	1-lb. cello 45¢
No. 1 Skinless.	

Fillet of Cod	
Captain's Choice.	lb. 33¢
Ready for pan.	

Halibut Steaks	
Captain's Choice.	lb. 53¢
Deep sea fish.	



Moist, tender, baked the Curtsy "home ingredient" way! (Regular, 49¢.) SPECIAL 39¢

Fruit Coffee Cake	12-oz. pkg. 29¢
Cinnamon Rolls	8-ea. 29¢
Crackers	TEA TIMER Quality 1-lb. pkg. 35¢
Soda Crackers	Sunshine Krispy 1-lb. pkg. 27¢

GERBER'S BABY FOODS	
Strained Fruits or Vegetables.	6 cans 49¢

SWIFT'S MEATS	
Strained or Junior varieties.	5 cans 99¢

SAUERKRAUT	
Stone Crack Fancy Quality.	
2 16-oz. cans	23¢
27-oz. can	17¢

ALL DETERGENT	
For Automatic Washers	
10-lb. box	2.49
24-oz. box	40¢

Coffee and Tea Values!	
Instant Coffee	Edward's 2-oz. jar 59¢
(4-oz. jar, 1.13; 6-oz. jar, 1.69.)	
Canterbury Tea	48-bag ctn. 49¢
Orange pekoe and pekoe.	
(½-lb. package, 59¢.)	

FROZEN FOODS	
Bel Air Premium Quality.	
Blended Juice	2 6-oz. cans 27¢
Orange and Grapefruit.	
Grapefruit Juice	6-oz. can 12¢
Sliced Peaches	2 10-oz. pkgs. 35¢

WHITE ROSE POTATOES	
U.S. NO. 1 QUALITY	
Packed in paper bags.	
10 lbs.	39¢

ANJOU PEARS	
OREGON No. 1's	
Smooth skin with firm, juicy meat.	lb. 12¢
GREEN ONIONS	bunch 5¢
RADISHES	bunch 5¢
MUSHROOMS	Hot House pkg. 29¢
ROMAINE	Crisp Green lb. 10¢
Ripe Bananas	Central American Choice Selection. lb. 15¢

Chi-Chi Starlite Room

WONDROUS STAR OF STAGE AND SCREEN

ELLA LOGAN

TV's GREAT COMICAL VENTRILOQUIST

Skeets Minton

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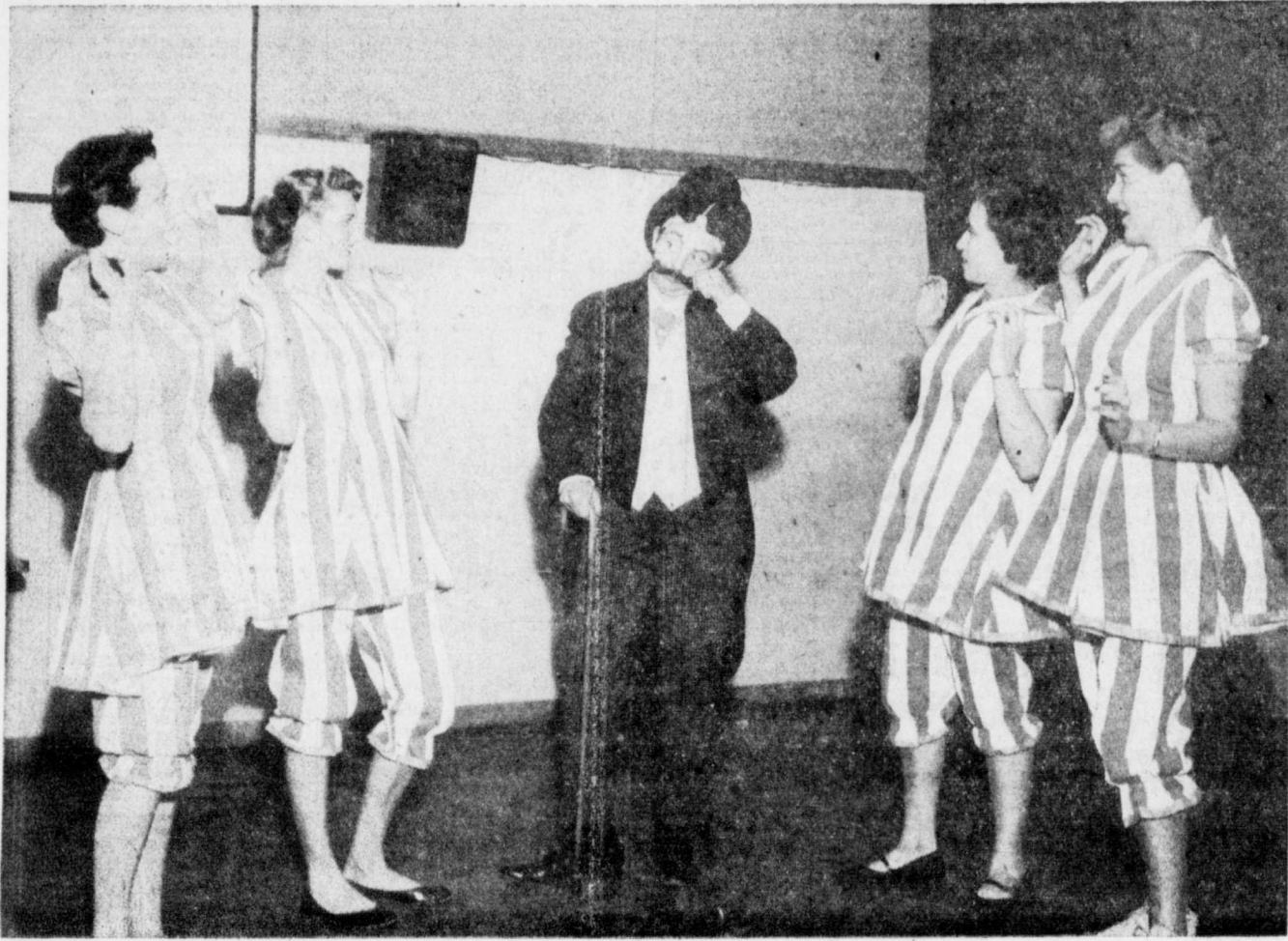
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GASLIGHT GAITIES, one of the Village's perennial laugh productions is in full rehearsal. The ladies and the villain are getting their lines down pat. As shown above, there's Sid Finerman, Audrey Krueger, Louise Pernel (the villain—hiss!),

Barbara Root and Rita Darwin. They are rehearsing the "By the Sea" number. The show will be presented February 11 and 12 for the eighth time at World Wars Memorial Hall.

Contributions for Wednesday Club Auction Started

Plans for the annual charity auction of the Wednesday Night club are proceeding rapidly. Max Grone, general director of the event said Tuesday.

Leo Fine, chairman of the auction, said many have already called requesting information and offering articles for the auction. Proceeds from the event will go to buy further life-saving equipment for Desert Hospital which the club has generously aided with previous auctions.

Date for the event has not been set but those wishing to contribute are urged by Mort Weissman, club president, to call 5354, 2033 or 5109, for further information.



ZADDIE BUNKER has donated a trip to Las Vegas to the Wednesday Night Club charity auction, which will be held in the near future. Max Grone, on wing, says goodbye to Zaddie and Leo Fine, who symbolizes the winner. Proceeds of the auction this year will be used to purchase additional equipment for Desert Hospital.

Blames Slumber for Accident

Falling asleep while driving was the explanation given by Mrs. Cleo Belle Hamsley, 1563 South Palm Canyon drive, after her car struck the parked car of John Frederick Routh, 217 North Palm Canyon drive, at 2:51 a.m., Wednesday.

Damage to Routh's car was estimated at \$800, and to Mrs. Hamsley's \$500.

Indian Lessees to Meet Tomorrow

Lessees of Palm Springs Indian Land will hold their regular meeting at 8 p.m., Friday, at the Frances Stevens school cafeteria. President Cliff Campbell announces.

Councilman Jerry Nathanson will speak on the councilmanic redistricting election to be held February 10.

The public is invited, Campbell said.

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Two from Area Drawn on Panel for Grand Jury

Thirty names were drawn Monday in the annual lottery to pick 19 members for the grand jury.

The four superior court judges, Hilton McCabe, O. K. Morton, Russell S. Waite and John G. Gabbert, submitted the names of 100 citizens and from these the 30 were drawn.

The next drawing will pick the final 19 who will serve on the 1955 grand jury.

Residents of the desert area whose names were drawn include Clifford Henderson of Palm Desert, Mrs. Thurston C. Chase of Thousand Palms.

Among the others whose names were not drawn but may be called if the jury list is not filled from the original 30 were those of Russell Wade, Eleanor W. Larrabee and Dr. Benjamin Goldberg, all of Palm Springs.

Citizens National Up Two Places

Citizens National Trust & Savings Bank of Riverside advanced 23 places during 1954 to become the 178th largest bank in the United States, according to the annual report of the American Banker.

Rank is determined by total deposits. Citizens moved from 201st place, which it held at the end of 1953 when deposits totaled \$114,904,831. Deposits on December 31, 1954 totaled \$135,323,639 or a gain of \$20,418,735 during the year.

Citizens Bank is owned by some 1900 shareholders, most of whom are residents of Riverside and San Bernardino counties.

Check Suspects Arrested After Check of Auto

Alert police work Tuesday resulted in the arrest of two check-passing suspects who are wanted by authorities in at least one other city. Investigation is continuing at the present time.

First report of the couple, Jack Middleton, 39, Long Beach, and Elizabeth Clume de Carbone, 38, came at 12:47 p.m. from the Contra Costa county sheriff's office, with local police asked to apprehend and hold the couple on a bad check charge.

The teletype told of a \$3,000 bad check being used as payment for an automobile.

Officer A. R. Budsey located the car at 4:59 p.m., and with the aid of Sgt. Dale Thompson and Detective Bob White followed it to a local hotel, where the couple was taken into custody.

The couple is believed to have passed three bad checks

No Action Taken on Crosswalk

Council Tuesday evening declined to take action on a request from 25 property owners for a pedestrian crosswalk at 222 South Indian avenue, upon recommendation of the police department, public safety committee of council, and City Manager R. W. Peterson.

Adequate crosswalk facilities are now in the area, it was stated.

Paving Petition Accepted by City

Council Tuesday evening accepted the petition for street improvement of Avenida Palmas between Tamarisk road, and Via Eitel, and referred it to the engineering department for preparation of plans.

The assessment request, the fourteenth to be made, was signed by 70.71 percent of the property owners of the area.

In Palm Springs, bail has been set at \$5,000.

PALM SPRINGS, CALIFORNIA Thursday, February 3, 1955 **The Desert Sun**—4a



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CHOICE GROUND ROUND	59c lb
ARMOUR'S PURE PORK SAUSAGE	39c lb

YUBAN COFFEE \$1.09 lb

SWANSON WHOLE CHICKENS	\$1.53
JANE WILSON BEEF PIES	69c
PILLSBURY'S PANCAKE FLOUR	2-lbs. 36c
CAMPBELL TOMATO SOUP	3 for 35c
LIBBY'S — No. 2 Size TOMATO JUICE	2 for 26c

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AVOCADOS	10c each
WHITE ROSE POTATOES	5 lbs. for 15c
BROWN ONIONS	2 lbs. for 15c

NUCOA	lb. 29c
BEST FOOD — Quart MAYONNAISE	69c
12-OZ. LOG CABIN SYRUP	29c

KLEENEX 300 Size	2 for 45c
200 Size	2 for 38c
COLORED TEST MARK PAPER TOWELS	2 for 38c

HUNT'S — No. 2 1/2 Size RED BEANS	2 for 35c
SUNSWET — No. 2 1/2 Size PRUNES	54c
GLORIETTA — Sliced — No. 2 1/2 Size PEACHES	39c
VB — No. 1 Size APPLESAUCE	2 for 43c
COCK OF THE WALK — No. 2 1/2 Size PEARS	36c

PALM CANYON MARKET

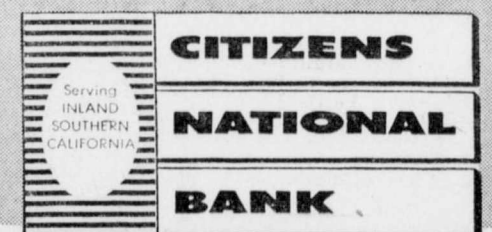
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Pro Frank Stranahan and his wife, Ann, recently visited Palm Springs to find the excellent Thunderbird and Tamarisk courses most enjoyable. It is suggested that other winter golf spots should arrange winter tours for amateurs.

MORRISON ON GOLF

Winter Tour for Amateurs Suggested

By ALEX J. MORRISON
Author of "A New Way to Better Golf," Teacher of Champions

RECENTLY the Southern California Open, played over the Tamarisk course at Palm Springs, attracted more than the usual number of nationally prominent golf names including amateur Billy Maxwell, the newly turned pro Frank Stranahan, also the pros, Gene Littler, "Bud" Holscher, Bob Rosburg and Jerry Barber, and the former national open champion, Olin Dutra.

While the latter-named pros were on hand mainly because the pro circuit schedule allowed them this time to return to their respective homes in various parts of Southern California, Stranahan and Maxwell were out mainly to sample the golfing facilities of a winter resort new to them.

THE CHAMPIONSHIP layouts of Thunderbird and Tamarisk afford exceptionally good tests for all degrees of golfing skills. The lush wide fairways over gently-rolling ground hold a minimum of traps guarding drives and green approaches. The extra large, smooth-sloping greens are backed by scenic mountains continually changing in shape and color in keeping with the warm, bright desert sunshine. Include borders of mesquite and palm trees and you have a setting that will live vividly and long in your memory.

IN LOOKING back on the

Banning Moves Farther Ahead in League Race

Banning won its seventh game of the year Monday night, 56 to 38 over the Desert Nite Hawks, to move two and a half games in front as third round action started in the City Recreation League.

First half action was close, but the league leaders turned the game into a rout in the final two periods. The Nite Hawks led 12 to 11 at the quarter, and then trailed by only one point at halftime 24 to 23. At the end of three quarters the Banning quintet had taken a 36 to 29 margin.

Jim Holland of the losers took game scoring honors with 15 points. Red Haynes and Every tied for leaders of the Banning attack with 14 each.

DESSERT NITE HAWKS—38	FG	FT	TP
Jones, I	1	0	2
W. Lucas, I	5	0	10
H. Lucas, C	1	1	3
Holland, G	6	3	15
Granger, G	3	0	6
Lewis, G	1	0	2

BANNING—56	FG	FT	TP
Anderson, I	1	0	2
Herrera, I	4	0	8
Haynes, C	6	2	14
Cooper, G	4	3	11
Every, G	7	0	14
Griebner, G	1	3	5
Minor, G	1	0	2

Score by quarters:
Desert Nite Hawks .. 12 11 6 9—38
Banning .. 11 13 12 20—56

San Jacinto Next Foe for Indian Five

After facing undefeated Coachella Tuesday night, Palm Springs Indians now will travel to San Jacinto Friday evening to meet the once-beaten Tigers.

San Jacinto will be favored to win, but the margin will not be as impressive as its 65 to 26 rout of winless Perris Tuesday night.

Other games Friday will have Hemet at Beaumont, Coachella at Perris, and Banning at Elsinore.

READ SUN
CLASSIFIED ADS

Future Looks Brighter for Tragedy Survivors

Victoria L. Holland, widow of John Holland who was killed in a cave-in tragedy January 4, finds the world with a brighter outlook today for herself and children.

Through the activity of Alfred Lehrfeld, exclusive agent here for the Manhattan Life Insurance company of New York, she received a check—entirely unexpected—for \$9,867.04 Tuesday. It was on a life insurance policy her late husband had taken out and which she thought had lapsed

for non-payment of premium in July, 1953.

But Lehrfeld told her that the policy carried an automatic loan provision from built up reserve which had paid the premiums Mrs. Holland had thought lapsed.

The policy was for \$5,000 and with double indemnity became \$10,000. After the non-paid premiums were deducted, Mrs. Holland received the \$9,867.04. She expressed her deep appreciation and also her heartfelt thanks to all of the kind Villagers who had so generously started a fund for her when she thought she had no insurance.

"Tell the people of Palm Springs for me that I thank them for their kind donations. I did not know at the time I took them that my husband's life insurance policy was still valid."

Sneeze Blamed for Auto Crash

Charles Fred Nasko, 52, 457 North Palm Canyon drive, escaped serious injury early Tuesday morning when his car crashed into a tree on South Palm Canyon drive, near the intersection with Olancha.

He was taken to Desert hospital where first aid treatment was administered, and then he was returned to his home.

Nasko claimed that the incident was due to his suffering an attack of hay fever, causing him to sneeze, according to Officer Ray Youngberg, who investigated.

Damage to his car was estimated at \$1500.

Nasko was cited for reckless driving causing an injury, and for not having a valid driver's license.

Sonambulist Has Police Puzzled

A scream in the night by a juvenile started a police search early Sunday morning.

First report came from a local resident, and soon after came a telephone call telling officers that it was probably a six-year-old boy who suffered nightmares and walked in his sleep.

The all clear came about a half hour after the first report, when the boy returned home.

READ SUN
CLASSIFIED ADS



At Sunair Drivein Theater starting Sunday will be "The Last Time I Saw Paris" starring Van Johnson and Elizabeth Taylor, who take you through one of the funniest love-dramas filmed outside the United States. Co-feature will be Mickey Spillane's "Ring of Fear."



Earle C. Strebe's Plaza Theater, currently showing "Green Fire," a CinemaScope-Technicolor hit, stars Stewart Granger, Grace Kelly and Paul Douglas, and is speedily being marked as a motion picture hit of the year.

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(Desert Sun Photo)

EVERYTHING is brighter now said Mrs. Victoria Holland as Alfred Lehrfeld presents her with check from insurance policy she thought had lapsed.

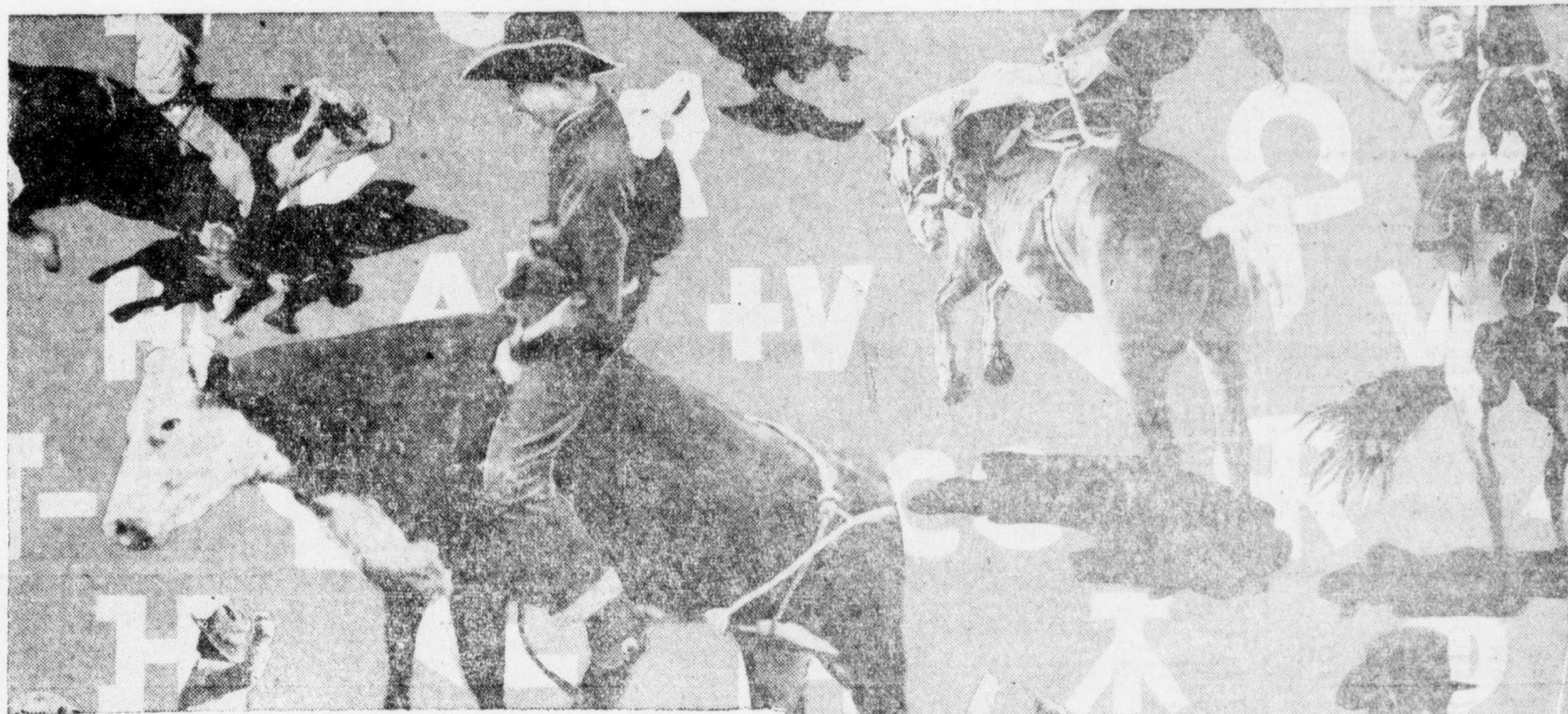
Scout Troop to Receive Charter

Official charter for a new Scout troop, No. 118, of St. Theresa's school, East Ramon road, will be presented at ceremonies tonight at the school.

Harry Hill, Scout committeeman for this district, will present the charter to Tom Selman of the Knights of Columbus, sponsoring group.

There are now 14 members in the troop and Tony Biavachi is Scoutmaster.

Theft of her purse while she was attending a local theater Sunday evening was reported to police by Sandra Dora Rudnick of Los Angeles.



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p.m.

Jack Mahoney, TV star, nationally known as the Range Rider will be Parade Marshal

Doy O'Dell, star of Western Varieties and Western Theatre.

Eddie Dean, Motion picture and TV star.

Miss Rheingold, queen of the Rodeo will head the grand entry.

Casey Tibbs, world famous all-round Championship cowboy.

Chuck Shepherd, Championship bronc rider.

Ben Johnson, star of movies, calf roper and bull-dogging.

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Sun Classified Bring Quick Results

Sports in the Sun

Mayfield Wins Top Money in Thunderbird Tourney

Twenty Extra Holes Needed to Pick Winner; Souchak is Second, Haas Third

Shelley Mayfield, Chicopee, Mass., golf pro, won the fourth annual Thunderbird Invitational golf tournament, but it took 20 extra holes to do the trick.

Mayfield, 30, carded a birdie on the 20th extra hole to take \$2,000 first money.

Mayfield, Mike Souchak and Fred Haas, the latter the defending champion, were all tied at the end of the regulation 72 holes with 270s Sunday night.

MONDAY MORNING, the trio teed off on an extra 18 to decide the championship. After 15 holes they were still all even. Then Haas fell out and Mayfield and Souchak battled even to the 18th.

Still tied, they went into a sudden death playoff. They both scored 4s on the first extra hole but Mayfield scored a three on the second while Souchak took a par 4.

The margin of one stroke was good for an extra \$1,000.

MAYFIELD'S total score for the 92 holes was 346, 22 under par for the course. His totals were 63-70-68-69-4-3-3-6.

The victory gave Mayfield \$2,000 first money; Souchak, \$1,000 second money and Haas, \$750 third money.

J. Palmer 63-68-71-76-271 650.00
B. Holscher 67-66-69-70-272 550.00
B. Roberg 67-67-70-272 550.00
J. Barber 71-68-67-67-273 440.00
C. Lister 67-69-71-67-274 550.00
T. Bolt 68-70-67-69-274 550.00
P. McGuire 69-68-69-70-274 550.00
B. Winger 67-66-69-71-274 550.00
W. Ulrich 66-67-69-72-274 550.00
C. Middlecott 74-69-73-67-275 455.00
D. Harrison 67-72-67-69-275 455.00
F. Wampler 68-71-65-71-275 455.00
E. Vines 69-68-68-71-276 425.00
J. Borge 70-69-64-73-276 425.00
M. Pargel 70-69-68-70-277 320.00
B. Nelson 67-69-74-68-278 192.50
D. Ford 67-69-73-69-278 192.50
J. Demaret 68-73-69-68-278 192.50
A. Besselink 70-72-67-69-279 172.50
J. Burke Jr. 69 68 70-71-279 172.50
P. Thomson 66-70-68-75-279 172.50

Scores of other golfers, all receiving \$100, included:
261-Jimmy Clark, 69-73-71-68; J. R. Jacobs, 69-73-71-68; Lloyd Mangrum, 67-70-70-69.

262-Walter Burkemo, 73-68-72-70; Vic Ghersi, 71-69-71-71; Jimmy Hines, 69-74-69-70; Ed Oliver, 70-70-68-74; Earl Stewart Jr., 70-68-70-74; J. D. Pritchett, 72-70-70-70.

263-Fred Hawkins, 71-73-68-71;
264-Dave Douglas, 71-71-70-73;
265-Peter Aliss, 76-70-68-73;
266-B. J. Hunt, 71-74-73-71;
267-George Howard, 72-72-74-75;
268-Tony Harman, 74-71-71-78.



(Desert Sun Photo by Fred Weigel)

SUDDEN DEATH playoff in Thunderbird's \$15,000 Invitational Golf Tournament ends when Shelley Mayfield sinks a four and a half foot putt on the 20th green to take the golf title. Pictured above, Mayfield, making the putt shows ball disappearing into cup (arrow) that won him the \$2,000 first prize.

Mike Souchak, standing at right with arms folded, missed a five foot putt on the 20th green, to place second. A huge gallery followed the playoff play and saw one of the greatest exhibitions of tournament golf in the history of Palm Springs.

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Coachella Bs Trim Indian JVs, 66-49

Coachella Bees scored an easy 66 to 49 win over the Palm Springs Papooses in a game on the winner's court Tuesday evening.

The Arabs started strong, taking a 20 to 12 advantage in the initial period. Both teams scored 13 points in the second quarter, and then the Coachella quintet came back in the third period to take a commanding 53 to 38 margin.

Joe Maddox of Coachella took game scoring honors with 23 points, connecting on 10 of 16 shots. Skin Martin was high for the Indians with 17.

The box score:
COACHELLA-66

	FG	FT	TP
Chavez, f	3	0	0
Maddox, f	10	3	23
Lee, c	5	5	15
Moreno, g	1	1	2
Finch, g	4	7	15
Thoma, g	0	1	1
Perez, g	0	2	2
Total	23	20	66

	FG	FT	TP
Del Campo, f	3	1	7
Martin, f	6	5	17
Brown, c	2	2	6
Beck, g	2	4	8
Roberts, g	4	1	9
Rull, g	1	1	2
Total	18	13	49

Score by quarters:
Palm Springs 12 13 13 11-49
Coachella 20 13 20 13-66

RIVERSIDE COUNTY LEAGUE

	W	L	TP	OP
Coachella	8	0	430	320
San Jacinto	7	1	373	360
Escondido	5	2	324	359
Palm Springs	3	5	311	334
Banning	3	5	272	249
Beaumont	3	5	241	354
Hemet	2	5	238	329
Perris	0	8	203	451

Scores Tuesday
Coachella 61, Palm Springs 42
San Jacinto 46, Perris 26
Beaumont 32, Banning 31

Games Friday
Palm Springs at San Jacinto
Coachella at Perris
Banning at Escondido
Hemet at Beaumont

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Tennis Entries to Close Monday

Deadline for entering the fourteenth annual Junior Tennis tournament sponsored by the City Recreation Department is Monday, February 7, Director Howard Haddock today reminded boys and girls 18 years of age and under.

Entry forms are available at the Nellie Coffman school, Katherine Finchy, St. Theresa and the Palm Springs high school, or from Haddock at the city offices.

Classifications are: Boy's Singles 15 and under and 18 and under, Girl's Singles 15 and under, and Mixed Doubles 18 and under.

Play starts Monday, and continues three weeks until the finals at The Tennis Club Saturday, February 26.



(Desert Sun Photo by Fred Weigel)

STROKE BY STROKE, through the 17th hole at the Thunderbird Invitational Golf Tournament, Fred Haas, Jr., kept even but dropped one stroke behind on the 18th during Monday's playoff, when he missed a five and a half foot putt. Shelley Mayfield and Mike Souchak went on for a sudden death playoff to the 20th green. Haas took third place and won \$750. He was last year's winner of the Thunderbird tournament.



(Desert Sun Photo)

MILTON HICKS, chairman for the Thunderbird tournament, presents a check for \$2,000, top prize money, to Shelley Mayfield on the 18th green, following a sudden death playoff Monday.

Ida Lang Provides Thrills for Aquatic Fans at SMC

A young lady recently displayed her amazing diving and swimming technique much to the awe of many Shadow Mountain Club members. This pert and peppy miss is nearing 61 years of age and is called Ida Lang.

Instead of wasting her breath blowing out 60 birthday candles on her last birthday... she swam 60 lengths of the Hollywood pool and performed all ten exhibition dives off a 20-foot board.

Miss Lang took up swimming when she was 27 to regain health as she had been a polio case for four years before that and weighed only 97 pounds. "To me, swimming was not

only a cure, but one of the most important steps in my life because as you see, I am completely cured now and these exhibitions have carried to just about every nook and cranny in the world," said Miss Lang.

She has performed in many Olympic competitions, fundraising exhibitions, and (her biggest thrill), for the late King Carol of Roumania and his son, Prince Michael.

Many people encouraged Miss Lang to turn professional, to which she replied, "I just like the water so much I would rather keep it on a friendly basis rather than be paid for my time."

The Desert Sun—60
PALM SPRINGS, CALIFORNIA
Thursday, February 3, 1955

Capacity Crowd Views Biltmore Swim Carnival

A capacity crowd viewed a brilliant swimming exhibition at Palm Springs Biltmore pool Sunday afternoon.

Newsreel cameras from Paramount, NBC and CBS recorded the performances of five of the country's top swimmers, Gary Tobian, Pat McCormick, Gail Benton, Ann Cooper and Mailey Shriners. All five will go to Mexico for the Pan American Olympics, with Miss McCormick scheduled to go to New Zealand before joining the others in Mexico.

Superb water showmanship marked the event which was sponsored by the Los Angeles Athletic Club. Gary Tobian's poise and beautiful execution of extremely difficult dives were in championship form. Side-splitting antics by Wes Hammond and Glenn McCormick added comedy to the show.

Following the swim meet, the group indulged in a ball game that required using heads instead of hands.

Tentative Approval Given Auto Races

Request by the Sports Car Club of America, Los Angeles region, to hold a sports car race here March 12 and 13, was approved by city council Tuesday evening, provided City Manager B. W. Peterson can make adequate arrangements with the group.

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(Clar' E. Johnston Photo)

AT THE CUP at Shadow Mountain Club's approach and putt course are left to right: Bob Pinnell, Ned Beades, Duke Atterbury and Governor Mon Wallgren. The club announced that 55 spacious homesites bordering the fairways are now for sale and the locations are among the best homesites in the Palm Desert area.

Green Hornets Bow to Chuck's in Close Battle

Rallying in the final quarter, Chuck's Shell Monday night defeated the Green Hornets 29 to 28 and moved into a second place tie with the losers.

The Green Hornets had led throughout the game up to that point, 12 to 6 at the quarter, 20 to 14 at halftime, and 23 to 20 after three periods.

Ken Price paced the winners with 11 points, and Bob Clinton was high point man for the Green Hornets with 10.

GREEN HORNETS—28

	FG	FT	TP
Strasser, f	2	4	3
Weinstock, f	1	0	2
Clinton, c	5	0	10
Phillips, g	2	0	4
Roberts, g	1	0	2
Walton, g	1	0	2

CHUCK'S SHELL—29

	FG	FT	TP
Buresh, f	1	3	5
D. Hines, f	1	1	3
Brown, c	0	0	0
Price, g	5	5	11
Looney, g	1	0	2
Black, g	4	0	8

Score by quarters: 12 8 5 28
Green Hornets 12 8 5 28
Chuck's Shell 6 8 6 29

CITY RECREATION LEAGUE

	FG	FT	TP
Banning, f	7	1	375
Chuck's Shell	5	4	355
Green Hornets	5	4	355
Desert Nite Hawks	3	6	333
Army Engineers	3	1	142

Score Monday
Chuck's Shell vs. Green Hornets 28
Banning vs. Desert Nite Hawks 30

Games Monday
Chuck's Shell vs. Desert Nite Hawks
Army vs. Banning

Additional Sports
on Page 5a

Arabs Win Over Indian Varsity by 61-42 Score

Paced by the amazing 27 points of Ralph Rodriguez, the Coachella Arabs Tuesday night continued their undefeated record by soundly trouncing the Palm Springs Indians, 61 to 42.

Coach Ralph Watt devised a new defense for the league leaders, forcing the Arabs to shoot from far out on the court, but they were as proficient on their shots from there as they previously had demonstrated in the forecourt. Coachella players hit on almost 50 percent of their shots.

FIRST QUARTER PLAY saw the Arabs take a 16 to 10 advantage, and this was made 28 to 22 by halftime. Coachella increased the margin by six points in the third period, 42 to 30, and they continued their attack in the last quarter.

Rodriguez' spectacular shooting drew admiration from both Coachella and Palm Springs fans. Forced by a zone defense to shoot from way out, his shots hardly ever touched the rim while dropping through the net. He connected with 11 of 24 attempted field goals.

HIGH POINT MAN for the Indians again was Charlie Jordan with 13, followed closely by Alvin Harrison's 11, and John Laster's 10. Laster led the rebounding for both teams with a total of 17.

The box score:

COACHELLA—61

	FG	FT	TP
Crawford, f	2	0	1
Jordan, c	6	1	13
Judd, g	1	2	4
Harrison, g	4	3	11

COACHELLA—61

	FG	FT	TP
Cramer, f	3	0	6
Tribble, f	1	1	3
Samson, c	4	2	10
Reinertson, c	0	1	1
Castaneda, g	6	0	12
Rodriguez, g	11	3	27
Manzo, g	1	0	2

Score by quarters: 10 12 8 12—42
Coachella 16 12 14 19—61

Weins New Yo Yo Title Holder Here

Al Weins is the new Yo Yo champion of Palm Springs.

The 12-year-old youth Saturday morning emerged the winner of the third annual Palm Springs Yo-Yo contest with a final score of 95-100. He is a student at St. Theresa school.

Next competition for him will be February 19, when he goes to the district finals at Pomona. Taking second in the contest is co-sponsored by the City Recreation Department and Palm Springs Youth Center was Daniel Flax of Katherine Finch School, with a score of 90.

Five youths tied for third with scores of 85. They were: Bruce Kaplan, Ken Bloeser, Don Upreti, John Woods and David Howarth.

Awards were presented Saturday evening by Ted McKinney, Youth Center director. He and Howard Haddock, city recreation director, were in charge of arrangements.

Local Poloists Play in Phoenix

Guy Campbell, captain of the Palm Springs Polo team, this weekend will take a team to Phoenix for games there. On the squad besides himself will be Bill Allen of LaJolla and Monty Montgomery of San Bernardino.

Phoenix will play here the following weekend, February 12 and 13, and games after that are scheduled at the Palm Springs Polo Grounds with Beverly Hills, Tucson and LaJolla.

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Sports in the Sun



LOVELY BONITA GRANVILLE awards the championship trophy to Monty Montgomery, captain of the San Bernardino Polo Club, winner of the Desert Invitational Polo Championship Matches, following completion of play at the Shadow Mountain field Sunday afternoon. Ted Pierce was tournament chairman. Other members of the winning team were Shorty and Larry Funkhouser.

SAN BERNARDINO WINS POLO CHAMPIONSHIPS

San Bernardino Polo Club Sunday won the championship of the Desert Invitational Polo Championship Matches by a decisive victory over the high-rated Beverly Hills team (Don Howden and company) in the finals Sunday afternoon at the Shadow Mountain field.

San Bernardino unleashed a lightning attack in the first chukker, scoring five goals while blanking their opponents. Veteran observers could not recall such terrific offensive play where all the action was played on the Beverly Hills half of the field, and not a single hoof print could be seen on the San Bernardino side.

On Saturday, the San Bernardino Club moved into the finals by scoring a hard-fought, 10 to 8 decision over the Shadow Mountain Polo Club. The latter group was named by the champions as their toughest opponent during the month-long tournament.

During the month, 32 games were played among the 10 teams participating. San Bernardino also captured the low goal part of the tournament, with action concluding in this event the previous weekend.

Trophies were awarded following completion of play by lovely film star, Bonita Granville.

La Jolla Women Polo Team Wins Over Gate City

LaJolla Women's Polo Club won trophies awarded following action at the Palm Springs Polo Grounds last weekend, by defeating the San Bernardino Women's team on a total score basis.

The San Bernardino team had won Saturday 5 to 2, but the LaJolla squad came back Sunday to take a 9 to 4 decision.

A goal was watched the thrilling action.

Trophies were awarded by Howard Haddock, city recreation director, and Tony Veen of Beverly Hills.

Golfing Caravan Shatters Thunderbird Course Par

By ALEX MORRISON

The Golfing Caravan moved into Palm Springs last week and made their short stay a most noteworthy occasion. The nomads pitched their tents along the lush fairways of the Thunderbird Club, then proceeded, from dawn 'til dusk to knock the living daylight out of Old Man Par. Some forty of the touring pros were aided in their assaults on the first two days by numerous partners gathered from Thunderbird's membership.

The members' handicaps counted in their efforts to help their respective pros. The combination of W. A. (Monty) Moncrief, Ft. Worth, Ted Tribble, Chicago and Jock Williamson, Palm Springs, playing with Julius Boros turned in a net 112 for their thirty-six hole total and top money, \$1000 in this part of the competition.

The Thunderbird layout was designed to give amateurs of middle and higher handicaps plenty of chances to shoot pars and occasional birdies. The 72-par can measure as low as 6314 yards or as high as 6875 yards, according to where Jimmy Hines and course superintendent Jim Kilpatrick set the tee markers. While some of the fairways dogleg to right or left there is plenty of room for the long hitters. With the warm sun on the turf every day and all day the course proved a bit faster than usual enabling the pros to use pitching clubs in their drive for birdies.

IN LOOKING OVER 33 rounds turned in by the twelve leading players I found 38 rounds ranging from John Palmer's first round 62 and Shelley Mayfield's 63, up to numerous 69s. The three players winding up in a tie at the end of 72 holes, Mike Souchak, Fred Haas Jr., and Shelley May-

field averaged 67.5 strokes or almost five under par for each round. Much the same pace was maintained in their play-off with the title going to Mayfield for his birdie on the 20th hole.

Less than half of the touring contingent stopped at Thunderbird. A hundred or more of the younger pros put on another assault against par at the Barbara Worth Country Club course in El Centro. Mike Fetick was the leader there winding up with 64 in his frenzied attack on par.

In case you're taking the desert courses as soft touches for the better players let me warn you not to be carried away by the grand scoring of the past week. Let me remind you that one Ben Hogan played in the Thunderbird event just one year ago. Ben was playing quite well at the time. He practiced for hours every day before the competition and he was determined to win it if he possibly could. He finished in seventh place.

"THIS COURSE would eventually get on the nerves of long hitters," Walter Burkemo confided. "Those palm trees catch your ball and there you are." "Give me a whole month of this grand sunshine and I'd really go to town," declared Gary Middlecoff. Other pros voiced the same thought. I think the soothing desert air and sunshine, along with the fine setup at Thunderbird, is your answer about the low scores. The boys felt like doing their best and most of them played better than usual.

Mike Souchak probably had more kindly thoughts for his success riding with him since he is so well liked by his competitors. It would have been a grand victory for him and that family back in North Carolina.

You stand your best chances of playing good when you feel warm and bright inside. There's nothing to compare with the desert sun to give you this feeling. So it seems that the Palm Springs Chamber of Commerce should gather the figures to show that all golfers score better when they play in the Palm Springs area.

The Report Sun—7a
PALM SPRINGS, CALIFORNIA
Thursday, February 3, 1955

FOR SALE
Silver mounted saddle, corona, bridle, tie down, breast collar. Cost \$1500, now, \$500. Phone 5065

See Mac McDonald
1563 S. Palm Canyon Dr.

WALLET LOST
Loss of a wallet containing \$25 in cash, driver's license and personal identification was reported to police Monday by Mrs. Alice Farmer, 1955 Camino Real.

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Attorneys, Real Estate Brokers and Bankers

20% returns with security from
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\$20,000 total required

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Last Rites Said for Little Child, Victim of Burns

Funeral services were held from Community church yesterday morning for Sharon Gaye Smith, aged 8, who died as the result of burns received Saturday when her nightdress was set on fire by a heater.

The little girl, daughter of Mr. and Mrs. Stephen Smith of 749 Prescott drive died at Desert hospital Saturday night, a few hours after the tragedy.

THE CHILD had just left her bed and was standing by the wall heater, warming herself, when her nightdress ignited. She rushed out of her home, panic-stricken, and received deep burns before her parents were able to catch her and put out the fire.

She was taken to Desert hospital but was so severely burned that she succumbed that evening.

DR. JAMES BLACKSTONE, pastor of Community services officiated at the last rites yesterday.

Little Sharon is survived, besides her parents, by two sisters, Stephanie Sue Smith of the Village and Norma Jean Houser of Redlands, and her grandmother, Mrs. Maude H. Smith of Palm Springs and her grandfather, Joseph E. Wall of Kentucky.

Interment was in Palm Springs cemetery with Wiefels and Son in charge.

Driver Cited Too Fast, Police Say After Crash

James Leroy Wennermark, 19, San Bernardino, was cited for exceeding the safe speed limit following an accident at 12:38 a.m., Tuesday, involving his car and one driven by Annette Suzanne Freeman, 3760 Calle San Antonio, in the 1000 block of North Palm Canyon drive.

Both cars were traveling south on Palm Canyon, and Wennermark's vehicle struck the rear of Mrs. Freeman's car, according to Officer Robert Johnson, who investigated. Damage to Mrs. Freeman's car was estimated at \$150, and to Wennermark's \$250.

Second Semester at Palm Valley

Palm Valley School private day school for grades five through 12 will start its second semester on Monday February 7 with an increased enrollment expected at that time.

J. Blake Field, owner-director, said that enrollment may be made at any time until April 1, for a period of one month or more.

Death of Woman is Due to Pneumonia

Riverside county coroner's office Saturday reported that the death of Mrs. Edna Fallas, 38, who was found dead in her home here last week was caused by pneumonia.

She is survived by a daughter, Bobbie, 22, who is attending school in San Bernardino. She is also survived by her parents, Mr. and Mrs. Harry Daus of Portland, Ore., and a sister, Mrs. W. H. Ellis, also of Portland.

Rosary was said Sunday night at Wiefels and Son chapel with Mass at Our Lady of Solitude Monday.

Interment was in Palm Springs cemetery.

Safety Tips

THEY MEAN STOP! Flashing red lights on a school bus mean "Stop."

Mayfair
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Avocados, rich in vitamins and minerals, should be a part of your regular diet. They contain no starch, very little sugar, yet are an excellent source of food energy. And Mayfair this week brings you genuine "Calavos," a name that stands for highest quality, at a rock-bottom price you won't want to miss! Get a free, low-calorie menu booklet too!

Extra Large Buenos **2**
Fuerte Variety for
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Finest Watsonville, All-Purpose

PIPPIN APPLES 3 lbs. 19¢

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Oceanside, Grated

Light Meat Tuna 2

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Skippy Dog Food 3

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Yuban Coffee 99¢

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EGGS

The Egg and Ice! LARGE GRADE A **49¢**

A really fresh egg has to be kept cool to retain its freshness, and that's why Mayfresh eggs are always sold under refrigeration.

Dozen in carton Large, Grade AA 55¢

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Fancy, Northern

By the Piece, for Baking **29¢ lb.**

Swiss Steak

Tender U. S. Graded, Thick Cut

Armour's "Banner" Sliced Bacon

Center Slices . . . 98¢ lb.

Blue Ribbon Choice Beef **63¢ lb.**

Heat Sealed 1-lb. Pkg. 49¢

LIQUORS

WATERFORD Kentucky Straight Bourbon 86 Proof 6 Years Old **\$369** Fifth

Bardwell, Kentucky Blended Whiskey A Smooth Blend **\$298** 5th

Park Avenue, 85 Prf. Dry Gin **269** 5th

Carnegie Imported SCOTCH **398** 5th

Lido Club, California Burgundy Full Gal. **117**

Imported Chilean DRY WINE Riesling or Cabernet **79¢** 5th

DELICATESSEN

Full Cream, Mellow Flavor

Cheddar Cheese **15¢ lb.**

Oscar Mayer Sandwich Spread 8-oz. Chub **33¢**

LASCCO, Cut Spiced Herring 16-oz. Jar **39¢**

Kermin's Frozen CHICKEN POT PIE 7-oz. Pkg. **25¢**

Welch's Frozen GRAPE JUICE 6-oz. Can **19¢**

Hunt's Catsup 2 14-oz. Bottles **25¢**

Leslie Salt 2 26-oz. Pkgs. **19¢**

Purex Bleach Half Gallon **29¢**

SPERRY'S Pancake Flour 28-oz. Pkg. **25¢** 48-oz. Pkg. **43¢**

Parco's SUDSY AMMONIA Pint Bot. **15¢**

Martelli's APPLE CIDER Half Gal. **73¢**

Bluing BLU-WHITE FLAKES 3-oz. Pkg. **9¢**

Weston's BANANA CREAMS 6-oz. Pkg. **21¢**

S&W DOLLAR SALE!

S&W Kidney Beans 8 303 Cans **\$1**

S&W Baked Beans 6 16-oz. Cans **\$1**

S&W Md. Sieve Peas 5 303 Cans **\$1**

S&W Crm. Style Corn 6 303 Cans **\$1**

S&W Calif. Spinach 8 303 Cans **\$1**

S&W Diced Beets 7 303 Cans **\$1**

Gerber's Strained BABY FOODS 6 Reg. Cans **49¢**

American Beauty SPAGHETTI 1-lb. Pkg. **23¢**

Breast o' Chicken CHUNK TUNA No. 1 Can **31¢**

Northern TOILET TISSUE 3 Reg. Rolls **25¢**

Toilet Soap SWEETHEART 3 Reg. Bars or 2 Bath Size **25¢**

Kraft Cheese Food Velveeta 2-lb. Loaf **77¢**

Bonnie Dog Food Dog-E-Stu 3 Tall Cans **43¢**

For Salads or Cooking Kraft Oil Pt. Btl. **34¢** Qt. Btl. **63¢**

For Modern Protection Tampax Pkg. of 10 **39¢**

New Detergent White King D 29¢ Giant Size **59¢**

White King Liquid Detergent 12-oz. Can **39¢**

Granulated Soap White King Lge. Size **29¢** Giant Size **57¢**

White King Water Softener Reg. Pkg. **24¢** Giant Size **45¢**

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ARMOUR STAR HAM 39¢

Bake your ham at 325 deg., 25 min. per lb., 45 min. before end of time, glaze with brown sugar molasses, with pineapple juice and continue baking.

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CLASSIFIED ADS

TWENTY-EIGHTH YEAR

The Desert Sun

2nd Section Palm Springs, California, Thursday, February 3, 1955 Page 1-b

Old Route to be Used as Detour During '60' Job

C. V. Kane, district highway engineer, said that before construction starts on the conversion of Highway 60 to a four-lane expressway from a point four miles west of Beaumont to Moreno, through the mountains, the old Jackrabbit trail, to be used as a detour, will be improved.

While construction is under way on Highway 60 through the "Badlands," traffic will be routed over the old road through the hills to State Highway 79 and thence back to Highway 60.

Kane said that by using this detour conversion of Highway 60 into an expressway will be speeded by four months. The work is expected to take 10 months.

When the job is completed, travel from Palm Springs and the desert area to the county seat will be expedited. At present, because of the winding road and steep grades, Highway 60 through the mountain area is one of the most congested in the county with long lines of passenger cars trapped behind slow-moving trucks.

Match Brothers of Colton were low bidders for the project with an offer of \$748,257. All bids submitted last week in Los Angeles have been taken under advisement by Frank B. Durkee, director public works.

OUT TOO EARLY
Walking on the streets at 5:22 a.m. Monday, without a good reason caused the arrest of Elmer Massey, 50, Date street, on a charge of vagrancy, police reported.

HEART FUND CAMPAIGN UNDER WAY IN VILLAGE

A renewal of this country's war against diseases of the heart and circulation got under way with the opening of the 1955 Heart Fund campaign February 1. It was announced by Montague N. Herbert, chairman, County Heart Fund.

A goal of \$17,000 has been set for the campaign, which extends through February and is under the sponsorship of the Riverside County Heart association, an affiliate of the American Heart association.

IN APPEALING to citizens of this community to support the 1955 Heart Fund campaign to the fullest extent of their ability, Herbert said:

"All contributions we receive will be used by the Riverside County Heart association to support a three-way attack on the heart diseases through research, education and community heart projects, with a major portion of the funds remaining in the state and county, and with the remainder going to advance the work of the American Heart association."

"While extraordinary progress has been made, there are many questions to which we do not yet have the answers. We still must find the causes of high blood pressure, rheumatic fever and hardening of the arteries. These conditions are responsible for 90 percent of all heart diseases. More research will help us to get those answers, and gifts to the Heart Fund help speed that research."

HUB CAPS STOLEN
Theft of four hub caps from his car parked in a downtown parking lot between 6:30 and 9:30 p.m., Sunday, was reported to police by Dave Pearson, 154 Ocotillo. The hub caps were valued at \$18.

Visit or write Western Airlines 139 S. Palm Canyon Call 2709 or 2756, or see your Western travel agent.

Proclamation

WHEREAS diseases of the heart and circulation are responsible for almost 800,000 deaths annually and constitute the nation's No. 1 health problem, and

WHEREAS the American Heart association with its Riverside county and Palm Springs chapters, is spending large sums for research to control and prevent this great loss, now

THEREFORE I, Florian G. Boyd, as mayor of Palm Springs, proclaim the month of February as Heart Fund month and urge all Villagers to aid in the observation so that more progress may be made in the battle of diseases of the heart.

FLORIAN G. BOYD, Mayor of Palm Springs.

12 Join Ranks of Observer Corps Volunteers Here

Walt Pagan, chief observer for the Palm Springs Ground Observer Corps, reported this week that an even dozen new observers have been added to the local unit.

He said, however, that more are needed because the full swing of seasonal activities is occupying the time of many of the regular observers.

"It only takes three hours a week and it is a patriotic and much needed service," he said.

New members of the GOC are David Jones, Harold Jourdan, Mike Good, Jack Gleason, Robert Michel, Paul Filer, Brice Kaplan, Keith Boyer, Julia Gleason, Genevieve Prosser, Merrill Graham Jr. and Donald Casey.

Details of the service may be obtained at the Welwood Murray Public Library, Pagan said.

District PTA to Meet Tomorrow
February meeting of the 23rd District, Parent-Teachers association will be held at the Methodist church in Blythe tomorrow, local PTA officials were informed this week.

Mrs. William Robertson, director of health for the state PTA, will be the speaker and her subject will be "Beginning Today to be Healthy."

Vandals Cut Tires of Parked Automobile

Malicious mischief, slashing of four tires on her car while she was visiting a friend in the 200 block of North Calle Santa Rosa, between 6 and 6:30 p.m., Saturday, was reported to police by Mrs. Vesta Lafferty of Joshua Tree.

Players Stage to Open Feb 18

The much talked about and eagerly awaited new community type theater, the Palm Springs Players Stage, will have its opening on Friday night, February 18, it was announced today. Six performances have been scheduled for the opening play, "The Rose Tattoo," Friday, Saturday and Sunday, February 18, 19, 20, and the following weekend, February 25, 26, 27.

Originally scheduled to open in El Mirador theater, the new group has switched to the Wars Memorial building, where a standard proscenium arch stage, with professional lighting and good acoustics are available. Producer Martin Beck said today in making the announcement.

"The Rose Tattoo," Tennessee Williams' brilliant comedy.

Republicans to Meet on Feb. 10

Republican Assembly and Republican Women's club of Palm Springs will meet in joint session Thursday, February 10, in the Fiesta House on the Desert Inn grounds.

Terry Keep, publisher of Fortnight Magazine who has addressed many Republican meetings in the state, will be the speaker and will have as his topic: "Politics in Perspective — What the American People Should Know."

Mrs. Marian White, president of the Republican Women's club, extended an invitation to all to attend.

What the American People Should Know, drama, is now in full rehearsal. Acclaimed as one of the playwright's best efforts, it concerns an earthy, lusty Sicilian woman in New Orleans with an intense capacity for love and humor.

L. A. Murchison Retires to Spend More Time Here

Leonard A. Murchison, who has a home here at 388 West Stevens road, will spend a lot more time in Palm Springs from now on.

An executive with the Watson's firm in Indianapolis since 1920, he announced his retirement from the big department store as of the end of January.

But, although the pace here will not be as swift as in Indianapolis, he said he wasn't planning to loaf all of the time in the Palm Springs sunshine.

He has several plans in mind to occupy his time after 34 years of active business. Among them is a lifetime ambition, he said. He plans to write a book on merchandising, a topic with which he is most familiar.

Mr. and Mrs. Murchison also welcomed the more extended

time in Palm Springs because they will be nearer their son, Leonard M. Murchison, a southern California business man.

Car Looted and Then Damaged

Adding insult to injury, car clouters were not satisfied with removing the front floor mat, brake and clutch pedals from her automobile Saturday night, but also dented the rear fender, Marlene Morhaime of Glendale told police.

The car was parked in the 1400 block of North Palm Canyon drive at the time of the theft.

Mineral Society to Meet Friday

Shadow Mountain Gem and Mineral Society will open its February meeting with a pot-luck dinner tomorrow evening at Palm Desert Community church. Speaker for the evening will be John N. Vevers of Indio, distributor for Shell Chemical Corporation in this district.

Vevers will show pictures of the recent trip he took into Mexico accompanied by Robert Bowlin and Mr. and Mrs. Leonard Yost. The group left in October of last year on a three week's venture into the high Sierra Madre mountains in Chihuahua, Mexico to see the beautiful Pasaceachic Falls. These falls are one of the highest on the North American Continent and are situated in a remote mountain area.

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* 55 Spacious Homesites Never Offered For Sale Before!

Now available ... situated along the fairways of the new 1000-yard golf course surrounding the Million Dollar Shadow Mountain Club.

Shadow Mountain Park Estates is the very core ... the cream of homesites ever to be offered in Palm Desert.

* Note: 5 of these homesites have been sold in the last 3 days.

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Inquire at

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COMPLETE DINNERS FROM 1.75 UP

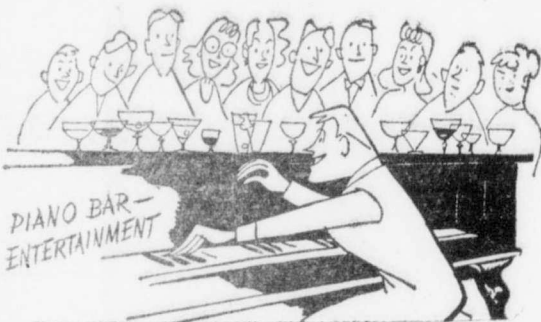
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Imported and Domestic Wines

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HARRY GILLINGHAM at the Piano Bar
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SOLOMON'S

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Daily Special Complete
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FOOD TO TAKE OUT

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WHERE TO DINE

A GUIDE TO THE FINEST RESTAURANTS
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THOUSAND PALMS

By ELIZABETH NELSON — Phone 154

APPRECIATION

It's good to be back "on the staff" again after an absence of almost two months, due to the desperate illness and subsequent death of my father, A. E. Nelson of Thousand Palms. And I would hereby like to express the sincere appreciation of both my mother and myself to The Desert Sun for granting such consideration, and to our many friends of Thousand Palms and of the whole Coachella Valley for the many kindnesses and considerations shown us during these past two anxious months. It is said that "he is rich who has friends," and we have truly learned of the vast wealth that is ours in friendships throughout the length and breadth of our beautiful country.

MEETING AT SCHOOL

Dr. Benjamin Goldberg of Palm Springs will be the speaker at the special meeting called tonight at 7:30 at Thousand Palms school. The meeting, at which the coming school bond election will be explained and discussed, is sponsored by the

Mothers' Club of the school.

CHAMBER OF COMMERCE

Monthly meeting of the Thousand Palms Chamber of Commerce will be held at 7:30 p.m. Monday, at the Thousand Palms Community Chapel in Shangri-La Palms. Final plans for the booth at the forthcoming Riverside County Fair and National Date Festival will be discussed, as well as other community's projects, according to President Dewey D. Wallace.

NEW MANAGEMENT

The Wallace Date Shop, on the corner of Highway 99 and Ramon road in Thousand Palms reopened on January 20 when newlyweds Mr. and Mrs. Wilburn Carl Smith took over its management. (Mrs. Smith is the former Dorothy Marie Wallace, daughter of the Dewey D. Wallaces of Thousand Palms.) Bill and Dorothy returned to the Valley on January 17 from Spokane, Washington, where they have been attending Whitworth College.

NEWS IN BRIEF

Dale and Dorothy Schapansky, who were married in the bride's hometown of Hillsboro, Kansas, in a Christmas Day ceremony, have returned to the desert. Mrs. Schapansky is the former Miss Dorothy Lange and is the teacher of the Thousand Palms school. The Schapanskys

are making their home in Palm Springs.

The Tri-Y Sorority of the George Washington high school in Los Angeles made its annual pilgrimage to the Hyde sisters' Desert Moon Ranch near Thousand Palms. Approximately 50 girls and their chaperones held their annual outing in farewell courtesy to the seniors in the organization and their initiation of new pledges at the local Ranch.

Mrs. Walter G. Bovee of Thousand Palms Estates served as ticket chairman for the Palm Springs Woman's Club's "Desert Song" Fashion Show held at the Woman's Club in Palm Springs.

C. Thurston Chase Jr., headmaster of the Eaglebrook School for Boys in Deerfield, Massachusetts, and a director of the local Desert Educational Foundation, spent several days this past week visiting with Mrs. Chase and the boys of the Chase School near Thousand Palms.

Guests in the A. E. Nelson home in Shangri-La Palms during Christmas holiday week were the late Mr. Nelson's son, E. La Verne Nelson of Corpus Christi, Texas, and the senior Mrs. Nelson's niece, Mrs. V. B. Gilardin of Oakland, California.

Friends from out of the Valley who attended the memorial service for the late A. E. Nelson of Shangri-La Palms at Wiefels and Son Mortuary Chapel in Palm Springs, were Mr. and Mrs. W. G. Phillips (Mr. Nelson's working-lifetime employer and boyhood friend and classmate and son, Paul Phillips, of San Diego; and

Mrs. Willis W. Fisher of Los Angeles. Mrs. Fisher was a houseguest of Mrs. Nelson and daughter, Elizabeth, from Monday to Wednesday of that week and accompanied them to Los Angeles for services at Forest Lawn Hollywood Hills cemetery.

Mrs. Nelson and Elizabeth remained in Los Angeles resting and visiting with friends, the George Fujis and the Willis W. Fishers, returning in time for Coachella Valley County Water District Board meeting in Coachella on Tuesday, the 25th.

Mr. and Mrs. Frank Christman have returned to their Port Angelus, Washington home after an extended visit with the Walter G. Bovees of Thousand Palms Estates and other friends in the Thousand Palms and Palm Springs areas.

Mr. and Mrs. Dick Adams of Van Nuys were guests of Mrs. Adams' mother, Mrs. Mary L. Jones, in her Shangri-La Palms home. Mrs. Jones had returned to her local home from her home in Los Angeles on the 14th.

Juvenile Hall

Children Moved to New Building

Children at the old county Juvenile Hall were moved into the new building Saturday, Bert Van Horn, county probation officer, reported.

The transfer was made before the new Juvenile Hall was completely finished because the heating system in the old Hall broke down and could only be restored through expensive repairs.

READ SUN CLASSIFIED ADS

PALM DESERT

By LOU KUEHNER

ART EXHIBITIONS

Artists and craftsmen exhibiting at Palm Desert Art Gallery will be working in alcoves and the foyer of the Desert Magazine Pueblo every weekend on Saturdays and Sundays beginning February 5 and 6.

"This program will continue throughout April and is open to everyone," announced Mrs. Harriet Day, director of the gallery. The Palm Desert Art Gallery is open every day of the week from 9 a.m. to 5 p.m. There is no admission charge.

TENNIS TOUR

Burning up the Shadow Mountain club courts and at the same time lending a most decorative atmosphere to tennis is pretty, dark-eyed Francesca Leland, who is about to depart for Europe on a tennis tour. She embarks February 25 for the French Riviera to begin the European circuit. From there she will play in tournaments in Italy, Paris, Wimbledon (largest tennis tournament in the world), and Roland Garroce (third largest tournament in the world).

In July Miss Leland will return to play the American circuit at the Forest Hills New York Tournament (second largest tournament in the world) and finally the Pacific Southwest tournament. The Rounds Travel Agency is sponsoring her trip there and back.

Miss Leland has played in many California tournaments.

FIND BICYCLE

Finding of a girl's bicycle in the yard at 284 South Cahulla road has been reported by police.

and was formerly on the Junior Whiteman Cup team. Last year she won the Illinois State mixed doubles and ranks second in Illinois State Women's singles.

ACCOUNTING OFFICE OPENS

Alice Caine Parry, public accountant, and Harry B. Cannon, attorney, have opened an office in the Palm Desert Patio Shops. They will offer income tax consultations and other business services.

Alice Parry has been in public accounting and tax work in the desert area for the last ten years — except for the three years in Washington, D.C. when she was executive secretary to our representative in Congress, John Phillips.

Mrs. Cannon is in general practice of law. Both are Palm Desert residents.

PALM DESERT BRIEFS

Film favorite for many years and still popular Randolph Scott and wife and two children have rented a home in Palm Desert for several months. . . . Fred Haney, manager of a major league baseball team and formerly manager of the Hollywood Stars was enjoying

EL MIRADOR Finnish Bath

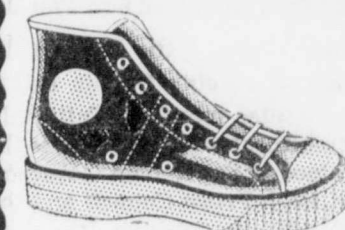
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an evening at the Shadow Mountain club . . . Mr. and Mrs. L. J. Skoner are visiting the Joseph Gokeys. Skoner is the vice chairman of the DoAll company in Des Plaines, Illinois. . . . Guests of Mr. and Mrs. Frank Hoy were the J. D. Hancock of Dallas, Texas and the C. A. Youngs of Hibbing, Minnesota. . . . Brad Burbank and Miss Marion Henkle from Palm Springs were visiting the Hal Kapps. Burbank is a Cadillac dealer in Twentynine Palms. . . . Captain and Mrs. Ed Barber

The Desert Sun—36
PALM SPRINGS, CALIFORNIA
Thursday, February 3, 1955

were here from Yucaipa visiting the Ted Smiths . . . Robert K. Bulkey and his wife from Altadena recently purchased a lot in Palm Desert. They were visiting the Hal Kapps recently with their friend, Tena Taylor Rone who is a voice teacher on the Sunset Strip. Some of Miss Rone's latest pupils include Mala Powers and Mitzi Gaynor.

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This Week's Garden Hints

FROM THE PALM SPRINGS GARDEN CLUB

In this article we shall discuss the planting and care of rose bushes, and next week we shall list those bushes which we have found do particularly well in this area.

Probably the most satisfactory bloom for the desert is the rose. It is hardy enough to resist both frost and heat and will bloom almost continuously through warm weather. The rose does best in full sun but will thrive in partial shade. Roses planted where they are protected by and receive heat radiation from a stone or cement wall can be counted on to skip the January dormant period and give at least a few good blooms a week, even during the coldest spells.

Buy your rose stock near home as plants shipped from outside Riverside county suffer from the delay while awaiting county inspection.

Rose experts agree that rose

bushes planted in January and February in our area will give the best results. If you are a perfectionist, prepare the ground from 3 to 6 months before planting. However, the rose, even if planted in unprepared soil, will not disappoint you. Dig hole about 2 feet deep and wide enough to accommodate roots without crowding. In bottom of hole place mixture of top soil and well-rotted manure. Cut off broken roots. Firm soil in around roots, fill with water, let settle, add more soil, firm, soak again. Set plant so that bud union is even with or slightly above ground. Set bushes at least three feet apart, and not too near shrubbery or trees. A better bedding for the rose may be obtained by laying peat moss for the roots and by digging sulphur in with the manure.

CARE. After roses have been bedded three weeks, give about a cup of well-balanced fertilizer, such as Vigoro, or Bandini Rose Food, or manure. Roses also like fish meal and ashes. Feed every six weeks. Don't cultivate, as roots grow close to the surface. Flood rose beds once a week. Keep area around beds clear of weeds.

An epsom salts solution will correct a chlorosis condition (4 ounces to 3 gallons of water). For aphids, try Fungosol, which controls mildew and aphids. Sprinkling of bushes is frowned on but we have found that this method of wetting also helps to hold down aphids and mildew.

PRUNING. Cutting of blooms will do for pruning, except for shaping. For roses already established, prune lightly in October, cutting off sucker shoots, branches which grow across others, etc. Cut with sharp knife, on an angle, and above stem bud. If your established bushes need heavy pruning because of neglect, do it early in January and by March 17 you will have blooms.

If cared for properly your rose bushes should remain vigorous and productive for 15 to 20 years.



From where I sit... by Joe Marsh

A Winner Every Time!

Last Friday at our big basketball game with Centerville I sat next to a fine-looking old man. Centerville had things their way the first half — and he cheered every score they made.

But our boys began to catch up. Then Stretch Brown put us in the lead with a long set shot, — and I noticed that the old fellow was now rooting for our side. "What team are you for, anyway?" I demanded.

"Neither," he replied. "I've got my own team. I figure any kid that does a good job out there

is on my team. Root for the individual like I do — and you'll always back a winner!"

From where I sit, maybe it is a good idea to keep our eye on the individual, instead of automatically grouping him on teams you're "for" or "against." We're all individuals at heart, with our likes and dislikes — our right to prefer tea to coffee or beer to buttermilk...our right to "blow the whistle" when anyone tries to regiment us.

Joe Marsh

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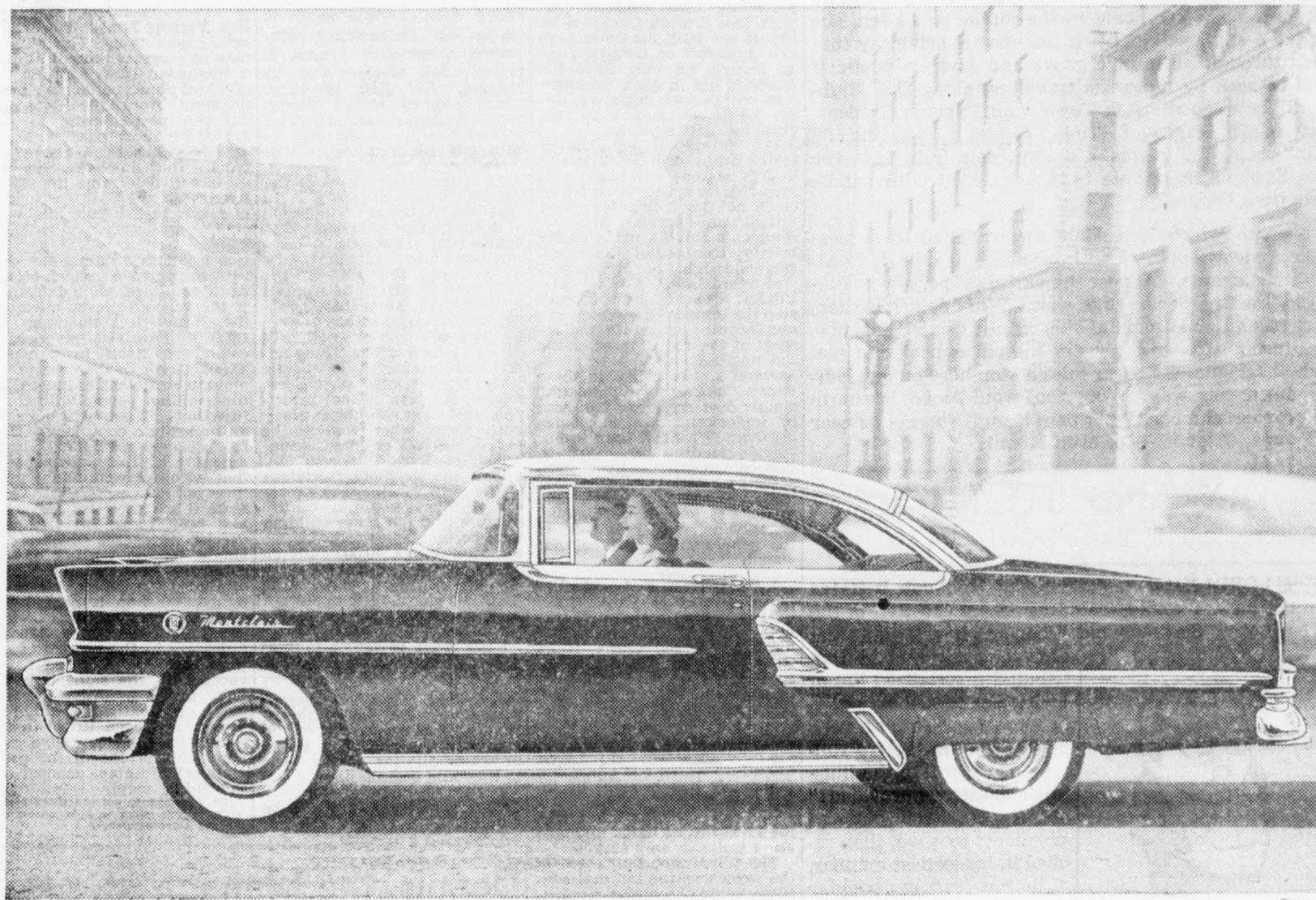
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3. High-compression spark plugs — a revolutionary new design — for peak performance at all speeds without overheating or fouling. Only Mercury has them in its field.

They all add up to a new kind of high-horsepower performance by Mercury — the car that's always used V-8 engines — built over 2,000,000 of them. We invite you to try the new 193-hp Montclairs, the 188-hp Monterays and Customs. Just stop in at our showrooms.

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PUBLISHER'S CORNER

By Oliver B. Jaynes

LAKE WALES, FLA.—Surrounded by fragrant orange groves, lakes and many famed tourist attractions, Lake Wales is situated in the geographical center of Florida, halfway between Tampa and the West Coast and just about halfway between Jacksonville and Miami. This central section constitutes the older and more conservative resort communities which are in striking contrast to the glitter of the famed Gold Coast and the antiquity of St. Augustine. It is as far from these extremes in appearance and nature as it is in distance—and yet it does have a hint of the old and new Florida.

Lake Wales is the winter home of the Black Hills Passion Play which originated in South Dakota and is now presented here in the winter months. Faithfully reproduced in the huge amphitheater built in 1952 is the Garden of Gethsemane, Palace of the Roman Governor, Court of King, the Temple, High Priest Council and the City Gate, all illuminated with astonishing flexibility that ranges from a soft moonlight night into the glare of noonday and the multicolor effect of a Palestine sunset.

Other notable tourist attractions nearby are the Cypress Gardens whose breathtaking beauty is dramatically shown in the Cinerama film, the Bok (Singing) Tower that inspires visitors to whisper in its lovely, sacred grounds, and the Great Masterpiece mosaic creation of thousands of stones in all the hues of the rainbow.

All of these things are wonderful to see but the attraction that draws us back to this community every time we go to Florida is the wonderful food and unique surroundings at Chalet Suzanne, located four miles north of Lake Wales. It is a colorful and quaintly charming mixture of Swiss and Scandinavian, Egyptian, Oriental and Spanish architecture combined to create an atmosphere that is impossible to describe. The food is superb from the wonderful baked grapefruit to the fluffy rum cream pie—all served in antique dishes and glassware that enhances the adventure in good dining.

Behind all of this remarkable ensemble of architecture, antiques, appetizing food is a remarkable woman who turned adversity into a thriving livelihood for herself and children. Following the death of her husband who had lost his fortune in the depression, Mrs. Bertha Hinshaw's only asset was her home and her collection of silverware, china, glassware and other pieces which she had gathered in her world travels. Encouraged by friends to open her home to the public as an inn, she painted a sign, walked down the private driveway that winds through an orange grove and hung it where it could be seen by motorists travelling along U.S. Highway 27 between the Bok Tower and Cypress Gardens. That was 25 years ago. Today Chalet Suzanne has 30 quaint rooms for guests, a dining room built out over Lake Suzanne, a private beach equipped with paddle boats from Germany.

The path which Mrs. Hinshaw travelled to success was not always scented with orange blossoms or flooded with sunshine. Almost the entire property was destroyed by fire during the war. With determination, courage and small capital she rebuilt Chalet Suzanne, recapturing after many years the old appeal that had made it famous. We never miss a stop here on our journey down this way. You, too, would love it charm and wonderful food. Don't pass it up if you get as near as Tampa, Orlando—or even Miami!

TRY AND STOP ME

By Bennett Cerf

THE LORDLY AIRS of Alexander Woollcott irritated many of his associates, including Albert Crockett of the old New York Sun who met Woollcott in a theater just after the latter had contributed a serialized life of Irving Berlin to a big weekly magazine. "That's a good piece of yours they're running. Do you like the illustrations they've provided?" asked Crockett politely.



Alexander Woollcott

Woollcott scowled, then replied in his loftiest manner, "I do not read the popular magazines, Sir; I just write for them!" Crockett snapped, "Rot!", a sentiment with which I heartily concur.

A report has it that hush-hush experiments are about to result in a new quick-freeze bandage, intended, of course, to be just what the doctor ordered for cold cuts.

Life in coeducational colleges today continues to baffle greybeards who graduated in the dim old era of the 40's. In Oklahoma City University, for instance, an attractive underclasswoman named Charlotte took a classified ad in the student paper in an effort to recall the following articles she seemed to have lost: a fountain pen, eye glasses, two mechanical pencils, a suitcase, purple formal, one shoe, billfold, a \$3 check, two corsets, a pajama bottom, and a white shirt. Charlotte, furthermore, was genuinely surprised when her ad created a bit of a furor. "Isn't it normal for a girl to mislay things like that?" she demanded.

An elderly Louisiana couple, writes Bess Vaughn, discovered oil on their property, and came up to Shreveport to celebrate. Part of their wild round of dissipation included their very first visit to a zoo. When Pa saw the monkeys, he didn't have to consult any sign outside the cage. "Don't know the fancy name they've dug up for them critters," he announced to his wife, "but from the expressions on their faces and the corns on their seats, I'll warrant they be canasta players."

The lights turned, but the lady driver at the head of the line made nary a move. While horns of cars behind howled, a traffic cop came over to inquire, "Whatsa matter, Lady? Ya waitin' for me to turn green?"

There was a mighty indignant citizen applying for unemployment insurance in New Hampshire one day. The girl filling out his form, asked, "Owe any back house rent?" "I'll have you know, young lady," he roared, "we've had inside plumbing on our place for nigh on fifteen years!"

Barrel of Trouble



PHILLIPS

I Rise to Remark

To say the past week has been a busy one would be an understatement. Of course, the most important event was the message from the President, asking for authority to use the armed forces of the United States to protect Formosa and the adjoining islands; in effect, to protect our own shores by protecting these offshore barriers. This President believes he should act with the knowledge and approval of Congress, even though he may have the power to act in such emergencies, on his own initiative, under the Constitution or by previous legislative action.

The future of the United States could well be involved in this action; but then, it is involved, no matter what we do or do not do. It is a long, and difficult discussion. My own comments can be made rather briefly: This action was necessary and right, but it was several years late. Anyone who thinks we can prevent war by the inroads of communism, and acquire or retain the respect of the red Chinese or the red Russians by appeasement, or what I once called in these letters "quavering diplomacy," simply does not know the races or understand the ideologies involved. We have been losing "face" steadily, for years, in this cold conflict. Even now, with the positive action of last week, we somehow feel we have to issue statements and assurances which will only add to the propaganda mills of our enemies.

I WILL NEVER forget that Churchill once said that if the United States ever went to war with Russia (and he would have added red China, if he were saying it today) it would be because we said "No," and didn't mean it, and then said "No," and didn't mean it, and then said "No," and meant it, and the Russians couldn't tell the difference! That is the situation into which our quavering diplomacy has brought us today.

We had a visitor this week: the President of Haiti. He made an excellent impression.

The third important event of the week was the internal conflict among the majority members of the committee on Appropriations over the division of its work among subcommittees. Our chairman, Mr. Cannon of Missouri, apparently without consulting the Speaker or the ranking members of his own committee, issued a completely reorganized list of subcommittees and their jurisdictions.

He put the Interior Department in one subcommittee, but put the Bureau of Reclamation, Bonneville and two other corporations, under another subcommittee. The Forest Service budget was transferred from Agriculture to Interior. The Independent Offices subcommittee was gone, by name, and its agencies were distributed between seven subcommittees, most of them to two newly created subcommittees. The most startling change was to put all power and construction activities under one subcommittee, called "Public Works," the chairmanship of which Mr. Cannon gave to himself. It should have been called "Public Power," for the intent was obvious, and the subcommittee was, as we say here, carefully "stacked."

THE WAR STARTED among the Democratic members, but fortunately remained bloodless. The final result was to restore the name "Independent Offices," but to divide our agencies with another subcommittee.

Dr. Benjamin Goldberg

War On Polio

When the National Polio Foundation was started, its first great task was to discover the infective agent or agents which were responsible for this disease. About four years ago this became an accomplished fact. The next step in the war was to utilize these agents which were of virus origin to create an immunizing substance, vaccine or serum, to prevent the disease and its ravages. The first of these which seemed to be fundamentally correct, and after laboratory tests on animals to hold promise of success, was one devised by Dr. Jonas E. Salk in the laboratories of the University of Pittsburgh. In 1954 the National Foundation of Infantile Paralysis decided to utilize this vaccine in a mass test procedure to determine its exact value. \$7,500,000 of the March of Dimes funds was set aside for this. More than 2,000,000 adults and children were involved one way or another in the 1954 field trials. These individuals consisted of public health officers, physicians, nurses, teachers, school principals, and other volunteers along with those who were to be tested. 440,000 children designated as "Polio Pioneers" received one or more injections of the Salk vaccine. 210,000 received injections of a control mixture and the other children were designated as comparative control subjects. 40,000 children or 2% of the total had three samples of blood taken from them to determine the presence or absence of immune bodies. While we mention children we do not want to forget that at this time one out of every five tee, called "General Government Operations." I think we should have been divided; the subcommittee has been a sort of catch-all for every new agency and commission.

I rise to remark, the 84th Congress will probably not be a dull one.

Dr. Goldberg is not practicing medicine at this time and is unable to answer correspondence.

Dennis, the Menace

By Ketchum



"IF IT'S A BURGLAR, CAN I HAVE HIS FLASHLIGHT?"

THIS SIDE of The Sun

By Phat

Six more weeks of winter That's what the Ground Hog said.

Saw his shadow 'Wensday And popped right back to bed.

That little dingsy (*) is an asterisk. It means to look for something else. Here it is. I know it's spelled "Wednesday" but I'm writing it "Wensday" because that's the way 99.9 percent of the people pronounce it and it's got to be two syllables to keep the metre.

THAT WORD 'metre' brings up a co-related thought. It's a useful word. First, it has to do with making so-called verse read easier. Second, it's very handy for the gas man, electric company man, water company man and a variety of other people who all help to swell the window envelopes of the first of the month. Third, it's how they measure things in other countries. A metre is 39.37 inches or 3.28 feet. Fourth, it's what the wolves say when they see a pretty girl. "Td like to metre."

THE OLD LEGEND, according to all of the Almanacs is that if the ground hog comes out of his lair after the long winter sleep and the day is bright and sunny, he sees his shadow and is scared and ducks back to bed to sleep for six weeks more. (He hasn't any deadlines to meet.) And the natives in those days figured that the ground hog must know something and so prepared for six weeks more of winter weather. Delved into Webster's compilation of words to see if I could not find a fancy Latin name to hang on to the Ground hog but all that it said was "woodchuck" I could perpetrate a pun here but will leave you supply your own.

CHECKING BACK into that book of weeks and days which Bobby Nye of the Chamber of Commerce loaned me and which I have, to date, forgotten to return, I note that it lists February 2 as Ground Hog Day and the week of February 3 to 10 as Kraut and Frankfurter week. What could be more appropriate? Right after Ground Hog Day we have hot dogs. That's also co-related. It's too early in the morning to call Dr. Clarence E. Smith, Desert Museum director, but if I did, he'd probably ruin all of the above which has helped till half of this column. He'd tell me, probably, that we have no ground hogs out here and besides, we haven't any winter to speak of either. But anyway, it's a good story.

THIS IS THE WEEK which I should put in at Santa Anita. It's Charity Week and maybe some of my picks might feel more kindly... Speaking of horses, Milton Berle, Desert Sun circulation man, and Tom McCann who seems to it that the paper gets on the many newsstands in the desert area almost as soon as it is off the press, have rigged a new deal for this weekend. It's Rodeo time and the town will be full of horses, also automobiles. After they are worried about so will take to the former. Hamilton believes that if he distrusts the papers to McCann astride a horse he could negotiate the heavy traffic better than if he sashayed forth in his automobile. Well, he probably could maneuver a little better in the heavy traffic. So they plan to play pony express. At least, that's what they told me and I'm gullible.

READING PUBLIC prints, as usual, noted headlines setting forth that Red China was determined to liberate Formosa. If they are so strong on the idea to liberate people why don't they liberate those flyers they are holding prisoner? ... And another bright bon mot which occurred to me while listening to a lot of yakety-yak was that too many people do not practice conservation of conversation... I always get down here early in the morning. Because then there are no interruptions, no telephones, no people wanting to see me. But so far on this piece, and it's barely 8 a.m., I have had four people in. One to show me a big bobcat he found dead along the highway and three seeking publicity. Someone once asked me: "Isn't it tough getting up so early?" But it has its compensations. By leaving the house early, I don't have to help with the breakfast dishes.

FEBRUARY is a month of holidays. There's February 12, Abe Lincoln's birthday. And February 22, George Washington's birthday. Besides that, the boys who burnish the bars will find two extra holidays this month. February 10, redistricting election day, and February 15, school bond election day. On those days they will not have to work because between the hours of 7 a.m. and 7 p.m. the polls are open, they are prohibited by state law from selling anything that has alcohol in its make-up. But the other two holidays, the birthdays, aren't what they used to be to the banking fraternity. Under the new Saturday closing law, they do not have these holidays off.

P.S.—This is written Tuesday morning. If it turned cloudy Wednesday, the top poem is off.

The Desert Sun—4b

PALM SPRINGS, CALIFORNIA

Thursday, February 3, 1955

The Voice of Broadway

By Dorothy Kilgallen

Hi 'ya, Stranger!

IF YOU'RE LOOKING for a city where you can see a horror movie at four in the morning, or sit at a ring-side table and watch nine beautiful chorus girls with lavender hair, this is the place, Stranger. You're here. You've arrived.

This is also a town where you can summon a bellhop to make you laugh, sit for your portrait by an artist who takes only a minute for everything including the eyelashes, or listen to a sidewalk evangelist on a corner bathed in the light of mazdas.

Maybe you don't want to do any of those things. But New York still is a great place to visit, even if they couldn't pay you to live here. So come on, get with it. Take a walk. Take a cab. Take a bus. See the sights that grow only here, nowhere else.

SOMEWHERE NEAR the top of every visitor's list appears the magical, quaintly Bohemian—faintly Bohemian—words, "Greenwich Village." Although big \$100-a-room apartment buildings are springing up overnight down there, casting the menacing shadow of respectability, the fabulous old Village still offers a pretty colorful assortment of characters on view in their native habitat 24 hours around the clock.

The Jumble Shop has just broken through the 8th St. side with a picture window, and this should provide you with an excellent vantage point for viewing, as 8th St. continues to be Main Street and most of the natives have to use that thoroughfare to get where they're going.

ABOUT THE ONLY TYPE that appears conspicuous and rather humorous in Greenwich Village is the straight, or normal type, so you might play a game of "beaver" in reverse, scoring points for each square you spot. Chances are the same project has been undertaken many times before—with more lasting results for the Jumble Shop has been a refuge of writers and artists for many a year.

Irvin Shaw and Thomas Wolfe used the restaurant as a setting for stories, and poets Edward Arlington Robinson and Maxwell Bodenheim used to dash off lines of verse while waiting for the soup to arrive. Recalling March once was a familiar figure there, so were Eugene O'Neill and Yasou Kuniyoshi. But now the Village has become so cosmopolitan you can't tell whom you'll see—it might be anyone from Christine Jorgensen to Pinky Lee.

MOST OUT-OF-TOWNERS hitting Manhattan for the first

time like to take in a television show—Jack Barry's sometimes startling group of moppets, "Juvenile Jury"; Robert Q. Lewis and his gang, or one of the big variety programs. They're free—but don't forget to write for your tickets in advance, because thousands of other out-of-towners have the same idea every week.

If you come from a town where they don't often see real live actors, Broadway can promise you a new kind of thrill—an edge-of-the-seat mystery like "Witness For the Prosecution," a gay musical like "Pajama Game," a ripe drama like "Anastasia."

You'll find a real, untanned performance by flesh-and-blood people a genuine event, Stranger—and don't be intimidated by all those tales about how hard it is to buy a ticket. THE COPACABANA is the night-club with the orchid-coiffured chorines—and usually a big name and a bright show, too. The Edison is the hotel where you can ring for a humorous bellhop if you're feeling depressed; his name is Bill Picaro and he has a line of patter for getting yaks. Broadway and 52nd is the stand of the rapid sketch artist—you sit in the window and he draws while little knots of ambles pause in their strolling to gawk at the resemblance.

Try the candle-lit "Kiss Room" at Le Vovvray, where they say 58 betrothals were pledged in less than six months. Order sliced beef tenderloin with sauce Joan at the Spindletop. Have one of those marvelous curries with the dozens of exotic side-dishes at the new version of East of Suez.

IF YOU LIKE legs, Stranger, there's a fine pair on display at the Plaza's Persian Room, where Lisa Kirk always says, "If you like me, too, noisy legs, it's always good at a low-lit room called the Composer."

And notice the new Manhattan Street lights—we're now The Brightest!

It's always good to see you, Stranger. A hearty welcome to you—and come again soon. (Copyright, 1955, King Features Syndicate, Inc.)

NEW YORK CAVALCADE

By Louis Sobol

CASUAL FRAGMENTS: Milton Berle told this department he's putting in a bid to buy the famed Roney Plaza hotel in Miami Beach... The Herbert Nelsons, tossing a party for the Rouben Mamoulians, were saved from a fate worse than death before a firing squad—namely 13 at the table (when Mrs. Mamoulian couldn't show up). Van Johnson flew into town and was pressed into service as the extra man.

The doormen at Luchow's can solve your legal problems, too—William E. Kervin and Richard Gary are law students at Columbia... Is Millionaire Producer Anthony Farrell patching up with his estranged bride? They seemed cozy enuf at the Harwyn the other nite... Mike Connolly's observation: Everyone envies Milton Greene, vice president of the newly formed Marilyn Monroe Productions—because he's only a heartbeat away from the presidency!

Mocambo's (Hollywood) Charlie Morrison reported ailing... Changes due in the Hotel Astor. Managing Director Bob Christenberry is reported planning to retire shortly, to be succeeded by Neal Lang, who heads the Sheraton Cadillac in Detroit... It was show-folk's night at Luchow's—Bob Taylor (bearded), Van Johnson, Janet Leigh, Columbia's Harry Cohn, Judy Holliday, Phyllis Kirk, Sonja Henie, Playwright Joe Fields, Milton Berle, Jack Carter, Milton Shubert, Film Producer George J. Sidney, Jack Entratter (with the jaw miseries—flew in from Vegas to have a local dental surgeon treat him), the Barron (Julie Wilson) Polans... Mike Todd's comment on his most frequent companion, Evelyn Keyes: "She's not only beautiful—she's so comfortable to be with!"

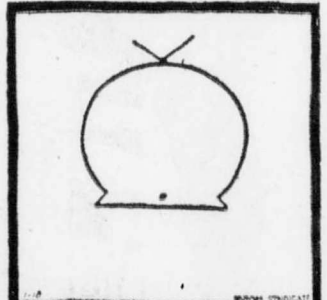
When Tallu goes on her fourth-month tour of the provinces with "Dear Charles," her Siamese cat, Dolly, will be boarded by Irving Hoffman, cartoonist and ex-columnist—dramatic critic, where she will be reunited with her identical twin, Bangkok, whom she hasn't seen since a few days after their birth... When Girl Reporter Atr Baer asked her father, the famed "Bugs," for permission to marry Nick Cavatara, the humorist replied: "It's all right with me—but can you get Arthur Godfrey's okay?"... Maurice Zolotow's profile of Director George Abbott in the Satty Evepost bears the descriptive title: "Broadway's Most Successful Penny Pincher." The piece reveals that besides his frugality, Abbott neither smokes nor drinks—and shies away from people who do.

Mike Ansara (Juday "The Robe") and his actress wife, Jean Byron, have parted. She's Thomas Mitchell's sec'y in the TV series, "Mayor of the Town"... Fred Whitaker, in Columbia's "Bamboo Prison," and Alice Doniger, Arthur Murray instructor, merge in June... Orson Welles is beginning to get homesick. Writes friends here he'd like to make his next picture in New York... Inspired by Bob Considine's Las Vegas series, we submit a few theme songs to go with the pieces: "Odds and Flowers," "Let's Put Out the Lights and Go to Bed," "Chip, Chip, Hokey," "Not for All the Dice in China," "Then Did You Leave Seven?" "Sweet Card of All My Dreams"... Bob Olin insists the only difference between Sonja Henie and Greta Garbo is that one is ice cold while the other is ice cold...

Doodles

By ROGER PRICE

"TERMITE WEARING A SPACE HELMET"



This Doodle reminds me of the big argument we had at the last meeting of the F.S.S.T. (Flying Saucer Spotters of Terra) when we decided to pick an official uniform for Saucer Spotters. Dr. Schwine was in favor of Pajamas. He claimed that when those little rapscallions from Mars landed in their Saucers, if they'd think we were asleep and be less cautious and we could take them by surprise. Mrs. Schwine, however, made a motion that all members should wear peg-top trousers, leopard skin coats and large, flat hats. But she just wanted something that'd be convenient for her as this is the uniform she wears every night when she plays drums at the Birdland Bo Palace.

Community Church Starts Dramatic Series Sunday

Duplicate morning worship services will again be held at Palm Springs Community church Sunday. The first service is at 9:30 a.m. and the second service at 11 a.m. Special music will be sung by the Chancel Choir under the direction of Dave Olson. This service will be the observance of the Lord's Supper and Communion will be served. There will be a reception of members at the 11 o'clock service.

Sunday School begins at 9:30. The Adult Sunday School class

meets in the north end of the upstairs Sunday School wing.

Christian Endeavor will meet at 6:15 for both Junior high and high school young people. The high school group will meet in the church parlor and the theme is "After High School, What?" The Junior high department meets in the Youth Chapel.

The annual winter Bible conference begins with the evening service, Dr. Paul Gerrard Johnson will start a series of meetings entitled "Men Who Met the Master." The program for the week follows: Monday, "The Scribe Who Scorned Christ;" Tuesday, "The Pharisee Who Sought Christ;" Wednesday, "The Roman Governor Who Judged Christ;" Thursday, "The Disciple Who Doubted Christ;" Friday, "The Apostle Beloved of Christ;" and Saturday, "The Master's Own Story." When an Actor Met Christ." These services are at 7:30 in the Community church.

DHS Zoning Plans Near Final Approval

Public hearing on the proposed zoning plan for Desert Hot Springs were approved by supervisors Monday.

Cost of the lights will be billed to the Desert Hot Springs Lighting District.

28 YEARS
OF DESERT BUILDING

WHY NOT ONE WHO KNOWS HOW?

J. I. CAVETT
GEN. CONTRACTOR
Since 1917

284 N. Palm Canyon
Ph. 5567—Palm Springs

PARTNER OR ASSOCIATE

With means desired by building contractor forty years of age.

May be active or inactive in the business. My firm has built schools, banks, all types of commercial buildings and fine homes; also many chain store remodeling all over Southern California.

Recent dissolution of a partnership of 13 years is reason for seeking an associate either male or female.

I believe you will agree my offer is a rare opportunity.

Let me talk with you personally. I will give you facts to consider, then decide with the help of your advisor or attorney.

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P.O. Box 190
Palm Springs, California



Dr. William Kerr at Cathedral City Church Sunday

The Rev. William C. Kerr will assist the pastor, Dr. Graham Hunter Sunday morning at the 11 o'clock service in administering the Sacrament of the Lord's Supper at Cathedral City Community church. It was announced Monday.

Dr. Kerr and Dr. Hunter were classmates at college and last June was honored by Princeton University with the degree of Doctor of Philosophy.

Irving Colwell, who spends part of each winter here, Alvin Untermyer of the Village and R. D. Stevens of Idyllwild were members of the same class.

Dr. Hunter's sermon topic Sunday will be "Being aware of God in this time of worry." Women's Auxiliary of the church will meet today at the home of Mrs. Charles H. Nott, 71-532 Sahara drive, Rancho Mirage. Delegates to the winter district meeting of the Women's Presbytery Society, to meet February 10 at Brawley, will be named.

Speaker at today's meeting will be Mrs. William Kerr.

"SPIRIT" WILL BE SCIENCE SUNDAY TEXT

"Spirit" titles the sermon at the Sunday services of all Christian Science churches. The Golden Text from I Corinthians (12:13) declares, "By one Spirit are we all baptized into one body, whether we be Jews or Gentiles, whether we be bond or free."

This challenging requirement for baptism is related in the Acts (8:37-38). When Philip explained the Scripture to the eunuch, he desired to be baptized. "Philip said, If thou believest with all thine heart, thou mayest. And he answered and said, I believe that Jesus Christ is the Son of God... and he baptized him."

The necessity for this spiritual baptism is emphasized during the sermon in this passage from "Science and Health with Key to the Scriptures" by Mary Baker Eddy, "Christian Science demonstrates that none but the pure in heart can see God, as the gospel teaches. In proportion to his purity is man perfect; and perfection is the order of celestial being which demonstrates Life in Christ, Life's spiritual ideal" (p. 337).

Yoga Lecture to be Given Feb. 4

Indra Devi, exponent of Yoga and the only Occidental woman to teach Yoga exercises in India, the country of its origin will speak in Palm Springs at the Woman's clubhouse February 4 at 8 p.m.

She will tell of her plans to slow up "Rapid Americans" with Yoga exercises.

The lecture is free.

Relief of Tension Subject Sunday

"How to Relieve Tension" will be the topic Sunday night of the Rev. Douglas Bintliff of the Religious Science church at the Youth Center.

The group meets each Sunday night at 8:15 at the Youth Center, North Bolander road, with increasing interest shown.

READ SUN CLASSIFIED ADS

Lutheran Services at Women's Club

314 S. Cahuilla
Every Sunday at 9:15 A.M.
Rev. Paul A. Hilgendorf, Jr.
Tune in C.V. Lutheran Hour
7:30 A.M. — Mon. thru Fri.
Station KCHV—970

FIRST CHURCH OF CHRIST, SCIENTIST, PALM SPRINGS, CALIFORNIA

A Branch of the Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

Sunday service, 11 a.m.
Wednesday Meetings, 8 P.M.
(Women's Clubhouse)
Sunday School, 9:15 a.m.
271 Ocotillo Ave.

The Reading Room in The Center is open daily, except Sundays and holidays from 12 to 4.

Elder Peterson Speaks Saturday at Local Church

Elder Stanley Peterson, Associate Minister of the Loma Linda College church and Bible Instructor at the College of Medical Evangelists in Loma Linda will be the speaker at the 11 a.m. worship service of Palm Springs Seventh-day Adventist church Saturday.

Elder Peterson was for a number of years on the faculty of Walla Walla College in Walla Walla, Washington. He assumed his responsibilities at Loma Linda, as Bible teacher of the nurses and medical students of the College of Medical Evangelists, this fall.

Dr. Day Speaker at Breakfast Club

Dr. Richard Day, well known biographer, was the speaker Tuesday morning at the weekly breakfast of the Men's club of Palm Springs Community church.

The club meets each Tuesday morning at 8 o'clock at Del Tahquitz hotel with a well known speaker at each session. The meetings are open to all men of the Village.

Washington Counties to Picnic Feb. 12

Third annual Bremerton and Kitsap counties, Washington, picnic will be held February 12 at Rainbow Ranch in White-water canyon 15 miles north of Palm Springs.

All residents and former residents of those counties, now in the Palm Springs area are urged to attend.

Special Service this Morning at St. Paul's Church

Holy Communion will be celebrated today at 10 a.m. at St. Paul's in the Desert followed by the service of healing through the laying on of hands. Sunday, Holy Communion

will be celebrated at 11 a.m. at which time the newly confirmed communicants of the church will receive their communions in a body as full communicants of the Episcopal church. Holy Communion will also be celebrated at 8 a.m. and the Family Service and Church School will convene at 9:30. The Rector's Adult study class at 10 is studying the general epistles of James, Peter, John and Jude. This Sunday begins the sea-

The Desert Sun—5b
PALM SPRINGS, CALIFORNIA
Thursday, February 3, 1955

son of pre-Lent which is marked by the study of "Christian Warfare."

SIRENS TESTED

Air raid warning sirens sounded Monday morning at 10 o'clock in the monthly routine test.



STOP!

DON'T STORE THOSE ODDS & ENDS IN THE ATTIC!

PUT THEM TO A MOST WORTHY CAUSE!

CALL ANY OF THESE PHONE NUMBERS

2033 5109
7479 5354

OR, WE WILL PICK UP ANY ITEM, LARGE OR SMALL!

VILLAGERS... FRIENDS... HELP
US DO IT AGAIN THIS YEAR!

**WEDNESDAY NITE
MEN'S CLUB
CHARITY AUCTION**

PROCEEDS FOR THE
PURCHASE OF A
HEART MACHINE
for the
DESERT HOSPITAL
and GYM EQUIPMENT
for the
BOYS CLUB
OF PALM SPRINGS

See what your contribution will buy for the Boys Club.
Display in foyer of Plaza Theatre.



HOTTEST BUICK IN HISTORY
No wonder you see so many 1955 Buicks on the highways—they're rolling up bigger sales than ever in history—tapping the popularity that has already made Buick one of the "Big Three."

You can take it over for only \$2627²⁷ *
delivered locally!

MOST PEOPLE still don't believe it. But it is true.

And when you look into the facts, you'll find these two solid truths:

Buick is one of the "Big Three" in sales volume—and hotter this year than ever before. And Buick is one of the "Big Three" when it comes to prices which make such popularity possible. The price we show here proves it.

So why not get what a Buick has to offer, if you are in the market for a new car?

You find that the dollars you pay for Buick buy you a lot more automobile—and the sheer satisfaction that comes with bossing a brawny traveler of this caliber.

You find it in the record-high V8 power that gives life to this spirited performer. You find it in the soft and level and cruiser-steady

ride that comes of all-coil springing and torque-tube stability. You find it in the extra roominess, the extra frame strength, the extra tread width, the extra silencing—all part and parcel of every Buick.

We could tell you about the little things, too. Things usually charged for as "extras" in other cars, but yours as standard equipment at no extra cost in every Buick. Things like direction signals, oil-bath air cleaner, full-flow oil filter, automatic lighting in glove and trunk compartments—and so on. But—you get the idea. This is a buy, this '55 Buick—a great buy—and a thriller from the instant you press its gas pedal. Come in this week and check things for yourself, won't you?

*2-door, 6-passenger Buick SPECIAL Sedan, Model 48, illustrated. Optional equipment, accessories, state and local taxes, if any, additional. Prices may vary slightly in adjoining communities. Even the factory-installed extras you may want are bargains. Dealer's price... \$31,700; Radio & Antenna... \$92.50.

Thrill of the year is Buick

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

DESERT INN GARAGE

193 N. Palm Canyon Dr. Palm Springs, Calif.



You'll get your **greatest** help every washday from this automatic GAS laundry team

Fastest twosome made

You whiz through washday—and are as proud as a peacock of your work—when you have an automatic Gas water heater and an automatic Gas clothes dryer teamed with your automatic washer. This team is the foundation of a New Freedom Gas Laundry—as important a part of modern homes as a New Freedom Gas Kitchen.

Nothing equals Gas for speed. For example, Gas heats water three times faster than any other automatic fuel... readily keeps up with the needs of any automatic washer. Just be sure, when selecting a new automatic Gas water heater, to get the right size for your family's needs. Your dealer has an approved sizing chart to guide you.

Gas is your speediest way to dry clothes,

too... is faster than California sunshine. Minutes after you toss rinsed pieces in an automatic Gas clothes dryer, you lift out the softest, fluffiest, sweetest-smelling laundry you've ever done.

Another wonderful feature of a New Freedom Gas Laundry is that it costs less to operate. Visit any Gas appliance dealer or Gas Company office today for more details.

SOUTHERN CALIFORNIA GAS COMPANY

Only **GAS** gives you such modern automatic appliances



RIVERSIDE COUNTY Council, Boy Scouts of America, plans county-wide fund campaign this year. Heading the drive are, left to right, Harry B. Wells, Palm Springs, co-chairman; Cecil Henson, Corona, general chairman and C. J. Carlson, co-chairman.

Television Schedule

On Your Community Cable System
(Operated by the
Palm Springs Community Television Corp.)

Subscribers to our antennae system are offered the finest home entertainment obtainable in the form of television. Our newest Channel 7 can be dialed on Channel 3 locally. Information regarding the installation of community antennae system in your home and the purchase of a television set, all in one package can be obtained at the Palm Springs Community Television Corporation, 192 South Indian Avenue, or by phoning 5002.

THURSDAY

MORNING

6:55 2 Give Us This Day
7:00 2 Panorama Pacific
9:30 2 Arthur Godfrey
4 Howdy Doody
11:00 2 Robert Q. Lewis
4 Home Show
11:30 2 Linkletter's House Party

AFTERNOON

12:00 2 The Big Payoff
4 Tennessee Ernie Ford
1:00 4 Movie—Drama
1:45 9 Crosses Calling
2:00 2 Garry Moore
2:15 9 Mama Weiss
2:45 2 Road of Life
2:55 9 News
3:00 2 Family Fun Time
3:00 2 Queen for a Day
3:30 2 Strike It Rich
4:00 2 Joe Graydon Show
3:45 4 Miss Marlowe
4:00 4 Hawkins Calls
4:00 4 Playmakers Club
9 Bill Stulla Show
4:15 4 First Love
4:30 4 World of Mr. Sweeney
5:00 2 Space Funnies
4:50 2 Pinky Lee
5:30 2 Gene Norman Show
5:30 2 The Little Rascals
4 Uncle Archie
7 Jack Owens

EVENING

6:00 2 Laurel and Hardy
6:15 7 News—Hank Weaver
6:25 2 Sports—Tom Harmon
6:30 2 News—Doug Edwards
6:45 2 Jane Froman—Songs
7:00 2 Captain Video
7:00 2 Death Valley Days
7:30 2 Name That Tune
7:45 4 News—J. C. Swayze
8:00 2 Ray Milland Show
8:00 2 Groucho Marx
8:30 2 Climax
9:00 4 Justice—Legal Cases
9:00 4 T-Men in Action
9:00 4 Into the Night
9:00 4 Draget-Webb
9:30 4 Movie
9:30 4 Four Star Playhouse
10:00 2 Public Defender
10:00 2 Video Theater—Drama
10:30 2 City at Night—Tours
11:00 2 News—Sports, Weather
5 Eye Witness
11:15 4 Sports
11:20 4 Movie
11:30 2 Movie

FRIDAY

MORNING

6:55 2 Give Us This Day
7:00 2 Panorama Pacific
9:30 2 Arthur Godfrey
4 Howdy Doody
11:00 2 Robert Q. Lewis
4 Home Show
11:30 2 Linkletter's House Party

AFTERNOON

12:00 2 Big Payoff—Quiz
4 Tennessee Ernie Ford
1:00 2 Bob Crosby
1:45 9 Crosses Calling
2:00 2 Garry Moore
2:15 9 Mama Weiss
2:45 2 Road of Life
2:55 9 News
3:00 2 Family Fun Time
3:00 2 Queen for a Day
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11:00 2 News—Sports, Weather
5 Eye Witness
11:15 4 Sports
11:20 4 Movie
11:30 2 Movie

County Council of Scouts Plans Fund Campaign

Riverside county council, launched its first county-wide Boy Scouts of America finance campaign February 1.

Cecil Hanson of Corona is general campaign manager and is assisted by C. J. Carlson, new president of the county council and Harry B. Wells of Riverside.

Goal for the drive is \$84,250, the amount needed to bring the Scouting program to institutions sponsoring Cub packs, Scout Troops and Explorers Posts throughout the county. It includes funds raised through independent campaigns, Community Chests, United Funds and sustaining membership enrollment.

Desert Art Center

By JEANE COUTTS ANGUIANO

Last Saturday, as usual, found a large turnout of artists at the Art Mart in the Center. The weather being like spring made it very pleasant for the throngs of tourists as well as the artists. Featuring artists at work each Saturday the Desert



Before this happens...

BEFORE you hear the fire engines heading for your home... before it's too late to increase the amount of your Fire Insurance...

Call on this Hartford agency and make sure that you have adequate Fire Insurance.

Samson-Curtis Incorporated
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(Gayle Studio Photo)

SUNSHINE AWARD, from Howard Manor, was given to Opera Diva Lily Pons on the eve of her departure for two months of Metropolitan Opera singing. Sportsman Bob Howard presented her with the gold plaque for continually singing the praises of Palm Springs' sunny skies. The award, which was made at her hilltop home here, is the first of 1955 and the awards are designed to increase recognition of the Village's No. 1 commodity, its abundant sunshine.

Art Center sponsors the Art Mart to give all artists, amateurs and professional alike, the best of opportunity and advantage for cultural as well as commercial reasons.

An attractive model posed for some of the artists while many onlookers enjoyed their demonstrations. Other artists sketched portraits in crayon, charcoal or oil for a small fee. Some of the regular participants who appear nearly every Saturday with their paintings were William Darling, Brownell McGrew, Gladys Burkhardt, Pascal Hyde, and John Hilton who paints small desert pictures for demonstration purposes and more often sells them on the spot. Rose Cassidy and Jane Hamilton are known for their good fortune in sales also. There are many other artists who have sales and

Another Tax Land Sale Set for April 5

Another sale of tax delinquent lands will be held at the courthouse at Riverside April 5. V. M. Hyde, county tax collector said Monday. The sale includes 33 parcels in various parts of the county and the minimum bid is \$15 with several pieces at prices in the hundreds.

ATTENTION! Cadillac & Buick Owner

DO YOUR WHEELS BOUNCE??
Balancing alone will not correct this nuisance. Have your tires trued and balanced on our tire lathe. Satisfaction guaranteed or no charge.

O. K. Rubber Welders
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Cathedral City
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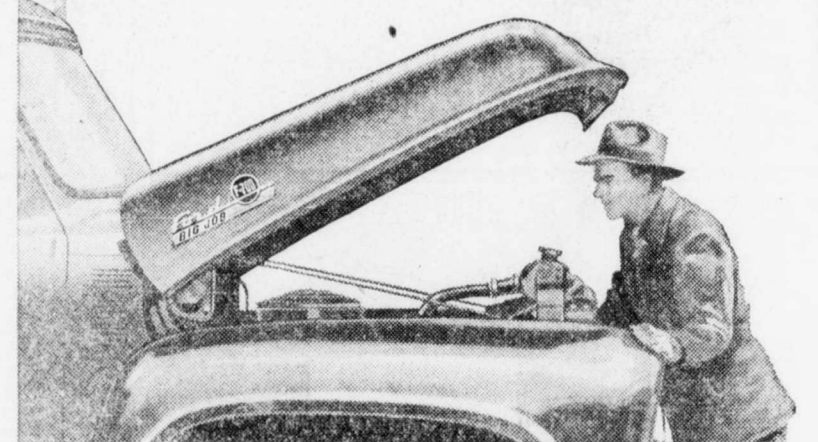
306 NORTH INDIAN AVENUE AT AMADO
Come In Today and Browse...

whose work is worthy of attention but they are so numerous that not all can be listed. However, all artists are invited to participate in the Art Marts held every Saturday. The more paintings added to the colorful display on the walks of the Center, the more attractive the Art Mart is and there is no jury to discriminate the amateur from the professional.

At this time the Desert Art Center is awaiting the completion of legal papers which will entitle the organization to accept donations. Up until this

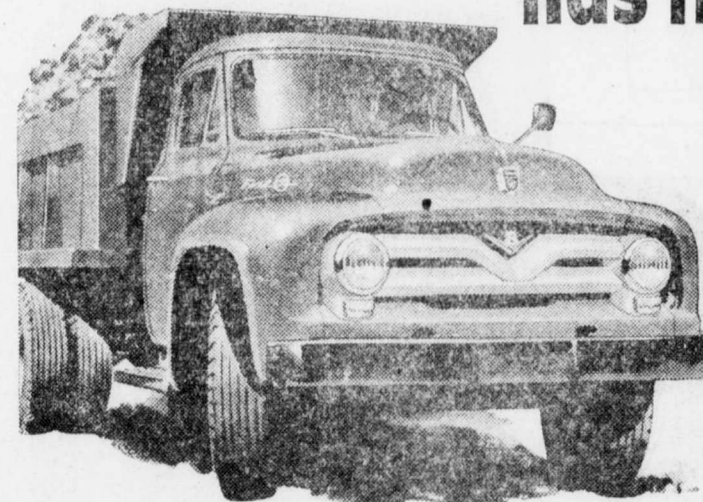
time the Desert Art Center had to rely for the most part on profits made from sales of paintings which is as difficult as it sounds. It is hoped that in the near future donations by citizens interested in Palm Springs cultural progress in the arts can be accepted, enabling the Desert Art Center to build a real art gallery, facilities for art use and an art school. Paintings by members of the Desert Art Center may be seen on exhibition at the Palm Springs Playhouse and at the Desert Art Center Gallery.

Look under the hood!



How to tell if it's a modern short-stroke engine: check the specifications of bore and stroke. In a short-stroke engine the "stroke" is as short as, or shorter than the "bore."

Make sure you get Money-Saving short-stroke power. Only FORD has it in every truck!



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THIS YEAR, the truck industry is beginning to follow Ford's lead to modern short-stroke V-8 engines. Shorter stroke prolongs piston ring life up to 53%. Engines last longer! You can save up to one gallon of gas in seven!

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New Ford Trucks for '55 give you modern short-stroke power in every one of over 190 models! Shown: new F-600, GVW 16,000 lbs., with choice of three short-stroke engines!

CATHEDRAL CITY

By PAUL AND MILDRED CLARK

DEDICATED MEMORIAL

The Leslie Peterson Memorial of St. Louis church in Cathedral City was blessed and dedicated to the honor and service of God on Sunday, January 30 at the 10 o'clock Mass. The versatile carillon is a gift of the many friends and the family in memory of a convert to Catholicism and a beloved gentleman who died in the summer of 1953. Mr. Peterson is survived by his widow, Della, and his daughter, Mrs. Vernon Krings.

"The harmonious eight bell Stromberg Carlson system," said Father Joseph Leissler, "has added a note of charm to our Village." Each day from morning till night the bells

melodiously sound the Westminster chimes on the half hour. In addition, the hours of the day are struck. After the ringing of the traditional Angelus Bell at 8 a.m., 12 noon and 6 p.m. there follows the playing of the hymn "Holy God We Praise Thy Name."

On Sundays the hours of service are announced by a warning bell fifteen minutes before Masses and again at the beginning of the Holy Sacrifice. Twice since the New Year opened the somber tones of the bell tolled out the news of the



PAMELA WILLIAMS displays prize Coachella Valley dates to highlight Arabian Nights theme of 1955 Riverside County Fair and Indian Date Festival at Indio February 17 to 22.

City Examinations Scheduled Tomorrow

Examinations to fill eligibility lists for city employment will be held tomorrow night at the city hall starting at 7:30. Two examinations will be held, one for clerical positions and the other for positions on the fire department.

death of a parishioner.

The whole system operates automatically on a 24 hour clock and a seven day schedule. It can also be chimed manually. Many villagers and visitors have expressed their pleasure at hearing the bells ring out.

MARCH OF DIMES

Twenty-three mothers of Cathedral City, Rancho Mirage

Off the Trails

It was a little longer than usual trail-tek which Trav Rogers led over to the B-Bar-H Ranch recently, but one that turned out to be both adventurous and fun. Nearing the Southern Pacific crossing a stiff wind was encountered, which disappeared altogether while the riders were enjoying a sumptuous lunch at the resort. Ray Ryan hosted cocktails for the entire group while gathered in the cocktail lounge for the usual interchange of "what happened on the way over." Mary Hurrell's experience topped them all. While riding along conversing with the rider by her side, and looking to the south, she saw a meteor flash across the sky with all the brilliance of a rainbow in full color. She lost her breath completely in the excitement of the fantastic sight, hardly able to explain what she had seen until she had regained her composure.

There were over thirty riders in the group and all agreed it was a "highlight of the season ride." Among those who rode were Ray Ryan's guests, Mr. and Mrs. Charles A. Graham, Mr. and Mrs. Ernest E. Young and Ed Quigley. Others included Lee Ashman, Tommie Soderberg, Bobbie Perlberg, Willie Rogers, Katie Schiller, Jim Maynard, Frank and Janice Bogert and many more.

Billie Moseley led a group of riders over a circuitous and scenic trip last week. She was timing the ride as one to be used in the forthcoming Fifth Annual Guest Ride which is sponsored by the Los Compadres, and to be held on March 5 and 6. The guests will be given their choice of two to four rides which are all mapped and tried out ahead of time. The group stopped for lunch on a grassy bench overlooking the upper Palm Canyon.

An awe-inspiring and exciting trail adventure was led by Curley Atkinson and "Lobo" Henry Arnaz last Sunday. They took a party of twenty up the Maynard Mine trail for breakfast "on top of the world." Perched high on a granite ridge, they prepared a breakfast feast which had been taken up earlier, by pack horses. The riders were too thrilled to think of food until they had scrambled all about the high-hung ledge viewing the wondrous sight below from every angle. Andreas Canyon palms far below seemed only shrub size from the three thousand foot height. Among the riders was Gladys Betz who just returned from Holland where she had been attending school. After her short stay here in the desert she will go to Berkeley to resume and finish her studies. Tiny Andrea Knapp, who is visiting here with her father Kenneth Knapp, and her brother Richard, from Selma, California, was the youngest rider. It was her second "horse-back-ride" as she called the rugged ride, and everyone was astounded with the child's pluck and courage. When asked if she would like to do it again, she simply said, "On another horse, he was kind of rough."

See you on the trails.
ANITA HASKELL JONES

Flooring Stolen, Report to Police

Theft of a section of flexible wood floor from the parking area at 240 East Ramon road between 1 and 2 a.m., Saturday, was reported to police by William Weintraub, 585 Camino Parocela. The flooring was valued at \$12, officers said.

and Tramview gathered in the Cathedral City school Monday night after the Mothers' March on Polio to turn over the donations to Robert Cordes, chairman of the Polio Fund for this area. Cordes received \$507.22 with some reports yet to come. Saturday the Girl Scouts, Brownies and their leaders paraded through the streets of Cathedral City and Tramview. Led by Deputy-Sheriff Carl Vogelaar's siren and loudly sounded auto horns, the girls rode on gayly decorated bikes carrying signs asking everyone to keep porchlits burning for the Mothers' March. C. C. Valentino, Vic Scari and George Harshman went through the streets of Cathedral City again on Monday to remind everyone of the drive. With the aid of a shiny new garbage pail contributed by Ray Abbey of Rupp's Supply, donations were collected from the merchants and people of the town.

Village District High in Building

A housing project at Alford, near the county seat, dropped the Palm Springs area out of its usual top spot in county building permits in January. R. S. Lindelef, county building inspector reported.

The Palm Springs area, outside of the city limits, started construction valued at \$453,010 during the month. The Alford district topped the unincorporated areas in the county with \$1,486,825.

Total permits issued by the county department in January for unincorporated areas was \$2,726,234.

Harvey Gerth of Sky Ridge Trailer Park announced the start of the March over his amplifying system. The Mothers' March on Polio was sponsored by the Cathedral City school PTA. Co-chairmen were Mrs. Russ Morrison and Mrs. Alex Aquino. Others on the committee were Mrs. M. Harris and Mr. and Mrs. Ken Squires.

PTA DRIVE

The PTA membership drive held all of last week under the chairmanship of Mrs. Phyllis Lamb netted 222 new members, which with the 56 charter members makes a record membership of 278. All students of the school competed with each other to see which class would bring in the most new members, with prizes going to the top four classes. The second grade was the winner of a Parakeet and cage for bringing in 86 names. The third grade with 59, the sixth grade with 52 and the first grade with 45

shared in the prizes of a gold fish and bowls for each room. The fifth grade contributed 38 members with the kindergarten and fourth grade tying with an even 27. The following students were the four highest in order in the number of memberships secured: Janice Lamb, Connie Hafer, Patty Clark and Carla Hafer. Assisting Mrs. Lamb in the drive were Mrs. Priscella Dupree, Mrs. Cara Manners, Mrs. Peggy Deason and Mrs. Pearl Palmer.

STUDENT CONTEST

Lions International Zone chairman Francis Wood yesterday put on display an elaborate engraved trophy which will be presented to the winner of the Student Speakers contest to be held in Indio next month. President Carl Jackson of the Cathedral City Lions stated that a beautiful engraved desk set will be presented the winner of the local clubs contest which will be held a few days

prior to the Indio zone meeting.

KNIGHTS OF COLUMBUS

Last Sunday the Knights of Columbus of the five parishes at this end of the Valley paid their seasonal visit to St. Louis church to worship with the parishioners. After receiving Holy Communion in a body, the men and boys broke their fast with a sumptuous breakfast

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served by the Women's Guild in the parish hall. Eight members of St. Louis' belong to the local council which meets at St. Theresa's in Palm Springs on the second and fourth Monday of the month.



Now's The Time!

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Your Smart New Western Straw Hat

Western-Wear for the whole family

Just received

More New Fiesta Dresses and Spring Playclothes

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Little Girl Fiesta Dresses

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"You Ain't Seen Nothin' Yet."

'Til You've Seen the

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Go "OLD PALM SPRINGS"

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Luxury accommodations with stone fireplaces and private patios — from \$10.00.

The Best of food, Western or Continental, in Harry McKenzie's Beam Room—from \$1.75 for complete dinners.

Cocktails in front of a roaring fire in the Wrangler Room, huge heated pool. Tennis courts, too.

Open to the Public —

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(The Kids Love It!)

Dancing Fri. & Sat. Nights . . . Popular Music

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WILLIAM TAYLOR, Manager



PHOTOGRAPH BY PAUL NEBBE



It's beer as beer should taste!

Always refreshing — never filling

Every day, every season, every year, every glass of Rheingold Extra Dry is always as perfect as the one before. Never bitter — never sweet — Rheingold's clean, clear extra dry flavor is always refreshing.



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DESERT HOT SPRINGS

By ENOLA HULBERT

ORGANIZATIONAL SIGNS

Organizational signs, which are to be placed at the entrances to town, as the current Women's Club project, are ready to go up just as soon as all the organizations eligible to place their insignia thereon, have turned them in to the club. Signs cannot be erected until insignia are fastened in place. Two public spirited citizens have generously contributed space upon their lands, on which the signs will stand. Tom Lipps, owner of "Two Bunch Palms" has given space at the corner of Palm Hacienda, for information to those coming into town from the south end, and Al Wertz, who is readying a large subdivision at the west side of town, is giving a bit at the corner of Pierson and West drive. Meeting time of the various organizations will be shown by their insignia.

BOWLING TEAM

The bowling team of the Viking Liquors, one of the three Desert Hot Springs teams, bowled against the champions last Sunday, in the Women's Citrus Belt Association 1955 Tournament. The champion Texaco company team broke all tournament records this year. The DHS team came in in fourth place. Blanche Pedersen, Lee Orr, Lucille Putnam, and Madeline Van Morsel are the Vikings.

LEGION AUXILIARY

American Legion Auxiliary held its regular meeting last week. Guest speaker was Arthur Dreshner, Riverside County Civil Defense co-ordinator. Speaking on the matter of planned defense in the event of an attack on the Los Angeles area, he pointed out that from three to four hundred thousand people might be evacuated to the desert area. A survey is being made in regard to housing facilities, and food available here. While he warned

against hysteria, he pointed out that an attack on Colton, possible because of its proximity to air bases, would place Desert Hot Springs on the fringe of the danger zone from an atomic blast.

Mrs. Helen Bender, district president, will pay an official visit at the next Auxiliary meeting to be held February 11.

DESERT VISITORS

Mrs. Helen Lloyd, widow of Darcy Lloyd, father of movie star Harold Lloyd, has made reservations at the Desert Hot Springs Biltmore for a stay of several weeks. Mrs. Lloyd, a former resident of Palm Springs, is coming here on business and to attend to matters concerning her home, which she still owns, in Palm Springs. She is at present at the Jack London Ranch in the Sonoma County "Valley of the Moon." Present guests at the popular Harry Plymire hotel are: Mrs. Ona Brown, former wife of movie director Clarence Brown, who at one time resided in Palm Springs, and Miss Evelyn Conti, also connected with the motion pictures. Swim champion, Miss Roma Aldrich, is at the Biltmore for a week, visiting her parents, Mr. and Mrs. William Frank Aldrich Sr., who represented the Colony Surf Club on the East Coast, and was Far East state champion. She holds the 220 yard record. She is here to take the baths, as she recently injured her knee in an auto accident.

AROUND THE TOWN

The L. S. Warrens recently entertained their friends, Dr. and Mrs. Lawrence McCafferty of Encino. Dr. McCafferty is the author of "The Art of Christian Living," just off the press. He is now in the process of writing a sequel, and feels that the desert would be an ideal place to complete his work.

Franetta, infant daughter of the Frank Sherreys has left her "incubator home" of the past three weeks, and joined her proud parents in Desert Hot Springs. Franetta weighed only four pounds one ounce at birth in the Palm Springs Desert hospital, but now is gaining rapidly.

Jess Sorensen who deserted Desert Hot Springs several years ago to raise cherries in Beaumont, had sand in his shoes, and has returned to the desert to make his home. Bennett Road, in Fun Valley, will be the new address of the Sorensens.

Mrs. Jennie Kaplan's home

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has been overflowing with guests. Two daughters, Mrs. Max Factor and children, and Mrs. Caroline Mort and her family, a son, Sam Kaplan, his wife, and son Jamie, and Mrs. Kaplan's two sisters, Mrs. Sadie Sprintz and Mrs. Esther Kirk, were all part of the family gathering.

Mr. and Mrs. Thor Angstrom, of Stockholm, Sweden, visited their friends, Mr. and Mrs. Anthony Shore, Angstrom is an official of the Scandinavian Air Lines, operating the new route over the Arctic. The Angstroms left Sweden about three months ago, and will return home the end of the month. The trip home will take approximately thirty-six hours.

Gallen Cisco has joined the Navy and is now at the Naval training station in San Diego. His parents Mr. and Mrs. C. A. Cisco and his grandparents, Mr. and Mrs. Kenneth Lemon are all Desert Hot Springs residents.

Mr. and Mrs. Grover C. Trask are visiting here from San Diego. Trask, owner of two super-markets in the southern city, is a cousin of De Ona Bailey, a resident of Desert Hot Springs.

Albertina Thies has departed for New Orleans and the Mardi Gras. She will be away from her Acoma street home for a month.

Marie Storms is in town for a few days. Marie spends most of her time at her Malibu home these days, and we'd far rather she was in her charming home here, permanently.

The Dixon family of Seventh street left in their trailer for Arizona—and fishing.

Julia Stockwell, and her sister, Mrs. Norman Bridwell, were joint hostesses at a luncheon and canasta party recently. Localites to attend were Rose Weber, Maggie Bister, Nancy Ward, and Edith Holloway. From Palm Springs were Mrs. Frank Dixon and Mrs. P. A. Calderhead.

Mr. and Mrs. Samuel C. Davidson of North Redondo Beach, spent the weekend with their mother, Ella Davidson.

Mr. and Mrs. F. J. Griffith of Modesto are spending a month at Gena Bullard's Mira Monte. It is their third winter here. Griffith is in the real estate business.

Russell Wright Speaks Tonight

Russell Wright, photographer, reporter and lecturer, will speak tonight at Frances S. Stevens school auditorium, showing color films on "Germany in the Shadow of the Iron Curtain."

It is the third in a series of four lectures in the Forum series sponsored by the Adult Evening School of the Palm Springs Unified School district. The lectures, which start at 8 p.m., are free to the public. Chester Sproule, principal of the Adult school, said:

The next lecture is scheduled for February 23 and will be presented by Dr. Giles Brown.

Auto Crash

Estimate Damage to Both at \$180

Damage estimated at \$180 was caused to vehicles driven by Louis Hoskins, 58, Anaheim, and Phillip Bradsy, 60, Tacoma, Washington, in an accident at 1:50 p.m., Saturday, in the 600 block of North Indian avenue.

Both cars were traveling north on North Indian avenue. Damage to the rear of Hoskins' car was estimated at \$30, and to the front of Bradsy's \$150. Bradsy was cited for not having his driver's license in his possession.

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REGULAR \$1.25

COMPLETE STEAK DINNER

WITH ALL THE TRIMMINGS

Soup or Salad, Potatoes, Vegetable, Hot Roll and Butter, Dessert, Coffee.

With this Coupon
Valid after Sat., February 5, 1955

\$1.00

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Rhinestone Fashion Jewelry
• Earrings • Pins
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2 for \$1
59c ea.
While Stocks Last!

TWO 33¢ TUBES LISTERINE ANTIZYME TOOTH PASTE 49¢

ALUMINUM 4-PIECE SAUCE PAN SET \$1.99
• 4 Pans in Graduated Sizes
• Imported from Italy
Heavy quality, lightweight aluminum for all your cooking needs.

\$1.98 APEX ALARM CLOCK
• 40 Hour Movement
\$1.59
Guaranteed. Ivory enameled case. Accurate.

\$1.89 MEDICO "Clear Vue" BRIAR PIPES
• Choice of styles, lengths, light and dark finishes.
89¢
When you see the filter turn brown, throw it away with all the nicotine, tars, and juices it has trapped.

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Prices Good Thru Sunday *... Plus Fed. Tax

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American International
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Volume 2-3 Still Available
Volume 1 Still only 25c!
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BOTH FOR 1.10 Value



25 FOOT ROLL REYNOLDS Aluminum FOIL 21¢

25c Value 10 Way STEEL WRENCH 19¢
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One wrench with 10 different size openings.

REG. \$1.19 Webster's ILLUSTRATED DICTIONARY 98¢
For School, Office, Home
Crammed with over 75,000 words, definitions, and illustrations.

\$1.00 Value! Folding Metal LAP TRAY 77¢
• Choice of Colors & Designs
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39c Value! Men's WORK SOCKS 4 Pair 99¢
Guaranteed for 4 Months
White or Khaki.

Reg. 98c Johnson's HARD-GLOSS GLO-COAT 79¢
Full Quart
FOR ALL FLOORS
Stain Polishing

SPECIAL PURCHASE \$3.95 VALUE! MEN'S SHORT SLEEVE SPORT SHIRTS.



• Sizes S-M-L-XL
• All Washable and Color fast. Patterns and Solids.

\$1.99

Choose from nubby weaves, Dan River Ginghams, Butcher Linens, and Lawns. They're all very first quality and available at a sensational price that save you almost \$2.00.

Borbro, Thiamin Chloride, 100 Tablets
10 Mg. VITAMIN B-1 49¢

Borbro, Ascorbic Acid, 100 Tablets
50 Mg. Vitamin "C" 32¢

Borbro, With Folic Acid & B-12, 100 Capsules
MULTIPLE VITAMINS \$1.69

Borbro, 100 Tablets
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SALE OF TUSSY BEAUTY AIDS!
\$2.00 Emulsified CLEANSING CREAM
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\$1.75 Size SKIN LOTION
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YOUR CHOICE \$1.00*

\$1.19 VALUE VINYL COVERED WIRE DISH DRAINER 69¢
• Dries Dishes Faster—Less Chance of Chipping Against Sink.
• Choice of Colors
Sensational savings on a household time and money saver.

\$1.89 VALUE Paint a Number OIL PAINT SET 59¢
• Beautiful picture first time you try.
• Paints—Brush—2 Canvases
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Results are guaranteed!
Some features as in higher priced sets. Disc. package makes low prices possible.

Assorted Flavor Conversation Hearts Full Pound 39¢
Freshest Candy

RED AND WHITE Jelly Hearts Full Pound 29¢
Sugar Dusted!

LIQUOR VALUES!
8 YEAR OLD! Kentucky Turf KENTUCKY Straight BOURBON Fifth Gallon **\$3.69**
YANKEE CLIPPER BLENDED WHISKEY Fifth Gallon **\$2.89**
6 YEAR OLD MELLOW SPRINGS BOTTLED IN BOND KENTUCKY STRAIGHT BOURBON Fifth Gallon **\$3.98**
OLD VERDUGO SWEET WINE HALF GALLON **\$1.17**

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Write your name and address on the back of a Cash Register Receipt (except liquor) or reasonable facsimile. Deposit in Display Box. Subject to rules posted in store. Chevrolet's delivered and serviced by Fletcher Jones Chev., L.A. Given Away Mar. 1st, Thrifty, Rodeo and La Brea.



New!
"MARBLE CRUNCH" DESSERT!
So Easy, So Quick
—says Arabella Jell-well—with
Jell-well INSTANT PUDDINGS
FREE RECIPE RIGHT AT YOUR SAFEWAY

ART MART

Sponsored by the Desert Art Center

in
THE CENTER

174 North Palm Canyon Drive

ONE DAY ONLY—SATURDAY, FEBRUARY 5

An outdoor exhibit of paintings of the foremost Western Artists.

Painting demonstrations by artists of renown.

Visit the new Art Gallery at 707 North Palm Canyon Drive. The public invited.

DESERT ART CENTER



El Mirador Photo by Jim Frey

A JET TRAIL against the sky and environs of fabulous El Mirador hotel set the background as this group of charming women hold last-minute consultations on what to wear to the Rodeo Ball tomorrow night. Left to right, Lee Ashman, Kay Morris and Dorothy Salinger, top, Janet Essroger. The all-Western Ball will be held in El Mirador Room.

TWENTY-EIGHTH YEAR

The Desert Sun

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Around Town

with Hildy Crawford

When the Rodeo comes to the Village . . . this Western town really goes Western . . . and the center of fun will be the Gala Rodeo Ball at El Mirador tomorrow night . . . Everyone is asked to wear Western garb . . .



and it will be a tossup as to which is the most colorful . . . the audience or the show . . . Rodeo Queen Nancy Woodruff will be there . . . and top Rodeo riders . . . and Monty Montana will ride his prize-winning horse Rex . . . right on to the floor in El Mirador Room . . . Monty will twirl his lasso . . . and put on a show . . . and this

promises to be a real fun party . . . If you don't have boots and shooting irons . . . you might get by with a squaw dress . . . or add a Western shirt and tie to a business suit . . . so you don't miss the party . . .

Among those with early reservations are the Ralph Stingers, Joe Froggatts, Thomas Flemings . . . Mrs. Carl Soderberg, Billy and Vicki Malout, the Trav and Willie Rogers, the E. A. Youngs, Jim Ashmans . . . Mr. and Mrs. Gordon Prentice, Desi Arnaz and Lucille Ball . . . Gertrude Clappett, the Bud Markells, Barney Hinkles . . . Milt and Maggie Hicks, Ralph and Nancy Kiner, Phil and Alice Faye Harris, the Harry Darts . . . James D. Hancock, Ed and Millie Houghton . . . the Gilbert Swansons and Jim Welshes Jr. of Omaha . . .

Western too . . . will be the bridge-canasta luncheon at the Tennis Club today . . . with guests asked to dress in Western clothes . . . The special attraction . . . will be a Western style show during luncheon . . .

Queen Contest

Facing East . . . where Indio is in the throes of preparation for the Riverside County Fair and Date Festival . . . we find our neighboring town in Arabian clothes . . . That is colorful . . . and we will get a good look at it Saturday . . . when the Queen Scheherezade contest is staged at Howard Manor at 2 p.m. . . This is open to the public . . . In addition to the 11 lovely contestants . . . there will be an added attraction . . . as roly poly Lou Costello will be one of the judges . . .

Dolly Marcuse has thought of a place she has never been . . . and is planning a trip

abroad that will take her to Greece . . . Mrs. John Marcuse will join her in April and they will make the first part of their trip with the American Institute of Interiors tour . . . From Greece they may go just any place . . . Dolly isn't sure . . .

Daisies were banked on the mantel . . . and used throughout the clubhouse at the Committee of 25 Club Monday night . . . when Frank and Melba Bennett entertained . . . introducing their houseguest Senora Adela Merry del Val of Seville . . . and the A. Ronald Buttons . . . to their Palm Springs friends . . .

Because Buttons is a National Republican committeeman . . . there were a number of top G.O.P. leaders there too . . . including Assemblyman Lee Backstrand, County Chairman Thomas and Mrs. Wheeler . . . and Bealie Barnes, a former supervisor . . .

Santos entered for the party . . . providing such tidbits as tiny pancakes with sour cream and caviar . . . and miniature hamburgers . . . Andre Michel Lewis played background music . . .

We went on to have dinner and see the show at Chi Chi . . . and loved that expressive little singer Ella Logan . . . of "Finnian's Rainbow" . . . and the ventriloquist Skeets Minton . . . This is an entertaining show . . . and as something special we heard Al Bello and Bob Romeo play the drums and the flute . . . like they do for

Clubwomen Will Hear Jan Rubini

At the next regular meeting of the Palm Springs Woman's Club, Monday, February 7 at 2 p.m., members and their guests will have the pleasure of hearing the world famous violinist Jan Rubini as guest artist. Rubini has toured the world with his violin, and his concerts in every part of the globe have been received with the greatest enthusiasm. He will long be remembered by our armed forces for his many concerts with USO units. His varied musical activities, combined with his well known brilliant technique and showmanship, should provide a memorable afternoon for those fortunate enough to be present. A business session will be conducted by club president Mrs. Boyd Andrews, and tea will be served at the close of the program. Mrs. George Gallagher is tea chairman and she will be assisted by Mmes. Helen Danley, Merrill Crockett, John Benson, Marvin D. Sale, Myron B. Persons, David King and Faye Brainard. Decorations are in charge of Mmes. Braadstreet Miller, A. V. Linkletter and Al E. Hoover.

Open New Show at Art Center

A reception and tea on Sunday, February 6, from two to five, will present a new juried exhibit of paintings by western artists at the Desert Art Center gallery, 707 North Palm Canyon drive. The public is invited. Again this Saturday, February 5, from ten to four, the Artists Guild will hold another Art Mart in The Center, 174 North Palm Canyon drive. This open air exhibit of paintings has proven very popular with visitors and villagers alike, and will be repeated each Saturday.



(LaHarre Studio Photo)

A LOVELY BRIDE, Mrs. Robert Del Gagnon is the former Barbara Joy Freiberg, daughter of the Albert Freibergs of Cheviot Hills. The bridegroom is the son of the Ernest E. Gagnons of Los Angeles and Palm Springs.

James Ross Stewart, who went home to spend the holidays in Minneapolis, is back at The Desert Inn and will stay for the rest of the winter.

Mr. and Mrs. George Faris of Sacramento, who have horses at Santa Anita, left this week after vacationing here at The Desert Inn.

Gagnon-Freiberg Wedding Vows Said in Westwood

Following a honeymoon in Las Vegas, Robert Del Gagnon and his bride the former Barbara Joy Freiberg will make their home in Los Angeles.

Nearly 200 guests attended the wedding which united the daughter of Mr. and Mrs. Albert J. Freiberg of Cheviot Hills and the son of Mr. and Mrs. Ernest E. Gagnon of Los Angeles and Palm Springs. The vows were exchanged January 22 in St. Paul the Apostle Catholic church of Westwood with Rev. Paul V. Maloney officiating.

Given in marriage by her father, the bride was attired in a gown of imported French lace over blush pink tulle with which she wore a shoulder-length veil held by a tiara of pearls. She carried a casual cascade bouquet of philadelphias, stephanotis and pink roses with ivy.

Mrs. Theodore Miller served as matron of honor and carried a cascade of white camellias. Bridesmaids were Misses Kristin Westlund, Louise Anstead and Jeannine Gagnon. All wore gowns of emerald green satin in a princess style, with the bridesmaids carrying white carnations. Completing the bride's attendants was Susan Beedy as flower girl.

Paul Olsen stood as best man to the bridegroom and ushers were Erwin Belsky, Lionel Kipness and Tony Weed. Special music for the ceremony was provided by Joan Painter.

A reception followed at El Rancho Clubhouse, where white gladioli and gardenia rings around the punch bowl were employed in the decor. For the event Mrs. Freiberg wore a champagne lace gown with brown and green orchid corsage and Mrs. Ernest Gagnon was attired in powder blue Chantilly lace and peau de soie.

Out of town guests attending included two aunts of the bride, Miss Bada Erickson of Dwight, Ill., and Mrs. Robert Beedy of Oakland; Mr. and Mrs. Douglas Graham, Mr. and Mrs. Gordon Graham, Mr. and Mrs. George Delismom of Long

Beach, Dr. Milo Grazia of Rome, Italy, the William Tibbs of Santa Barbara and the Lee Armstrongs of Bakersfield. The Gagnon's Palm Springs home is on Cortez road.

Dimes Luncheon Style Show is Near Sell-Out

With all the \$5 tickets sold and "Dime-and" Circle reservations approaching the limit, the March of Dimes style show luncheon at the Racquet Club on February 15 is certain to be a sell-out. Mrs. B. H. Pollak, general chairman, said today.

Mrs. George Wheeler, chairman of the "Dime-and" Circle, announced these additional reservations in the Circle. Mrs. Simon Hafner, Mrs. Chester Doley, Mrs. S. P. Manasse, Mrs. J. E. French, Mrs. Ben Shearer, Mrs. Henry Dollard and Mrs. Holmes Tuttle who will have a table for 12.

Marbles Host Seattle Group

Oasis Hotel lounge could well have been mistaken for the Broadmoor Country Club in Seattle, as Mr. and Mrs. George Marble, of the northern city, recently hosted a cocktail party for their many Seattle friends now in Palm Springs.

In the group were: Messrs. and Mmes. Ben Shearer, John Hamrick, Richard DuBoise, Henry Rake, Jack Lynch, Meade Hargiss, Fred Nicholson, Paris Letsinger, Jim Hansen, Harry Williams, B. B. Burnside, E. C. Metzger, Harold Heathman, Ted Cadman, Bob Littler, George Howard and Robert Metzdorf. The Marbles have been vacationing at the Oasis the past two weeks and attended the golf matches at Thunderbird each day.

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neck or come as you are
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MONTY MONTANA
AND OTHER FAMOUS COW
BOY RIDERS AND ROPERS
WILL PERFORM SMACK DAB
IN FRONT OF YOUR TABLES

FRANK BOGERT, Gen. Mgr.
El Mirador HOTEL



(W. A. Wood Photo)
CHOOSING COLORS for a game of croquet are Mr. and Mrs. Harold Olsen of Seattle, who are vacationing here at The Desert Inn.



El Mirador Photo by Jim Frey
HAVING FUN in El Mirador's pool are Joan Regan, daughter of the Phil Regans, and her fiancé, Jack Henningsen of Pelham, New York. The young couple, who have been vacationing here with her parents, will be married Saturday in St. Phillips in Pasadena.

Visitors Plan Return Visit

Mr. and Mrs. Robert O. Naegele (he is chairman of the board of the Naegele advertising agency of Minneapolis and the Cream City advertising agency of Milwaukee) have re-

turned home after spending a fortnight here at the Paseo El Mirador home of the Alden Coffins.

Former Florida devotees, the visitors were so intrigued with the desert that they have made reservations with a local guest ranch and will fly out with their three children to spend Easter vacation here.

Police Chief Addresses Clubwomen

Making his first public appearance since his return to Palm Springs a little over a fortnight ago, Chief of Police August Kettmann addressed Soroptimists Tuesday at their luncheon meeting at Chi Chi.

The Chief said that "sometimes you have to go away to get a new perspective" and that his re-organization work in Yuba City had entailed a lot of reading and studying that reinforces his years of experience in police work.

Because the police force fronts for Palm Springs and comes in closest contact with the many visitors here, he stressed the need for officers with positive personalities and of a type that can go into any type home and handle themselves in a creditable manner.

He said that he has inaugurated a perpetual in-service training program for the Palm Springs force to indoctrinate them "in some of the things we think are necessary to the Village."

Discussing juvenile problems he said that he plans an educational rather than a punitive program. "A goodly percentage of teen agers need someone to hold their hands for a period of from six months to several years," he said.

Complimenting the Club on their civic contributions, Chief Kettmann said, "A community is only as good as its service clubs . . . and those with the most active clubs have the best government."

The speaker was presented by program chairman Lois Lux who announced that the speaker next Tuesday will be Councilwoman Ruth Hardy.

President Lucille Johnson announced that Martha Service, executive secretary of the national organization of Soroptimist International, will be here this month for a four-day visit and special plans are being made to entertain her while here.

Gary Moore, son of Mr. and Mrs. J. V. Moore of 503 Calle Palo Fierro, entered Pasadena City College this week. He returned in September from Albrook air force base in the Canal Zone after three years' service.



(Anderson Photo)
"PRINCE VALIANT" has been vacationing and playing tennis at the Racquet Club. It's the popular young movie star Robert Wagner, of course, and one of his more recent films was "Beneath the 12-Mile Reef."

Gloria Swanson Leases Ranch

Gloria Swanson has returned to the desert for a prolonged vacation and has leased the Olsen Ranch at Palm Desert through the Edith Eddy Ward office.

Miss Swanson, who is studying voice and preparing for a musical production based on "Sunset Boulevard," expects to be here at least two weeks.

Visitors Here from Salt Lake

Salt Lake City descended on the Colony this week with the arrival of the Marion Nelsons (he owns Gillan advertising agency), Mr. and Mrs. Calvin Rawlings (Democratic National chairman), the Ben Larsons (owner of Radio Station KSL). Also checking in this week for a long stay were the Henry Hohmanns of Chicago, who are members of Thunderbird.

Smart Party Celebrates Birthday

One of the season's most delightful parties was the one given by Mrs. Leon Strauss of Chicago at the Palm Springs Biltmore. The party celebrated the birthday of her husband and his daughters, Mrs. John Morse of Boston and Mrs. Donald Kaffenburgh, of New York, and their husbands flew in for the party.

Table decorations were in pastel shades with pink carnations predominant. A hors d'oeuvre buffet, prepared by Chef Walter Luth, preceded the dinner.

Highlighting a merry evening was thirty-five minutes of songs and gags written and executed by Mr. Strauss's daughters with Mr. Morse at the piano.

Among the fifty guests were Mrs. Alexander Marcuse, Mrs. Mervyn Frank, Dr. and Mrs. Alfred Strauss, Mr. and Mrs. Edgar Kaufman, the Lloyd Simons, Chester Adlers, Walter Franks, Dr. and Mrs. George Kaplan, Mrs. Roz Lang, and others from Chicago, Los Angeles and other places.

Men's Style Show Here Saturday

El Mirador diners Saturday night will see a men's fashion show, with good-looking men not the usual type of model, showing sports wear and suits, including resort wear. The clothes from two top men's wear houses, Alfreds of New York and Hickey-Freeman, will show the continental influence on American men's fashions.

Models will parade on a ramp and then circulate between the dinner tables, while Lee Hogan Cass commentates the show. Here especially for the show will be Albert Freeman of Hickey-Freemans.

The show is open to the public. The previous night, Friday, a private showing will be made at The Tennis Club during the dinner hour.

The Desert Sun—2c
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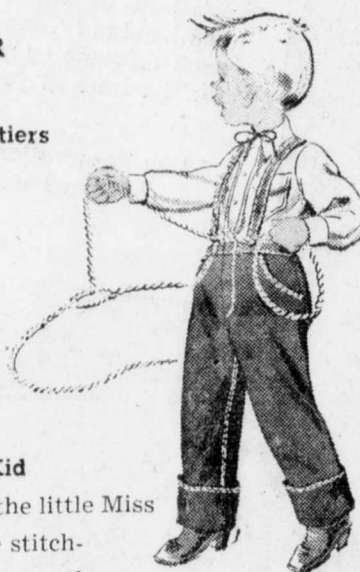
See the new

Twig Western Frontiers

Suits for the little Men sizes 3-7 the new pink and black Western Shirts and black Frontier Pants

The new Billy the Kid

Border britches for the little Miss are navy with white stitching and cute as buttons—there are matching Chamaco Western Jackets.



mary helen across from the Desert Inn

The SOUTH PACIFIC Room

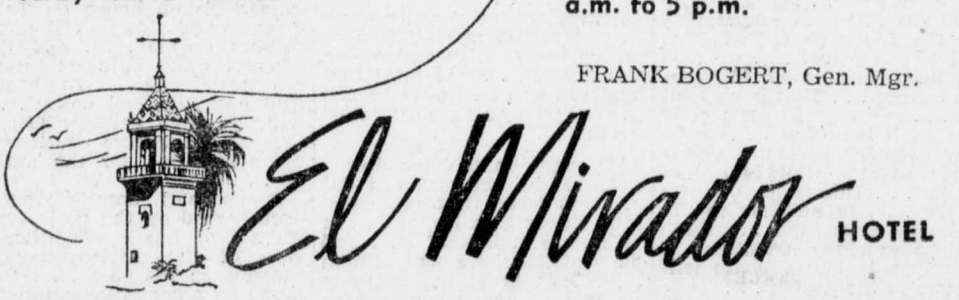


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George Kainapau "Song Bird of Hawaii" and his Island Serenaders appearing nightly. Delicious concoctions prepared by Island natives.

This exotic room with its tropical decor is a perfect setting for any occasion. Exquisitely prepared South Pacific Room Food to delight your palate. Lunch served Poolside from 11 a.m. to 5 p.m.

FRANK BOGERT, Gen. Mgr.



"Beneath the Tower of the Stars"



(Desert Sun Photo)

BIRTHDAY GIRL, Georgia Morris (at head of table) was hostess to a group of schoolmates at a luncheon at Town and Country restaurant on Saturday. Pictured, around the table,

left to right, Carol Sage, Sally Stephens, Margaret Lindenstein, Lynn Bremer, Mrs. George Morris, Georgia, Julie Fisher, Elstner Hilton, Dinah Kuehn and Gail Butler.

Luncheon Party Fetes Birthday

Georgia Morris, daughter of Mr. and Mrs. George Morris, celebrated her eleventh birthday on Saturday when she was hostess to a group of friends at a luncheon at Town and Country restaurant. Afterwards the party attended a matinee.

In the group, who are all school friends, were Margaret Lindenstein, Sally Stephens, Gail Butler, Julie Fisher, Dinah Kuehn, Carol Sage, Lynn Bremer, Elstner Hilton.

Northerners Here

Mr. and Mrs. E. H. O'Neil of Snoqualmi Falls, Washington, have been entertaining their many friends at dinner parties at The Desert Inn, where they are staying until mid-February.

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(Continued from Page 1c)

Around Town

has many friends in musical and theatrical circles . . .

Among the guests was Marion Cowen of San Francisco . . . producer and composer of light operas and musical comedies . . . and young concert pianist Jack Stalker played some of his latest work . . .

Lily Pons . . . enchanting in white with a deep orange sweater . . . had been packing and was loathe to leave her beloved Palm Springs . . . even to fulfill her Metropolitan Opera commitments . . . Incidentally next year will be her 25th with Metropolitan . . . and they are planning a special observance with a Lily Pons Night . . . She will sing in San Antonio on her way East . . . and will be on Ed Sullivan's "Toast of the Town" program on February 20 . . . As she left . . . she caroled "See you in April" . . .

Among other guests were . . . Mrs. C. F. Blue who is a next-door neighbor . . . Henry Clive, the famous cover artist . . . the Paul Schicks of San Marino (he is a well-known artist) . . . Col. and Mrs. E. A. Banning,

Dr. and Mrs. P. A. Staley, the Arthur Coffey . . . Mr. and Mrs. J. Blake Field, Muriel Fulton, Mrs. Noble Banks, the Homer Hiltons . . . Theresa Press, the Milton Friendlys . . . and quite a few Los Angeles friends . . .

Around Town

Mr. and Mrs. Gordon A. Prentice of Seattle left Monday . . . after a short visit here with his parents the Gordon Prentices of 445 West Baristo . . . They are planning to return soon . . . The family group enjoyed the Sunday night buffet at the Racquet Club . . .

Mrs. J. P. Stevens Sr. of New York . . . is here for a fortnight's stay at The Desert Inn . . . She is the mother of Secretary of the Army Robert T. B. Stevens . . . The Frank Holts returned to Los Angeles Monday . . . after a stay at The Inn . . . He is president of Arden Farms . . .

Lillian and Franklin B. McCarthy are back at their San Lorenzo home . . . after going into town for a few days . . . to get acquainted with their youngest grandson . . . Mark Franklin Hogan . . . whose mother is the former Lorraine

Brunch is Popular with Riders

Sunday Brunch rides at El Mirador, with guests riding horseback or Tallyho out on to the desert and returning to the hotel for brunch in the friendly Kiva Room continue popular.

This past Sunday morning found many merry parties enjoying the ride and the brunch. In one group, with Mrs. Lucy Henry as hostess, were the Lloyd Franks and their houseguest Mrs. Kitty Stenzler of New York City.

With Mr. and Mrs. Travis Rogers were Dr. and Mrs. Samuel Salinger, Mrs. Charles Mendelsohn and Sydney Mendelsohn, Mrs. Joseph Grabner, Terrie Owen of West Covina and Greenwich, and Buz Oerling.

Mr. and Mrs. Ralph Shelley had their guests Mrs. Charles Gougler, Mrs. Arthur Kane and her guests Mrs. William Hereley and Miss Honeybun Hereley of Los Angeles.

Others were Dr. and Mrs. Kenneth Nelson of Chicago, Mr. and Mrs. Carl Betcher, Mrs. Betty Jacobs and her guest Mrs. Saidee Schur of San Francisco, Mrs. Janet Essroger, Mrs. Henry Cummings of Chicago and Los Angeles, Dr. and Mrs. Walter Crawford and little daughter Sarah, and Mrs. C. L. Crawford of Riverside.

MacCarthy . . . From all reports this little blue-eyed grandchild is a darling . . .

Colonel and Mrs. Henry Crown of Chicago (he is interested in the Hilton hotel chain) are at El Mirador . . . for a week or two of fun in the sun . . .

Paul and Jean Trousdale have had as their weekend guests . . . the Earl Jorgensons . . . and the Reese Milners . . .

Ray and Helen Ryan have gone abroad . . . She will stay in Paris while he goes to Spain . . . and they will meet in Switzerland . . . They will be in Europe about three weeks . . . and then plan to come to Palm Springs . . .

Sunday Nighters

Trav and Willie Rogers entertained a group at the Racquet Club Sunday night . . . In the party were Bill and Elsa Bassichis . . . who have just arrived from the frigid East . . . Gertrude Clampett, Doris Markell, Tommy Soderburg . . . Joan Bering . . . and Jimmy Morton . . .

Mr. and Mrs. Sidney Swensrud of Pittsburgh (he is president of the Gulf Oil company) . . . are houseguests of the Edgar Kaufmans . . .

Jimmy Hart . . . president of Chicago's Sherman-Ambassador hotels . . . and frequent Palm Springs winter resident . . . has received a gold Beau Brummel statuette naming him Chicago's Best Dressed Man of the Year . . . It was conferred upon him by the American Society of Beau Brummels . . .

The Harts are here now . . . and were lunching at the Racquet Club the other day . . . with the Jack Webbs . . . and the Lew Wassermans . . .

Jack and Enor French entertained about 35 . . . at a buffet dinner at Committee of 25 Club Tuesday evening . . . honoring Mrs. Frederick McNear of San Francisco . . . and Mrs. Grover Whalen who is here visiting her sister Mrs. F. C. Dougherty . . . Among the guests, who were mostly Committee of 25 Club members . . . were the Arthur Herbergers . . . who are here from Los Angeles visiting the Frenches . . .

BICYCLE STOLEN

Theft of a bicycle from his home Sunday was reported to police by Donald Burke, 547 North Calle Rolph.

First Nighters Turn Out for Opening of New Play

Palm Springs has a true New York atmosphere every Tuesday night when the Playhouse Guild holds its exciting opening night dinner party just preceding the first performance of the weekly Palm Springs Playhouse production. This week's dinner was another capacity crowd, which gathered in Howard Manor's smartly, sophisticated green and white striped dining room. A group of about 140 assembled for cocktails and dinner and hurried on to the Playhouse for the 8:40 performance.

Mrs. S. P. Manasse, hostess for the evening, welcomed guests wearing a high-fashion navy blue, long torso satin dress with a full lace skirt. To accent this Peggy Hunt original gown, attractive Mrs. Manasse chose white jewelry.

A number of private parties were held. Mr. and Mrs. J. Warren Smith had as their guests, Mr. and Mrs. George Gerber, Mr. and Mrs. Robert Aldrich and Mr. and Mrs. Collins. Janice Chiquoine assembled a table of twelve from Thunderbird. Other small parties included: Dr. and Mrs. Robert Backstrom, Mr. and Mrs. Warren Slaughter, and Mrs. F. F. LeGro; Mrs. Hany Joe Brown, Mr. and Mrs. William Bassichis and Mrs. Alexander Marcuse; Mrs. John Lapp had as her guests Mrs. Russell Wilcox and Mark Walker.

At a table for five were Mr. and Mrs. H. L. Hathaway, Mr. and Mrs. George Howard and Mrs. Esther Peister; Mr. and Mrs. John Hamrick and the Otto Hermans were together; a threesome included Mrs. Charles Gougler, Mrs. Arthur Kane, Mrs. Lorena Heple; another group included Mrs. Elaine C. Elser, Mrs. Dora Clark, Mrs. Helen Guthrie and Mrs. Alice Smith. Mrs. F. C. Blue Jr., who recently returned to Palm Springs was with Mrs. Noble Banks.

Others noted in the happy throng: Messrs. and Mmes. Richard Bagdasarian, H. W. Clatworthy, C. Thurston Chase Jr. and son, Milton Friendly, Barney Gengenbach, Homer Hilton, Daniel Ingwersen, John Luccareni, K. B. McCarthy, George Newhall, James Hammond, William Smith, Ennis St. Cyr, G. W. Smith, Glenn Watson and Claude Freeman.

Tragic Death

Postpones Tea

The Valentine Tea that was to have been given yesterday by Chirp-N-Chips Bluebirds has been postponed because of the tragic death of one of the Bluebirds, eight-year-old Sharon Smith, who was fatally burned on Saturday.

The party, honoring their mothers, was to have been held at the home of the Bluebirds' leader Mrs. Harriett Hendrickson on Fiesta road.

GOC Meeting to be held Tuesday

Motion pictures of world conditions will be shown Tuesday at 7:30 p.m. at Frances Stevens school when the Air Force presents its monthly program for Palm Springs Ground Observer Corps.

Robert W. Peterson, city manager and chief observer here, will be in charge of the meeting.

School Music Room Entered, No Thefts

Illegal entry into the music room at the Palm Springs high school was reported to police Saturday, with investigation showing no loss. Entry was made by forcing open a steel sash window.

The Desert Sun—3c
PALM SPRINGS, CALIFORNIA
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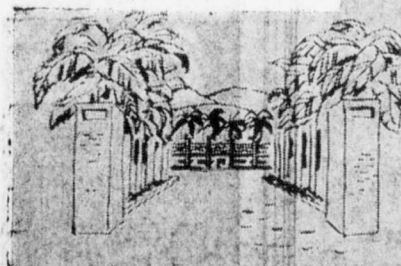
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Children's Clever Western Suits

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\$12.95 and \$14.95 values

Gorgeous Custom Made Suits & Shirts
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"Western Wear for Westerns — Dude Duds for Dudes"

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Phone 6377



NANCY WOODRUFF of San Leandro will be queen of the Rodeo, honored in the parade, at the Rodeo Dance at El Mirador tomorrow night and at the Polo Grounds. She is Miss Rhein-gold of 1955.

Wild West to be Featured at El Mirador Rodeo Party

El Mirador hotel's rodeo banquet and dance Friday, at 8 p.m., will have that Western flair this community has been gradually losing for more than three years, old timers declare. Diners and celebrants in the El Mirador Room, the majority of whom are expected to be attired in Western fashion or best with a gaily colored kerchief around their necks, will thrill to the sight of schooled horses riding right up to their tables to do a curtsy. Valuable gifts will be given away to those adjudged as attired in the most colorful or beautiful Western costumes. There'll be square dancing, it was tentatively decided at least, and a fiddler has been added to the orchestra. The menu as well has been given a Western twist with some of the dishes preceded with the word rodeo. The main entrée will be steer roast beef with all of the trimmings that starts off with cracked crab legs as an appetizer. But Frank Bogert, general manager who dreamed up this

affair during one of his more lucid moments, doesn't plan to stop until the gamut of all things Western is used as entertainment for that night. Monty Montana, veteran of rodeo arenas from here to Madison Square Garden and continental Europe, will perform both on his horse, with his skilled handling of a lasso and will be joined in his act by his wife Louise and daughter Linda. Monty is credited with throwing a rope around President Eisenhower. Other Western stars have been booked to appear both on horseback as well as singers and musicians. The Queen of the Rodeo, Miss Rhein-gold, will be the guest of honor at the banquet and dance. Others among those who are expected to attend are of the motion picture and TV world and include Phil Harris, Alice Faye, his wife, Desi Arnaz and Miss Lucille Ball and many of local and out-of-town society have made reservations for the event.



QUEEN FOR A NIGHT was Dorothy Dudley, writer, who was crowned at the Coronation Night party at Shadow Mountain Club Monday night. Walter O'Keefe emceed the affair which is a regular Monday night event.

Dorothy Dudley is Coronation Night Queen

Coronation night, which is every Monday night, at Shadow Mountain Club, continues to grow in popularity, with 312 in attendance this week. Walter O'Keefe emceed the show which included Lei Aloha of the Harry Owens show, the Hawaiian Surf Riders from El Mirador, and a Tahitian dance by Audrey and Otto Allgower. Dorothy Dudley, the writer, was selected as Queen for the night, with Princesses Alice Keller of San Francisco and Rancho Mirage, Mrs. William White of Los Angeles, and Priscilla Fisher of Palm Desert.

"Dear Brutus", Playhouse Offering, Delights Throng

"Dear Brutus," one of James Barrie's lovable fantasies, is being staged this week in Palm Springs Playhouse. Opening night audiences received this week's Herb Rogers production with great delight. The fantasy is built around a group invited to a house party because they all have something in common, but not until late in the third act do they find what it is they have in common. Leading roles were expertly handled. Mary Foskett, as "Margaret" appeared in only one of the three acts, but held the focus throughout the entire play. A great surprise and rare treat was given the audience with the appearance of Herb Rogers in a leading role as "Lob" in whose house much of the action takes place. It is he who assembles the group and allows them to work out their plan of life. Michael Ferrall, director, has stepped into many productions this season, and wins the audience in each appearance. He was "Mr. Dearth," Helen Stenborg, as "Mrs. Dearth," played her usual outstanding characterization. With one of the largest casts to appear on the stage of the Playhouse this season, each person fits the part well.



DINING at The Tennis Club, left to right, Darwin Ting of Escondido, Mrs. Harold McClinton, Mrs. Ting, and Mr. McClinton. The McClintons have recently purchased the lovely home in Calhulla Hills just below Lily Pons' home.



HONEYMOONING at Hotel the Oasis are Mr. and Mrs. Henry Green of Los Angeles. Mrs. Green is the former Joyce Frank of Whittier.

Honeymoon Couple at The Oasis

Honeymooning at Hotel Oasis are Mr. and Mrs. Henry Green, who were wed last week in Los Angeles. The bride is the former Joyce Frank, of Whittier. The couple met at Whittier College, from where they were graduated last June. He is attending U.S.C. and will enter the Air Force this summer as a Second Lieutenant in physical education. She is a member of Alpha Xi Delta. Other guests now there are: Mr. and Mrs. C. E. Ireland, who come each year from the deep South—Birmingham, Alabama. This popular couple, staying until April, were accompanied by their son-in-law and daughter, Mr. and Mrs. Joe Pigford, also of the Southern city. Accompanying the Irelands here for the weekend were Mr. and Mrs. Frank Steele, of San Marino. On hand to welcome the Irelands was another "Oasis old-timer," Mrs. E. Watkins, of Portland, Oregon, who also is staying through the winter until April. These and many more, who have arrived earlier this season, are forming the friendly groups assembled in the Oasis lounge each evening to play cards or watch TV. Also back at the Oasis this week after an absence of nearly a month are the ever-popular Dewey Metzger, who have called the Oasis home for many, many years. Enjoying the sunshine of the turquoise pool at the Oasis this week are: Mr. and Mrs. Warren B. Rielly, of San Jose, and returning guests; Mr. and Mrs. C. J. Hibbard, and Mr. and Mrs. M. C. Humphrey, both of St. Louis; Mr. and Mrs. L. S. Jackson, and Mr. and Mrs. Clayton Mannuel, all of Wichita, Kansas; Mr. and Mrs. Joseph

Bruening, Kansas City, Mo., with Mr. and Mrs. Edwin C. Mills, Los Angeles; Mr. and Mrs. A. B. Moody and Mr. and Mrs. J. W. Pilz, Everett, Washington, Mr. and Mrs. Kenneth Coder and daughter, Diana, Muscatine, Iowa.

MUSEUM

By DR. C. E. SMITH
Desert Museum Director

Julian Hayden, well known resident of Palm Springs and Estes Park, will present this Saturday's Guest Lecture program at Frances Stevens school. His topic will be "Wildlife in the Rockies," and will be illustrated with Kodachrome slides. Friday evening's films for the public will feature "Flight Into Time."

Publishers

Sun at State, National Events
Mr. and Mrs. Ward Risvold of The Desert Sun are driving north today to San Francisco to attend the California Newspaper Publishers' association meeting being held this weekend at the Sheraton-Palace. Newspaper publishers from the length and breadth of California will attend the three-day conference to discuss mutual problems and set policies. Oliver B. Jaynes, publisher of The Desert Sun, and Mrs. Jaynes are in St. Petersburg attending the National Editorial association meeting.

WALLET IS LOST
Loss of a wallet containing \$40 in cash, a \$20 traveler's check, driver's license and personal identification, was reported to police Monday by Luella E. Coffin, 810 North Palm Canyon drive.

City Recreation Dep't Events

Basketball — Monday and Wednesday evenings. High school gymnasium. 7:30 and 8:30 p.m.
Square Dancing — Every Wednesday night. Frances Stevens school auditorium, 8 to 11 p.m. Osa Matthews, caller.
Tennis Clinic — Every Tuesday night. Tamarisk Park courts, 7:30 to 8:30 p.m. Ed Meyerson, tennis pro, instructor.
City Parks — DeMuth Park, Ramon and Indian avenue; Tamarisk Park, three lighted tennis courts, children's playground, shuffleboard and horse-shoe courts, picnic area.
COMING EVENTS
Yo Yo Contest—Third annual co-sponsored by City Recreation department and Youth Center. Saturday, January 22, and Saturday, January 29, at Youth Center, 9 a.m. to 12 noon.
Junior Tennis Tournament—Fourteenth annual, starts February 7. Finals February 26 at the Tennis Club.
For information concerning use of Polo Grounds and other city facilities, contact Howard Haddock, city recreation director, phone 2202.

CLASSIFIED ADS READ SUN

\$50,000
CAN EARN YOU
\$50,000
IN ONE YEAR!

I have a product the building industry needs.
I can supply it!
An inquiry can be of tremendous value to you.
Write Box R-8
The Desert Sun

MUNHOLLAND & CO.

3 BEDROOM, 2 bath, newly decorated, with pool, on large view lot. TV connection, walled and planted yard with sprinklers
\$17,900

15 UNITS furnished, air-conditioned, spacious grounds, patio, corner lot, pool and lobby.
\$95,000

89 ACRES only 3 miles from Palm Springs.
\$110 per acre.

MUNHOLLAND & CO.

1059 N. Palm Canyon
Phone 3673

JOHN C. DAVIS
D. B. CARLIN
Gordon NICHOLSON
Associate Brokers

Attention!

BROKERS and BUYERS MUST SELL IN 30 DAYS

FULLY furnished 3 bedroom home. Two tiled baths, tile in kitchen, wall to wall carpeting in living room and dining room, large picture windows. Lot 100x125 completely walled and landscaped. Patios, garage. Make offer.

\$22,500

Owner — 670 Warm Sands Drive
Phone 5596

The Palm Canyon Decorators

here to serve your every decorating need
maintaining our own
custom upholstery and drapery workshop on premises.

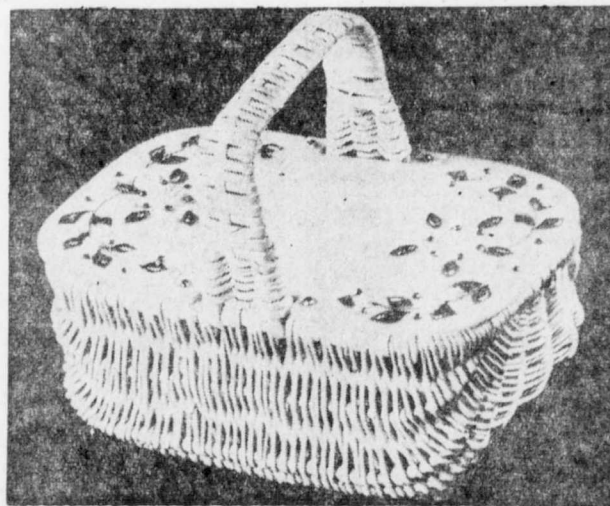
Featuring antiques mirrored furniture
and antiques mirrored wall installation.

Exclusive distributors for the Glass Fabric

723 North Palm Canyon Drive

Phone 5917

Harry Friedman, former owner of New York Decorators of Beverly Hills
Joseph Piazza, formerly of Ace Leather Craft



New, bright note to swing from your are . . . to accent your resort costumes. Shells, posies or fruit at \$4.98*. Others embossed with assorted jewels and dresden and lined with dainty prints or brocade at \$10.98*.

Adrian's Gift Shop

134 S. Palm Canyon Dr. — next to Plaza Theatre
Open Sundays, and of course, no additional charge for our beautiful gift wrapping.

* plus 10% Federal Tax

BEAUTY SALON FOR SALE

Smart . . . Almost New . . .
Beauty Salon . . . Equipped for
3 or 4 Operators . . . Well located
on North Palm Canyon Drive . . .

SPECIALLY PRICED FOR
IMMEDIATE SALE . . . TERMS

For complete details see Paul Gros
La Riviera Apartments — 350 South Belardo Road
Phone Palm Springs 2814

Carnation Corner



So many of my friends have asked me about Carnation Cherry Vanilla Ice Cream lately! They remember it from last year, and keep wondering — "When can we get some more?"

Well, happy day — now I can tell you all about it! You can get Cherry Vanilla today — right now! It's Carnation's famous Vanilla De Luxe Ice Cream, just loaded with flavor — some bits of choicest maraschino cherries. It's probably the best Cherry Vanilla Ice Cream in the whole wide world. No wonder it's one of Carnation's most eagerly-awaited Treats-of-the-Month!

"Let's have a party!"



Because this month is so full of "fun" holidays for children, here are some party hints just for them!

PARTY-TIME PUNCH. Combine fruit juices (such as grapefruit, orange and pineapple) with carbonated water or ginger ale. Add a few drops of red food coloring, if you wish. Then fill punch bowl and (just before serving) float spoonfuls of Carnation Cherry Vanilla Ice Cream on top.

PARTY-MADE VALENTINES. Keep your small guests delightfully busy making surprise valentines for their families at home. Do remember to have plenty of paper, dollys, red construction paper, paste, and blunt scissors. (Also plenty of soap for soiled little hands!)



"TOASTED" CAKE. Toast un-iced slices of angel or pound cake under broiler until delicately brown. Top warm slices with Cherry Vanilla Ice Cream just before serving.

"LIGHT-HEARTED" place cards. Insert white candles in small, red, heart-shaped gumdrops. Fasten gumdrops to white cards, write names of guests on cards in red ink. Light candles at serving time.

(That reminds me — did you know candles burn more evenly and slowly if you keep them in your refrigerator 24 hours before lighting them?)



How fussy can you be? Carnation taste-testers tried 15 different kinds of maraschino cherries... before deciding on the best kind for Cherry Vanilla Ice Cream. The final selection has a delicate cherry flavor you'll love. This particular variety is also famous for tender skins and true colors (which don't "run" into the creamy Vanilla Ice Cream).



I'm sorry for folks in Rome and Manila. 'Cause they can't enjoy my Cherry Vanilla.

CARNATION COMPANY
45-910 Jackson Street
Phone 73139
Indio, California

From Page 1—MORE ABOUT

SCHOOLS

when the high school band broke into a Sousa March, I glanced about me at the walls and ceiling of the present assembly room awaiting a catastrophe. Apparently the cement mixtures going into the stucco were correct and the walls stood, but only at the expense of their cramped and crowded conditions.

I was proud to see and hear them as they marched down Palm Canyon drive in the last parade on a weekend celebration, but to vision the torture and annoyance of the many conditions of practice under the conditions that exist make one feel the disgrace of it all.

HOW MUCH MORE dignity would be added in the spaciousness of a stage and a proper sized assembly hall. How nice it would be to have the planned-for room in which to store instruments instead of having them piled together. And surely a small room with adequate shelving to act as a library for the music so that it would not be torn and could be kept classified and arranged to protect it and make it of easy access. Four small practice rooms so that the students could receive their individual instruction and later in their practice sessions would not be disturbed by a host of other students.

These are not luxuries; these are prime necessities which make for easier and better instruction, and more competent workmanship.

WE MAY NOT EVEN get a great virtuoso from our schools, but it pleased me to hear a young cellist at the school and, on inquiry, to learn that he played with the Redlands symphony orchestra.

I feel certain that the parents of these children are proud to know of the progress they are making, and to see and hear of their accomplishment in music. But I would also like to ask them to question their children concerning the conditions which I have described above.

And, again, might I say to you 12 days from today, on Tuesday, February 15, we are asking that you vote "Yes" for your children and our country. Remember, the cost of the bond issue to the average householder is less than the price of half a package of cigarettes a day.

200 Feet Palm Canyon Frontage

running
Street to Street
Worth \$125,000
Owner will take
\$75,000
Reasonable terms.
or a
Palm Springs home.
Up to \$25,000
This is about the
last large parcel of
frontage available
today.

So Call Us at Once

Peter B. Sheptenko

THE
PIONEER REALTY CO.
OF PALM SPRINGS

475 N. Palm Canyon Dr.
Phone 2727

Associate Brokers
Mike Jekyll Bill Colven
Peter Ratkovich
G. T. Brodley

Gay...Exciting Las Vegas just one hour away!

Superb cuisine...dazzling floorshows
...wonderful golf at Nevada's largest
and finest Resort Hotel!

Phone Las Vegas 6000 for reservations!

Takes only an hour by Western Airlines Convair!

Willbur Clark's DESERT INN

Las Vegas, Nevada
3rd Annual Golf
TOURNAMENT
OF CHAMPIONS
April 28 - May 1
\$35,000
in cash prizes!

The Desert Sun—5c
PALM SPRINGS, CALIFORNIA
Thursday, February 3, 1955

Thrifty Prizes to Take Winners on Flying Jaunts

Three day flying vacations to the Timberline Lodge, Oregon, the Mark Hopkins in San Francisco, and Wilbur Clark's Desert Inn in Las Vegas are featured prizes in the Flying Vacation Contest now underway at Thrifty Drug Stores throughout California. It was announced today by officials of the drug chain.

The first prize winner and his guest will fly on Western Airlines DC-6B "California" to Portland, where a bus will transport them to mile-high Timberline Lodge, the "Heart of the Mount Hood All-Year Playground."

Second prize in the contest is a Western Airlines "Champagne" flight for two to San Francisco, with a stayover at the famous Mark Hopkins hotel. The "Top of the Mark" world renowned for the view it affords of the San Francisco skyline and the entire bay area, will be the winner's headquarters for three days of fun and sightseeing.

Three days at Wilbur Clark's Desert Inn go to the third prize winner in Thrifty's flying vacation contest, with transportation both ways furnished by Western Airlines.

Details of the Flying Vacation contest are available at the Cosmetic Counter of all Thrifty Drug Stores. "There is no purchase necessary to win one of the three vacations, and the contest is so simple that anyone can enter," W. B. McFadin, local store manager, said.

Yard Raided, Chair Taken, Police Told

Theft of a contour lounge chair from their yard while they were absent from the city from January 23 to 29, was reported to police by Mrs. Oliver M. Moore, 451 Monte Vista.

The lounge chair was valued at \$75.

Legal Notices

NOTICE
LESLIE S. ORLEANS, Plaintiff vs. ELIZABETH ALISON, Defendant.

LOS ANGELES JUDICIAL DISTRICT No. 201,107

SHERIFF'S SALE ON EXECUTION
Under and by Virtue of a Writ of Execution, issued out of the Municipal Court of Los Angeles, State of California, dated the 28th day of December A.D. 1954, in the above entitled action, (and directed to the Sheriff of the County of Riverside, State of California), wherein LESLIE S. ORLEANS, the above named plaintiff, obtained a judgment in the Municipal Court of Los Angeles, State of California, against ELIZABETH ALISON, the above named defendant, on the 19th day of December 1954, for the sum of Sixty-Four and 46/100 dollars. I have this day attached and levied upon all the right, title and interest in and to the above named defendant ELIZABETH ALISON, of and to the following described real property, situated, lying and being in the County of Riverside, State of California, and more particularly described as follows: to-wit:

Lot 33 Thunderbird Ranch No. 2, as recorded in Book 24 pages 76-77 of Maps in the Office of the County Recorder of Riverside County, PUBLIC NOTICE IS HEREBY GIVEN, That I will, on Friday, the 18th day of February A.D. 1955, at 11:00 o'clock A.M. of that day, in front of the Sheriff's Office, on Orange Street in the City of Riverside, sell at public auction, for Cash, the right, title, claim and interest of said defendant, ELIZABETH ALISON, of and to the above described property, or so much thereof as may be necessary to raise sufficient to satisfy said judgment, with interest and costs, etc., to the highest and best bidder.

Dated this 19th day of January 1955.
JOE W. RICE
Sheriff of Riverside County.

By Basil Mowrey, Deputy Sheriff.
434—Desert Sun, Jan. 27, 1955, Feb. 3, 10, 17, 1955.

NOTICE TO CREDITORS
No. 10110
ESTATE OF BESSIE C. SILBERSCHMIDT, the same person and also known as BETTY C. SILBERSCHMIDT and as BETTY SILBERSCHMIDT, Deceased.

NOTICE IS HEREBY GIVEN, by the undersigned, Muriel E. Fulton, Administratrix of the Will Annexed of the Estate of Bessie C. Silberschmidt Deceased, to the creditors of and all persons having claims against the said deceased, to file them with the necessary vouchers in the office of the Clerk of the Superior Court of Riverside County, California, or to exhibit them to the undersigned, Muriel E. Fulton, Administratrix of the Will Annexed of the Estate of Bessie C. Silberschmidt, Deceased, within six months after the first publication of this notice.

Dated at Palm Springs, California, January 10, 1955.
MURIEL E. FULTON,
as Administratrix with the Will Annexed of the Estate of Bessie C. Silberschmidt, Deceased.

Desert Sun Jan. 13, 20, 27, Feb. 3, 10, 1955.

Classified Ads...

The Desert Sun
Published every
MONDAY and THURSDAY
(Except June, July and August, when published Thursdays only)
PHONE 2249
Box 190, Palm Springs, Calif.

RATES
(Minimum ad, 3 lines—count 24 letters and spaces to a line)
1 time, per line 75c
(Min. 2-25—150 cash in adv.)
Per Line (2 TIMES) (4 TIMES) (6 TIMES)
1.00 1.25 2.25

● Ads ordered for more than one time must run in consecutive issues to earn above rates, otherwise single insertion rate will be charged for each time run.
● Save by ordering your ad run 4 or 8 times—if cancelled before completion, you will be charged at nearest rate applicable for times run and get a REFUND for the difference.
● This newspaper cannot be responsible for more than one insertion. Please notify us promptly of any error in your ad.
● DEADLINES—for new copy or cancellations: MONDAY ISSUE—5 P. M. FRIDAY THURSDAY ISSUE—2 P. M. FRIDAY
● ADDRESS all communications to: The Desert Sun, P. O. Box 190, Palm Springs, California.

Lost and Found 10

LOST — Wallet corner Indian Ave. and Parocela. Keep money but please return wallet, 583 Calle Abonia, Mrs. Farmer.

FOUND — Ladies' wrist watch, writing on back. Identify and pay for ad. Contact Leo's Cantina.

LOST — Gold tie clasp, monogram "S.B.C." Reward. Contact Mr. Maurice, Deep Well Ranch.

LOST — Blue parakeet. Answers to Chico, talks. Reward. Phone 2354 days or 5507 evenings.

Antiques 11

Good selection of glass cruets, hand painted china, gold chains, slides, antique jewelry, souvenirs, spoons, lamps, curios, guns, coins.

We buy cut glass, guns, diamonds and other jewelry for immediate cash.

Try us! THE ANTIQUE SHOP
82-857 Miles Ave., Indio
Phone 7-5135

ANTIQUE church windows, stained glass, 75 years old, 20" x 26" wide x 8" long, 20" x 26" wide x 5 1/2" long. Leaded in. Sacrifice \$1000 for quick sale. Located corner 8th and Park St., Riverside. Phone Overland 3-6925 day or nite.

Personals 12

WEEKEND GROUP, ALCOHOLICS ANONYMOUS, Fridays, 8:30 p.m. Woman's Club, corner Baristo and Cahulla.

ALCOHOLICS Anonymous, Alpin, 8:30 Wednesday nights Phone 2701

Service Miscellaneous 15

Announcing
A Full-Time
Serviceman
At Sears!

Next time you want service on any Sears appliance phone or write the Indio Sears Store and you will get prompt and efficient service.

SEARS-ROEBUCK
& CO.
82-716 MILES AVE.
INDIO
PHONE 7-3526

NEW SINGER SEWING MACHINE

SALES, Service, Rentals, Repairs. Call our bonded company representative, c/o Palm Springs Headquarters, Percival Tailor Shop Ph. 2446 177 Andreas Road

MAIN OFFICE
45-135 Jackson Ave., Indio, Cal.

SEWING MACHINES
SALES, rentals, repairs and parts on all makes. Necchi, Elna, Adler, Zigzag, Hemstitching, covered buttons, button holes, belts made.

PALM SPRINGS
SEWING MACHINES
433 N. Palm Canyon Dr.
Phone 5215 or 3567

SEE WHITEY'S
Cabinet Shop

For KITCHEN CABINETS, and STORE FIXTURES
Intersection N. Indian Ave. & Highway 99, Ph. DHS 4-2609

MOTHERS day nursery for children by hour, day or week. Certified teacher and registered nurse in charge. Private tutoring. Reasonable. Phone 6298.

TREE SERVICE
TRIMMING, TOPPING
AND REMOVAL
66-470 HIGHWAY 111
WEHRLI TREE SERVICE
Phone 5022 or 6164

BOOKKEEPING, ACCOUNTING
SERVICE
FEE REASONABLE. PH. 6739

I CAN HELP your CHILD to SPELL and READ well. Arithmetic too. Call 3419.

FIRST class carpenter. Remodeling and repairs, cabinets, etc. Phone 3387.

Instructions 16

HAMMOND organ and piano lessons, in your home. Well known teacher. MOREY THAL Phone 6331.

Moving and Storage 19

PALM SPRINGS
TRANSFER AND STORAGE
LOCAL and long distance moving. Agent for Mayflower Van Lines. For free estimates Ph. 5203 507 Sunny Dunes Rd.

Positions Wanted 25

Screened, experienced personnel. Domestic, restaurant, hotel, office, medical.
EMPLOYMENT
SERVICE AGENCY
135 E. Andreas Road
Phone 2901 Phone 2556

CATHOLIC lady past 50, does not drink or smoke, wishes permanent position as companion to elderly person. Will care for invalid. Write Desert Sun, Box 190, File R-9.

COUPLE, man cook, wife helper or maid and child care. Guest ranch, hotel or private family. P.O. Box 337, San Bernardino, California.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Phone 5850 or 2341.

WELL experienced nurse's aid or similar work. Can drive, free to travel. References. Phone 3340.

PAINTER. Interior and exterior. Guaranteed. Hour, contract. Reasonable. Phone 2905.

HANDYMAN — Painting, gardening, trailer and home repairs. Ph. 6235 after 6 p.m.

EXPERIENCED hotel manager, or will consider caretaking of home. References. Call 6304.

YOUNG MAN, single, wishes position as driver or handyman. Phone 3644.

CHILD CARE by day or week. Ph. 4486 before noon or after 6 p.m.

Help Wanted 27

Hotel auditor, lady \$300
Bookkeeper, stenographer \$275
Secretary, PBX \$250
Reservation clerk, experienced Domestic couple \$450
Housemen \$250
Cook \$250
Bus boys R&B \$150
Dishwashers R&B \$150
Fry Cooks Scale
Hotel Maids R&B \$125

Many other positions
OPEN SATURDAYS
EMPLOYMENT SERVICE
AGENCY
135 E. Andreas Road

For Top Commercial and Medical Placements see
DWYER'S
BUSINESS SERVICE
256 S. Palm Canyon Drive
Stenos, Bookkeepers, Hotel Desk, PBX, Transcript, etc. also
NURSES REGISTRY
RN's, Undergrads, PN's
Agency Phone 7691

TUPPERWARE DEALERS
WANTED
Write Jack Mann, 436 Stanford Dr., Claremont, Calif. I will contact you.

SALESMAN for active Real Estate office, familiar with hotels & large properties. Must know Palm Springs. Write Desert Sun, Box 190, File R10.

TRAILER salesman or dealer to take over our complete trailer sales lot.
PAVNS Phone 7342

MAID; white, part-time, in bungalow court. Experience not necessary. Must be good housekeeper. Phone 2167.

LINOTYPE Operator. Must be competent. Apply Desert Sun, Palm Springs.

EXPERIENCED cocktail waitress, part time and weekends. Phone 8-4686.

EXPERIENCED upholstery and drapery seamstress. Ph. 5917.

Bus. Opportunities 29

LAUNDERETTE and dry cleaning agency, new growing business. Equipped for expansion.

GROCERY, Beer and Wine, good location for package liquor, delicatessen, sundries, etc.

DATE and Gift Shop, living quarters, easy to operate. Seasonal only; good living.

MARKET, Beer and Wine. Well established, nicely located. Owner wants to retire. Terms. MAYSON SHOULDER, Broker "Covering the Valley" 56 Glenn Ave. Cathedral City Phone 8-4371

NEW SHELL station now under construction at Palm Desert. For information regard to leasing this station call Shell Oil Company at San Bernardino, 82951 or call at 177 So. F Street, San Bernardino. Ray R. Feeney.

FOR LEASE: New shop. Real coming location, suitable for real estate, beauty shop or gifts. Crocker and Willson. Phone 2630 or 3442.

A REAL BUY!
DESERT BOOK SHOP
443 N. Palm Canyon Ph. 5208

Lots & Acreage 33

COMMERCIAL LOT, electric, water, on Indian Ave., Desert Highland Estate, 60x110 feet, price \$3500. Suggest terms wanted. Write owner, L. Roth, 611 S. 11th Street, Las Vegas, Nevada.

LOT FOR SALE by owner — In fine residential area Palm Springs; 120' frontage x 83' deep. Will take what it cost me in 1946, make offer. Contact Market, Box 37, Balboa Island or Harbor 4781 day-times.

Business & Financial 30

We Buy Existing Mortgages
DANIELS INVESTMENT CO.
45-272 Jackson St., Indio
Phone 7-3898 or 9-3822

FIRST T. D.'S WANTED
Palm Valley Realty Co.
431 N. Palm Canyon Ph. 2581

WILL SELL \$3800 first T.D. monthly payments. All due in 5 years. Owner 7127.

Contractors-Builders 32

BUILT ON YOUR LOT

Completely furnished homes
2 BEDROOM, city areas
850 square feet — \$5650.
2 BEDROOM, country areas.
715 square feet — \$4900.
3 BEDROOM, 955 square feet — \$6200.

Several homes and rental unit plans to choose from.

Riverside Builders Inc.
1154 La Cadena Dr., Riverside
Phone Overland 6-3780
Mount Vernon & C St., Colton
Phone Colton 1154
OPEN DAILY & SUNDAY, 9 - 6

Lots & Acreage 33

5 ACRES, residential. Water, lights, gas available. \$1800, \$500 down.

CHOICE business frontage on Dillon Road, 200 feet. Price \$2000 or will sell part T. D. Pendergast Pleasure Inn, No. Palm Springs. Phone Desert Hot Springs 4-2606.

BUYER WITH FORESIGHT
270' choice C-2 frontage San Jacinto Street within city limits of Hemet, near new super market, community hospital, high school \$30 front foot — all or part. Owner, P. O. Box 863, Hemet.

CORNER LOT, near school, 100x106. Will trade for new car or light truck.
\$3000

\$12.50 per acre — 5470 acres. Riverside county. MUNHOLLAND & CO. Ph. 3673

DOUBLE LOT 132x330, facing 2 streets, Lot 27, Map 47, 1045 Granvia Valmonte. Priced for quick sale. E. Roth, 343 N. Formosa, L.A. 36, Phone Webster 5-3516.

LARGE Hiway corner near proposed race track, 100x270. 2 modern units now in rear. Will help finance more units. Call owner Phone 8-4371.

CHOICE R-1 lot — \$1800.
\$12.50 PER ACRE — Raw desert. Munholland & Co. Ph. 3673

BY OWNER — 100x100 R-3 lot on Los Feliz Road. F. Lineweaver, 2142 Cambridge St., Los Angeles, California.

For Sale or Exchange 34

"DON'T BUY!"
Here's the Reason Why.
For Two Weeks Only
\$13,750 WILL BUILD A HOME AS FOLLOWS ON YOUR LOT.

1504 square feet living area plus overhang, 3 bedrooms, 2 baths, large closets (built-in tiled pullmans). Living room, stone fireplace, dining area, kitchen and dinette. Sliding steel doors, forced air furnace, large cooling system, insulated. Large 436 square feet double garage roughed in for washing machine. Large concrete patio and driveway. Many other fine features. Finest construction.

ALSO
HAVE AVAILABLE
LARGE LOTS, GOOD
RESIDENTIAL DISTRICT.
VERY SMALL DOWN
20 YEARS TO PAY.

HOME AND LOT
can be your for only \$1950 down

Many others to choose from
OR
Will draw plans free to your liking if I build.

RESIDENTIAL COMMERCIAL
INCOME
Prices and quality cannot be beat.

COMPARE NOW
DARWIN
Phone 2305 7565

SALE or trade for L.A. 3 bedroom home furnished in modern style. RCA TV with cable. Wall to wall carpeting, panel ray heat, air cooled, fireplace, venetian blinds throughout, enclosed 60 foot porch, walled yard. Value \$15,500. Equity \$8000. Leased 'til September 5. Phone owner Exbrook 79762.

SANTA MONICA C-3 corner lot on busy boulevard for Palm Springs home on large lot or acreage. ALSO own 4 gorgeous ocean and mountain view acres in Malibu Park to sell or trade for good desert property. Owner, Al Sterkin, Box 211, Pacific Palisades. Ph. Exbrook 4-6288.

2 BEDROOM, 2 bath furnished house with TV. On 1/2 acre. Owner will sell for \$12,000 or trade? Ph. 9053.

Real Estate — For Sale 35

ATTRACTIVE HOME

Fine location in Palm Springs
484 West Stevens Road

On a lot 100x160, well built house. Three master bedrooms, three baths. Two smaller bedrooms with shower. Large rumpus room with bar and fine wall mural.

Glassed and screened lanai, 9'x50' protected from prevailing winds.

Two-car garage with storage closet. Swimming pool 18'x36', heated and filtered.

Large sun deck over rumpus room. Magnificent view from concrete terrace. Completely landscaped with utmost privacy. Furnished for immediate occupancy.

Shown by appointment — telephone 6685.
Worth more but priced for quick sale at \$37,500.

COURTESY TO BROKERS

FOR SALE BY OWNER.

172 PRESCOTT DRIVE — AN ALGERIAN OASIS.
TROPICAL LANDSCAPING

THERESA PRESS

"DEAL WITH A REALTOR
YOU'LL SAVE BOTH TIME AND MONEY"

Press Realty offers complete service in building — free estimates and plans — excellent buys in homes, income, lots and acreage.

ECONOMY HOMES

Do you want to make money? A little elbow grease and paint will make this a good home or a rental. Has 2 bedrooms, 2 baths and is furnished. 100 foot frontage — asking \$10,500.

New, very modern 2 bedroom, 1 bath home \$12,500.

Unusually attractive new modern home, built in birch cabinets throughout. 2 bedrooms, lovely patio, 100x100 foot lot \$14,500.

LARGER HOMES

Older home delightfully kept, completely furnished. 2 bedrooms, 2 baths, sunroom, fireplace, separate dining room. Reduced price \$16,000.

LUXURY HOMES

This is luxury living at a price. Cooled by refrigeration, 3 bedrooms, 3 baths, rumpus room, bar. Finest location. \$32,500.

INCOME

6 units, newly decorated and furnished. Room for 4 more units. Heart of renting district. Will trade for small home \$45,000.

LOTS

R-3. Three lots together, 300 foot frontage \$10,000.

Homes built on your lot from \$8,500

Remember "A Press Built Home is a Well Built Home."

THERESA PRESS

REALTOR

611 South Palm Canyon Drive

Phone 5282 or 5294

TERRY RAY

HOME AND INCOME
in exclusive district near Howard Manor, 2 blocks from stores. Fresh, nice 2 bedroom home. Completely furnished plus pleasant furnished 4 room guest house. The income on guest house will pay all property expenses including taxes and upkeep. Think of it — a lovely home, expense free, for only \$29,500, with terms! This is outstanding and will not last, see it now!

NEW UNITS

WILL BUILD 4 one bedroom apartments in excellent location. Full price \$30,000 including \$9,000 lot.

OPEN HOUSE — NEW 317 CAMINO NORTE LAS PALMAS Estates. Stop by and see this quality home. 4 bedrooms, 3 baths. TV installed, loads of closets, imported tile patio, walled, landscaped corner. If you want a real quality home in the best location—this is it! \$55,000.

NEW HOME COMPLETELY FURNISHED. TV cable and set included, 2 bedrooms, patio, fenced and landscaped, excellent location. \$14,750, terms.

2 adjoining lots. One R-1, one R-2. Both for \$6500.

LARGE ESTATE LOT IN millionaire's row, 182x171. Reduced to \$8500.

TRADE WHAT YOU HAVE FOR WHAT YOU WANT

REALTORS
Jules De Vorzon Howard Palmer
Ernie Dunlevie
Helen Churchill Joyce Chapman
773 N. Palm Canyon Ph. 2064

James Hammond

REALTOR
875 N. Palm Canyon Drive
Phone 5373

Weekly Special

BRAND NEW 2 BEDROOM HOUSE. SEPARATE DINING ROOM, PATIO AND LARGE BACK PORCH. INSULATED, FORCED AIR HEAT AND COOLING.
ONLY \$13,500

FURNISHED or unfurnished, 2 bedroom, large den, walled and landscaped home. So many good features — you must see to appreciate! Adjoining lot available at good price. Come in and let us show you this jewel box.

UNITS
ATTRACTIVE 6 units with fireplaces, kitchens, pool, nicely landscaped. Walking distance to main shopping area. Liberal terms.

ALL TYPE RENTALS — by month, season or year.

Associates
Esther P. Hammond
Eve Morgan Chas. Mathews
Marian Mathews Lisa Jones

William J. Heiser

REALTOR

TODAY'S SPECIALS

LAS PALMAS — home of distinction. 4 large bedrooms, 4 baths, spacious living room and library, each with fireplace. Loads of built-in features. Garage, heated pool, completely walled and landscaped lot. Shown by appointment. \$44,500.

OWNER LEAVING — now offers this attractive 3 bedroom home with separate guest house. Garage, beautifully landscaped and walled lot with sprinkling system. Close in. Only \$19,500 or submit offer.

INCOME — 7 deluxe units, 1 and 2 bedroom rentals. Excellent condition, finest location. A real value at \$65,000.

1546 N. Palm Canyon Ph. 5685
HOME—4 bedrooms, 1 1/2 baths, fireplace, walled, large patio. Unfurnished \$10,500. Ph. 5102.

GOT A MINUTE?

LOOKING FOR AN INVESTMENT? Our brokers recommend this modern estate. There are three bedrooms with two baths plus a maid's room and bath in the main house. A large swimming pool is just beyond the screened lanai. The guest house—two bedrooms and two baths, faces the tennis court. Luxurious landscaping assures complete privacy even though it's close to town. Owner will accept \$15,000 down, \$500 a month on principal. Total price, \$75,000 furnished.

CHARMING TWO BEDROOM with two bath home. Furnishings are delightful — housekeeping would be a breeze! There's a heated swimming pool and a secluded patio. Price of home, furnishings, and pool is \$27,500.

HAROLD HICKS

REALTOR

813 N. Palm Canyon Drive Phone 2734

Associates

Mildred Jackson Burnham Bigelow Paul Aust Ray Baur Ken Herman

AMY NELSON

A BARGAIN—2 bedroom home plus large sun room and extra room on carport. 2 cesspools, 2 hot water heaters, large lot, partly walled, TV cable in. Choice location. Immediate possession. \$13,000, small down.

NEW 2 bedroom and carport, tile kitchen and bath, sliding glass doors, metal sash and screen. A dandy—\$10,850, small down.

NEW ranch style and double garage. Used brick fireplace, corner lot, fenced, heavy shake roof. \$18,750, small down.

NEW large 3 bedroom, 2 bath home in top location. \$16,000.

4 BEDROOM, 4 bath home, furnished. Fruit trees, large lot. \$35,000.

FURNISHED 16 units, pool. \$95,000.

FURNISHED 10 units, corner lot. \$78,500.

FURNISHED duplex, \$16,500. These and many more.

LOTS, \$1250 up. Choice lot 106x95, \$1800.

Many fine lots to show you. Will build on your lot.

2 BEDROOM home and carport, tile in kitchen and bath, metal sash and screen. \$6000. Duplex, \$8500. Also custom building. See plans at our office, financing arranged.

WE NEED MORE LISTINGS

AMY NELSON

REAL ESTATE

and associates

2277 N. Palm Canyon Drive

Phone 5254 or 5545

BILLY WRIGHT

Realtors
ACROSS THE STREET FROM THE DOLL HOUSE

EXQUISITELY FURNISHED patio home of 4 large bedrooms, 4 baths plus maid's room with bath. Spacious living room, large dining room. Choice location. Big heated pool. \$38,000 or submit offers after inspection.

DISTINCTIVE 3 bedroom, 3 bath furnished home with den, bar, lovely patio, heated pool. Lots of elbow room throughout. \$44,500 on terms if desired.

ONLY \$19,500 for 2 bedroom home near El Mirador Hotel. Well furnished. Landscaped. 2 car garage.

NICE residential lot, \$3000.

MULTIPLE unit lot, \$9000.

BILLY WRIGHT

and associates
Charles Heiser Bob Dietrich
1063 N. Palm Canyon Ph. 5727

OUTSTANDING VALUE

IN EXCLUSIVE, fine residential area, 3 bedrooms, 3 baths. Lot 150x130, forced air heat, large picture windows, landscaped, 2 fireplaces, wall to wall carpet. \$32,500, terms

GORGEOUS 8 UNIT COURT New, a fireplace in two units, 4 units with kitchens, heated pool, attractively landscaped. Furnished by Barker Bros. \$70,000, terms.

HOW ABOUT A TRADE—WHAT HAVE YOU?

David Applebaum

N. R. WILSON Associate
Realtors
326 S. Indian Ave. Ph. 5555

CASH OUT NOTHING TO COMPARE!

SMALL business building with 42 foot frontage right on Palm Canyon Drive, 150 feet deep. Fine furnished apartment, large concrete block garage building, loads of parking in rear. Excellent condition. Full price \$29,500. See—

WILLIAM J. HEISER, Realtor
1546 N. Palm Canyon Ph. 5685

MUST SELL hotel, best location. Price greatly reduced. Owner retired. Brokers welcome. Contact 1145 Tachevah Drive.

Gracious Living

BEAUTIFUL and comfortable 3 bedroom home with 2 baths. Living room is exceptionally large and opens onto screened patio which has a sweeping view of the mountains. The house is completely surrounded with flowers and shrubbery. Completely and tastefully furnished. \$23,500.

INEXPENSIVE HOME IMMACULATE 2 bedroom home in south end with gorgeous view of mountains, for only \$12,500.

SMALL HOTEL COMFORTABLE and pleasant living together with substantial income from six going units. Located in best rental area. \$52,500.

Ralph Weinstein

REALTOR

and Associates

256 1/2 S. Palm Canyon Drive

Phone 2884

5 BEDROOM, 3 bath home, walled and landscaped. Heated pool. Sacrifice, \$35,000.

2 BEDROOM home in Winterhaven, well landscaped, double garage. Reduced to \$13,500.

100 FOOT R-1 lot—\$1200.

INDUSTRIAL building, 8,000 square feet, lease or sell. Also office and storage space. Sunny Dunes Road.

John W. Williams

REALTOR

Associates ROSLYN LANG

CLAUDE W. GOITBEHUT

DON WILLIAMS

423 N. Palm Canyon Ph. 3311

2 BEDROOM and one bedroom apartments. Beautifully furnished. Large rooms. Excellent closet space. Separate patios. Garages. Laundry room. Artistic landscaping. Pool privileges to qualified buyer. Only \$24,500.

MARTHA JAMES

REALTOR

445 N. Palm Canyon Dr.
Phone 2751

New - Beautiful

3 BEDROOMS — 3 BATHS
FIREPLACE
EXCLUSIVE LOCATION
WALLED LOT
Patio, Barbecue, Bar
Newest Type Kitchen
Cement Walks and Drives
Central Cooling - Heating
\$32,500

FRANK MILLER

428 N. Palm Canyon Ph. 2929

"LET'S TALK IT OVER" FOR THE BEST BUYS IN PALM SPRINGS SEE

Valmah T. Price

with H. H. Foster, Realtor
101 N. Palm Canyon Dr.
Ph. Off. 3555 Ph. Res. 8-5732

OWNER'S SALE

3 BEDROOM furnished home. 2 car garage. Nicely landscaped. \$1 for rent. 1557 SAN JACINTO WAY Phone 7661 or evenings 2973 for appointment.

New Triplex

1 BEDROOM each, large rooms, lots closets and cupboards, floor covering thru-out, large aluminum sash windows, individual heat and cooling. All rented. Unfurnished. \$27,500. BOZE, Phone 5545 or 5370.

BRAND NEW, 2 bedrooms and den, 2 1/2 baths, carpets and drapes. \$19,500. By owner. Ph. 2273, Mr. Freeman.

ATTRACTIVE 1 bedroom home, south end. Paved street, walled lot. Phone owner, 2566.

9 UNITS. Rancho Mirage. Heated, protected pool. Some trade. Palm Springs 8-3238.

GANNON OFFERS

WHY WORRY? We have a beautiful 2 year old 3 bedroom, 2 bath home with POOL, walled grounds; In Deep Well Estates all ready for you, for \$38,500. No charge to see.

MODERN, spacious, ONE large bedroom, TWO baths on lovely 135x132 lot, fenced, citrus trees, garage, sprinkler system. House beautifully furnished and close to town. \$22,500.

Large FAMILY HOME, 4 bedrooms, 3 baths, dining room, service porch, large kitchen with loads of cabinets, living room and den, large walled and landscaped corner lot, \$21,500 with only \$6000 down. Will sell furnished including TV.

3 BEDROOM, 2 BATHS, carport, 100x100 lot, fenced, 1 1/2 years old, located east of El Mirador Hotel. Owners leaving, must sell. \$14,250. Call Leona Smith.

LOT — Beautiful large residential lot in restricted area—\$3500.

GANNON REALTY CO.

REALTORS

711 N. Palm Canyon Drive

Phone 2772

A-I CHAIN STORE

LONG TERM LEASED. Same block S. H. Kress, Karl and Kirby Shoes, National S. Stores.

(A) — SALES PRICE:	\$60,000
(B) — DOWN PAYMENT:	\$20,000
(C) — BALANCE DUE:	\$40,000
(D) — TERMS: Balance payable at \$4,000 per year to include interest at 4%.	
(E) — INCOME:	\$9,600
(F) — EXPENSES: Taxes, insurance and water	\$1,600
(G) — NET INCOME: Less principal amortization payments per annum	\$8,000
(H) — NET SPENDABLE INCOME: per annum.	\$4,000

Romantic Analysis:

- (1) — We will throw our Real Estate Commission in the pot plus cash and take 25% interest in deal. This should indicate our confidence in subject property.
- (2) — Interested parties with \$2,000 or \$3,000 may participate.
- (3) — After payment of all expenses INCLUDING interest and principal payment you receive monthly disbursement of 20% CASH RETURN SPENDABLE INCOME.
- (4) — Shows approximately 35% return on \$20,000 capital invested.

ADD (A) — Spendable income of \$4,000 per year.	
ADD (B) — Amortization payments per year, less approximately as interest at 4%, leaves	\$4,000 \$800 \$3,200
TOTAL TAXABLE INCOME per year on a \$20,000 investment.	\$7,200

F. J. MALTER & CO.

INVESTMENT COUNSELORS

7-5521
Indio, California

Trinity 1871
Los Angeles

WALKING DISTANCE. South side. It's new. Owner's modern 2 bedroom mountain view home. Custom drapes, carpeted, sliding glass panels, lanai, carport, TV cable. Lot and 1/2, high fence. A bargain at \$17,500. 639 S. Indian Trail. Phone 6972.

SMALL home, pumice block construction, on choice business frontage on Indian Avenue. Price \$4250, \$1250 down. T. D. Pendergast, Pleasant Inn N. Palm Springs, Ph. Desert Hot Springs 4-2606.

BY OWNER — New and different, 3 bedrooms, 2 baths. See 1487 Driftwood, Deep Well. Phone 2727 or 4301.

5 ROOMS, lot F, Cabana section. Tramway Trailer Park. Phone 8-3752.

DUPLEX — 3 bedrooms, 2 baths, and 2 bedrooms, 1 bath. South end. Phone 5102.

BANNING

1ST TIME

IT'S HAPPENED TO BANNING!

VETS ADMINISTRATION HAS AT LAST OK'd

NO DOWN TO VETS

For Banning's Famous RESEARCH HOMES

REPLIER ROAD OFF SAN GORGONIO RD. KNOWN AS

"KAY MANOR"

LOOK WHAT YOU GET:

3 bedrooms, 2 baths ONLY \$9700

4 bedrooms, 2 baths ONLY \$10,500

Check these "Can't Beat" Features

Steel Cabinets 32' Overhang Big Lots Colored Bathroom Fixtures Center Hall Plan

MANY ELEVATIONS California Decorator Colors Helpful Representative now at FURNISHED MODEL HOME

Call Victor 9-2246

CULVER NICHOLS SUBDIVIDER AND DEVELOPER

AT 861 NORTH PALM CANYON DRIVE SINCE 1932

\$9700 BEST BUY IN TOWN. 2 bedrooms, 1 bath with drapes, stove and refrigerator Terms.

TRADE EQUITY in lovely 2 bedroom, 1 bath home FURNISHED for nice residential lot.

\$18,500 IMPORTANT small home with general excellency throughout — 2 bedrooms, living room with fireplace opens to lovely garden area, cute DEN, BAR room, walled and landscaped. Or completely and charmingly furnished for \$21,000. YOU'LL WANT TO MOVE RIGHT IN.

\$21,500 MODERN 2 bedrooms, 2 baths, POOL, furnished.

SOUTH END, 2 bedrooms, 2 baths, lanai, patio, POOL, \$27,500 furnished.

PRETTY AS A PICTURE, estate area, 3 master bedrooms each with bath, 2 maid's rooms with bath, den room with bar, lanai overlooking POOL and landscaped yard, double garage, furnished. Reduced to \$37,500. A home of color and warmth; grounds of exquisite beauty.

BUSINESS PROPERTY on South Palm Canyon Drive showing good return on investment. Long term lease. Full price \$65,000.

15 UNITS, POOL. Ideal location. Steady year 'round income. Priced at \$85,000. An exceptional buy.

LOTS:	Specials today:	
100 foot residential — R-1	\$1150
120 foot front (TERRIFIC)	\$1750
120 foot SUPERB corner close in for	\$2750
INCOME R-2 — 100 foot	\$2000

RENTAL SPECIALS:
Season rentals, homes with pools from \$400.
Estates from \$1000 to \$2500 per month.

CULVER NICHOLS, Realtor

and Associates

Al E. Hoover

Jane Colgan

John Bernet

Dick Edwards

861 North Palm Canyon Drive

Phone 2182

CATHEDRAL CITY

1000 PALMS

Cathedral City

3 1/2 ACRES with lovely new 3 bedroom, 2 bath home. Carport, fireplace, lanai. Half land in pasture, fenced and cross fenced. Lots of water. Ideal for horses. Located near Blue Skies Trailer Park. Only \$29,800.

WE HAVE 1.26 acre lot on Hiway with 13.5 ft. frontage. Also has new building, plaster and stucco, with refrigerated showcase and counter etc. Suitable for several types of business. This is truly a fine investment. Asking price \$15,000, terms.

WE HELP YOU finance and build on your lot a modern 2 bedroom home including large covered porch, carport and laundry room. Only \$8,000.

WE ALSO HAVE desirable large view lots \$1100-\$1400.

WE HAVE MODELS TO SHOW — LET'S TALK IT OVER.

ON PAVED HWY we have 100 acres with shade trees and abundant water. Ripe for subdivision or for developing a trailer park.

WE ALSO HAVE desirable large view lots \$1100-\$1400.

WE HAVE MODELS TO SHOW — LET'S TALK IT OVER.

ON PAVED HWY we have 100 acres with shade trees and abundant water. Ripe for subdivision or for developing a trailer park.

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WE ALSO HAVE desirable large view lots \$1100-\$1400.

WE HAVE MODELS TO SHOW — LET'S TALK IT OVER.

Real Estate—For Sale 35

INDIO
560 FEET choice hiway frontage. Suitable for business property and motel, directly across Hiway 111 from Shields Date Salesroom. Also 278 feet frontage with 7 bungalow apartments, swimming pool, room for extensive development. See owner, Hollis Peck, on premises, The Adobe Hacienda, 80-220 Hiway 111, Indio. Phone 7-5327. Or your broker.

RANCHO MIRAGE
FURNISHED 2 bedroom house plus 1 bedroom apartment. \$17,500. Beautifully furnished in blond. Excellent view, 100' on hiway by 250'. Good TV. Lovely view. Patio. Bar-B-Q. Take older house, units, lot or trailer in trade. Terms. Owner, 71677 Hiway 111. Ph. 8-3114.

Country Living City Convenience

3 BEAUTIFUL brand new homes near Tamarisk Country Club just a few minutes from Palm Springs where you will get an hour more in the sun with such complete city conveniences as natural gas, city electricity and Palm Springs telephone.

ALL of these homes have 5-ton refrigerated air conditioning systems, decorator kitchens with built in electric table top stoves and ovens, 6 foot concrete block walls surrounding the yards insure maximum privacy. The latest glass-lined swimming pools and a golf course for a front yard make your desert retreat a joy forever.

\$33,500 to \$35,500

PALM VALLEY REALTY CO.

WILLIAM G. PEACOCK
MIRIAM ALLEN
WRENN TEVIS
JOHN NEWELL
Wonder Palms Road
and Hiway 111
Phone 8-3481

GENERAL

NEW TRACT now open, 1.7 miles south of Palm Desert on Palms to Pines highway. Large lots, now being sold. Lots subdivided to builders. Agent on tract for your convenience between 2 and 4 p.m. daily. Or call Ted Smith, Broker, 8-5022, Rancho Mirage.

LARGE 3 bedroom, 2 bath, new, modern, Palm Desert. Close to club, school and church. Only \$15,900, terms. Ted Smith, Broker, Phone 8-5022, Rancho Mirage.

\$1000 DOWN will buy completely furnished small home in Palm Desert. Very rare opportunity. Call Ted Smith, Broker, 8-5022, Rancho Mirage.

HOME and income, main business street, deeded land. Sell furnished. Asking \$7500. Cash talks, or on reasonable terms. Box 383, No. Palm Springs.

Exchanges 36

Let Us Exchange What You Have for What You Want!
Peter B. Sheptenko
THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727
ASSOCIATE BROKERS
Mike Jekyl Bill Colven
Peter Ratkovich G. T. Bradley

IF YOU HAVE a Palm Springs home to trade for income, I have several excellent deals. No junk, please.
COL. WARD WOOLDRIDGE
REALTOR
238 Indio Road Ph. 2360

8 UNIT apartment court in Santa Ana. Will trade equity for 2 or 3 bedroom Palm Springs home and some cash or submit other trades. Write W. V. Harris, 2026 N. Main, Santa Ana, Calif.

NEWLY decorated 3 unit motel for late model large trailer. 66230 Desert View, Desert Hot Springs.

Real Estate Wanted 37

2 BEDROOM home Palm Springs vicinity by April 15th. Retired couple. L. G. Siebal, 701 Via Altamira, Montebello, California.

FOR BEST RESULTS List Your Property With Adolph Israel Realtor, 671 N. Palm Canyon.

Business Rentals 38

EXECUTIVE suite, suitable for executives or professionals. Top location Oasis Building. Refrigerated air conditioning. See exclusive agent Muriel E. Fulton, 125 S. Palm Canyon Drive, Phone 2225.

FOR LEASE, shop or storage building, approximately 18x40 feet, close in. Sunny Dunes. Call 4641.

Rooms for Rent 40

BEAUTIFULLY furnished room, twin beds, private entrance, and bath. New home, El Mirador area. Phone 4936.

Rooms for Rent 40

THERE ARE a group of my pleasant rooms with private bath, patio and pool, waiting for someone to enjoy. Monthly rates. 1480 Sagebrush Road, Deep Well district. The Kiosks.

EL MIRADOR area. Private entrance. 2 or 1. Kitchen privileges. Phone 4439.

PRIVATE entrance and bath, separate from house. \$60 per month. 1381 No. Indian Ave.

NICELY furnished one or two bedrooms, private baths or will share home. Ph. 5032.

ROOM, PRIVATE ENTRANCE. 115 PALO VERDE

or Sale or Rent 41

BEAUTIFUL 3 bedroom, 2 bath by owner, south end. Walled, patio, garage. \$24,750, or lease furnished \$500 month for season. Phone 5032.

FURNISHED new 4 bedroom, 2 bath home. \$1500 month. Ph. Banning, Victor 9-3693.

apartments for Rent 43

BRAND NEW

NOW LEASING, furnished or unfurnished, center of town. \$75 to \$95 a month, including utilities. Off street parking, TV, refrigerator cooling, outdoor patio and pool use. Ph. 9053.

CHEVY CHASE

BEAUTIFUL studio apartments, heated pool, 1500 Via Entrada. Phone 2632.

NEW DELUXE furnished apartments, 1 to 4 bedrooms with baths, daily maid service optional. 390 Paseo El Mirador. Phone 2391.

BEAUTIFULLY furnished guest house for one, 2 blocks from Palm Canyon. \$95 month. Call 5638.

MODERN kitchen apartments, heated pool, TV, center of town. \$35 week up. Ph. 4093.

HOTEL rooms and apartments. Center of town. Granada Hotel. 259 N. Indian Avenue.

FURNISHED, deluxe, new. Large heated pool. Patio. Month or season. Phone 5456.

\$18 WEEK UP. Center of town. Rooms and apartments, pool use. Phone 2957.

SINGLE-TWIN beds, full kitchen, completely furnished. Reasonable. 232 So. Belardo Rd.

2 ROOM suite completely furnished, \$65 month. Pavnys, 1001 S. Palm Canyon Drive.

2 ROOM FURNISHED APARTMENT. PHONE 6120

houses for Rent 46

WHY PAY RENT — When you can buy a BRAND NEW DELUXE home for only \$18,500 AND ONLY \$1500 down. Has 3 bedrooms, 2 large baths, large living room with charming suspended Swedish fireplace. Large glass windows and sliding glass doors. This won't last long so be sure to see it at once.
PETER B. SHEPTENKO
475 N. Palm Canyon Drive
Phone 2727

ATTRACTIVE 2 bedroom furnished home in Banning. Furnace heat. Walls weather-insulated, hardwood floors, tiled bath and kitchen. Venetian blinds throughout, newly decorated inside. TV aerial, garage, walled yard, good neighborhood, close to schools, churches and downtown district. \$80 per month on lease. Phone P. S. 4702.

ATTRACTIVE 1 bedroom, large enclosed lanai, private pool, fireplace, TV, February 10th to May 15th, \$300 per month, utilities paid. Adults only. Smoke Tree area. 2714 Anza Trail. Phone 6266.

SOMETHING nice for your Palm Springs vacation. 1 and 2 bedroom bungalows, all electric, new pool.

COL. WARD WOOLDRIDGE
REALTOR
238 Indio Road, Palm Springs
Phone P.S. 2360 anytime

NEW 3 bedroom unfurnished house, 825 Arquilla near Tamarisk. Large fenced lot, small lawn. \$100 month. Owner 1064 Tamarisk.

UNFURNISHED 2 bedroom house, Frigidaire and stove in. 360 Calle Palo Fierro. Ph. 7056.

LOVELY furnished duplex in Rancho Mirage \$75 month to good tenant. Call Brown, owner. Phone 5041.

ATTRACTIVE 2 bedroom furnished. Pool and TV, closed yard. Reasonable. 1481 San Jacinto Way. Phone 4910.

SPACIOUS 3 bedrooms and den. Large walled front and back yard, 2 baths, TV, close in. \$800 per month. Phone 2981.

FURNISHED house. New 3 bedrooms, 2 baths, pool, landscaped, fenced. \$650, month. Phone 7479.

3 BEDROOMS, 3 baths, nicely furnished, carpeted, walled, garage. Phone 6921.

LARGE 1 bedroom, nicely furnished. \$100 on yearly lease. Phone 2761.

Trailer Rentals 49

FINE TRAILER, 30 feet. Full bath, completely furnished. Awning, patio, 1 or 2 adults. Inquire manager, Palm Springs Trailer Village. 156 S. Indian Avenue.

Household Goods 50

Inventory Sale

Living room suites... \$99.50 up
Dinette sets... \$39.95 up
Kitchen cabinets... \$12.95 up
Innerspring mattresses, 3/3... \$19.95 up
Odd occasional tables \$39.95 up

Save Now! - Buy Now!

Maher Furniture

North Palm Springs
Ph. Desert Hot Springs 4-2616

SALE

ON NEW and used gas, electric, and oil heaters and ranges.

PAVNYS

of Palm Springs

Ramon Trading Post

CAN OFFER you complete modern home furnishings at budget terms. You name the furniture. Come in and browse, trade the old for something new.
1680 RAMON RD. PHONE 2173

Washing machine, just overhauled including new wringer.

ENJOY DESERT in lovely trailer home. 2 patios, porch, guest house. Beautiful view on secluded hill. \$7500. Rancho Trailer Park, C-19.

53 PAN AMERICAN '35', immaculately sharp! See to appreciate at Hanson Trailer Sales in Tramview.

54 CLIPPER, 25 feet, bath, twin beds, extras. Terms. Bango, Lot 136, Ramon Trailer Park.

51 TRAVELEZE 21' — a real bargain at \$995, only \$100 down. Hanson Trailer Sales in Tramview.

21' COVERED Wagon, needs some work, sacrifice \$25 down, \$25 month. Hanson Trailer Sales in Tramview.

TRAILER SALESMAN or dealer to take over our complete Trailer Sales lot.
PAVNYS — Phone 7342

Trailers for Sale 51

"FLAMINGO"

Trailer Space 53

\$20 MONTH. Private bath, \$35 month. Some spaces for children. PALM VALLEY TRAILER VILLAGE, 70-210 HI 111.

Building Supplies 59

SLIDING

GLASS DOORS

THE CAPRI sliding glass door combines extruded aluminum stiles with the warmth and beauty of hardwood rails. Complete with 1/2" aluminum screen and 3-16 crystal glass — a 6'x6'8" door at only \$144.50

Many other sizes available.

Also all metal sliding glass doors in both steel and aluminum.

Panelfold Doors

IDEAL ROOM DIVIDERS

UTILIZE wasted space with real wood accordion-fold closures. Fresh beauty for homes... adds space, privacy, value.

PANFOLD costs just a few dollars more than the old-fashioned, space wasting swinging doors... adds MORE than its cost to the resale value of your property.

AVAILABLE IN VARIOUS WOODS AND COLORS

Palm Springs

Builders' Supply

490 Sunny Dunes Road
Phone 2107

Misc. for Sale 60

Charcoal

FOR ALL YOUR charcoal needs — see us. We have any quantity — 10 and 40 pound bags and up.

SPECIAL PRICES NOW!

Palm Springs

Builders' Supply

490 Sunny Dunes Road
Phone 2107

FIREWOOD

Cherry, Mesquite, Tamarisk also
Coal in 40-lb. cartons.
Charcoal 10-40 lb. cartons.
PAVNYS
1001 S. Palm Canyon Ph. 7342

Palm Springs Engineering Co.

Machine Shop

EXPERIMENTAL WORK
Gears, Key Ways,
General Machine Work
375 Sunny Dunes Ph. 5411

BOOTS for children \$4.95, black, brown, red. From baby size 4 to large children size 6, and hundreds of adult boots for \$14.95.

RASMUSSEN'S SADDLERY
1151 N. Indian Ave. Ph. 2681
Facing El Mirador

Free firewood for hauling.
Phone 5090

Trailers for Sale 51

SMOKER

Dares You to Compare!

Construction — Heating
Material — Plumbing
Cabinet Work — Frame
Appliances — Furnishings
Insulation — Refrigeration

Also — Airstream and Jewel Trailers Consigned

See — E. B. De Weese, across from Blue Skies Trailer Village, 2 miles east of Cathedral City.

1950 SPARTANETTE tandem trailer, splendid condition, twin beds, toilet, shower, cooler, 6x8 store room. Lovely shrubs, large ramada, on beautiful view lot. Horizon Trailer Park, Lot 4, Hiway 111.

30 FEET '51 Pan American, inside like new, extras. See Leonard Park Manager anytime or call 84773 after 6 p.m. LOT 24, Beckleys Trailer Park.

MUST SELL immediately. 27 foot Fleetwood house trailer. Late '53 deluxe model, has bath and breakfast nook. Inquire Ramon Trailer Park or phone 5775.

ENJOY DESERT in lovely trailer home. 2 patios, porch, guest house. Beautiful view on secluded hill. \$7500. Rancho Trailer Park, C-19.

53 PAN AMERICAN '35', immaculately sharp! See to appreciate at Hanson Trailer Sales in Tramview.

54 CLIPPER, 25 feet, bath, twin beds, extras. Terms. Bango, Lot 136, Ramon Trailer Park.

51 TRAVELEZE 21' — a real bargain at \$995, only \$100 down. Hanson Trailer Sales in Tramview.

21' COVERED Wagon, needs some work, sacrifice \$25 down, \$25 month. Hanson Trailer Sales in Tramview.

TRAILER SALESMAN or dealer to take over our complete Trailer Sales lot.
PAVNYS — Phone 7342

Trailers for Sale 51

"FLAMINGO"

Trailer Space 53

\$20 MONTH. Private bath, \$35 month. Some spaces for children. PALM VALLEY TRAILER VILLAGE, 70-210 HI 111.

Building Supplies 59

SLIDING

GLASS DOORS

THE CAPRI sliding glass door combines extruded aluminum stiles with the warmth and beauty of hardwood rails. Complete with 1/2" aluminum screen and 3-16 crystal glass — a 6'x6'8" door at only \$144.50

Many other sizes available.

Also all metal sliding glass doors in both steel and aluminum.

Panelfold Doors

IDEAL ROOM DIVIDERS

UTILIZE wasted space with real wood accordion-fold closures. Fresh beauty for homes... adds space, privacy, value.

PANFOLD costs just a few dollars more than the old-fashioned, space wasting swinging doors... adds MORE than its cost to the resale value of your property.

AVAILABLE IN VARIOUS WOODS AND COLORS

Palm Springs

Builders' Supply

490 Sunny Dunes Road
Phone 2107

Misc. for Sale 60

Charcoal

FOR ALL YOUR charcoal needs — see us. We have any quantity — 10 and 40 pound bags and up.

SPECIAL PRICES NOW!

Palm Springs

Builders' Supply

490 Sunny Dunes Road
Phone 2107

FIREWOOD

Cherry, Mesquite, Tamarisk also
Coal in 40-lb. cartons.
Charcoal 10-40 lb. cartons.
PAVNYS
1001 S. Palm Canyon Ph. 7342

Palm Springs Engineering Co.

Machine Shop

EXPERIMENTAL WORK
Gears, Key Ways,
General Machine Work
375 Sunny Dunes Ph. 5411

BOOTS for children \$4.95, black, brown, red. From baby size 4 to large children size 6, and hundreds of adult boots for \$14.95.

RASMUSSEN'S SADDLERY
1151 N. Indian Ave. Ph. 2681
Facing El Mirador

Free firewood for hauling.
Phone 5090

Misc. for Sale 60

NEW SINGER hand vacuum cleaner with attachments.

\$35. Trailer hitch and overload springs \$15. 327 North Calle Encina.

WESTINGHOUSE refrigerator, \$50. Frigidaire, \$85. Both excellent running condition. Also heater, linens, blankets, etc. Phone 2957.

1/2 LENGTH grey broadtail. Size 14-16. Sacrifice. Curtain type fireplace screen and blower irons to match. Phone 7567.

SPARTON console radio mahogany \$25, lawn mower \$10. Hoover vacuum \$10, electric autoette \$300. Phone 4093.

FIREPLACE Wood. Walnut \$20, apricot \$25, eucalyptus \$30, per cord. Phone collect, Hemet 4923.

BUYS—\$1000 Persian lamb coat, like new, \$275. Red, gold, crocheted shawl, \$27.50. Phone 2478.

OATS AND MIXED HAY FOR SALE
PHONE SAN JACINTO 35272

HEATER, electric Thermador. Like new. Only \$10. Phone 2053.

Pets-Poul-Livestock 65

BUCKSKIN quarter horse, silver mane and tail, saddle and bridle. Gentle for parades, well trained and fast. In gymkhana work, has trophies and ribbons. Will trade for good used car. See on Sundays only at Buckin Horse Ranch, Yucca Valley, Calif.

COCKER SPANIEL puppies, black, 2 months old. A.K.C. champion stock, reasonable. Hoffman's 530 Orange Ave., Beaumont, Calif.

FRYERS, ROASTERS, stewing hens, fresh eggs, wholesale and retail. Free delivery Fridays. Phone Banning, Victor 9-3334.

FOR THE ELITE — Samoyed pups or toy Poms. A.K.C. 9694 AK — 6461 Western, Arlington, California.

Used Cars for Sale 70

REAL

BARGAINS

AT KENNY'S

Automotive Service

1950 Ford 1 1/2 Pick-up
Excellent condition.

1947 Chevrolet Panel
\$350

1949 Stude 1 ton Pick-up
\$325

1947 Ford 1 ton Pick-up
\$425

1946 Stude Pick-up
Very good mechanically.
\$495

1952 Ford Mainliner
Radio and heater.
\$995

1947 Ford 4 door Sedan
\$225

4 GOOD TRANSPORTATION CARS
\$125 AND DOWN

4765 E. Ramon Road
Phone 2444

1952 CHEVROLET

Fordor sedan.
This week's special
\$795

1946 MERCURY

Tudor sedan.
See this one —
\$175

1941 BUICK

Fordor sedan.
Fine transportation.
\$99

Ben Cowan Ford

NEW LOCATION
South Hiway 111
at Araby Point
PHONE 2272

1953 CADILLAC "62" 4 door. Radio, heater, hydramatic, electric windows, Premium tires, low mileage, local car. \$3295.

PLAZA MOTORS
182 E. Arenas Rd. Ph. 5122

BUICK Super Riviera. 1950. Dynaflow, radio, heater, new white side walls, Lifeguard tubes. White Naugehide interior. \$995. Original owner. Phone 2065.

1953 CADILLAC "60" Fleetwood. Fully equipped, all Cadillac extras. Premium tires. Local, low mileage car. \$3795.

PLAZA MOTORS
182 E. Arenas Rd. Ph. 5122

1947 Hudson "6" — 4 door exchange motor, runs good. \$245. 2714 Anza Trail.

1950 BUICK
EXCELLENT CONDITION \$800
PHONE OWNER. 7582

Used Cars for Sale 70

Beebe's Bargains

In Used Cars

1949 BUICK

Roadmaster Riviera.
Radio.
\$450

1947 CADILLAC

4 door. Radio, heater, good paint.
\$495

1952 DE SOTO

4 door sedan, radio, heater, power steering. Sharp!
\$1495

Junior Chamber Sponsors Mrs. Palm Springs Contest

Seventeenth annual Mrs. America Contest will be sponsored in Palm Springs by the Junior Chamber of Commerce, according to President Don Miller.

"The selection of Mrs. Palm Springs will crown a six week campaign to find the finest homemaker in this area," Miller said.

"We feel sure that our Palm Springs homemakers can compete and win against the best housewives in the nation," he added.

AT THE SAME TIME, Miller announced that Mike Milling had been appointed chairman of the Mrs. America Contest committee.

This year's 17th annual Mrs. America Contest, he indicated, is open to any married woman over 21 years old, and is being conducted in communities

throughout the United States, under sponsorship of the American Gas Association.

Miller said that the contest is by no means a building beauty affair, but rather one with major emphasis being placed on the homemaking capabilities of the contestants. A pleasing and attractive personality is important, however, he said.

THE ORGANIZATION is now distributing application blanks. Any woman interested may also secure an application blank at gas appliance dealers' stores, leading markets, and the local Gas Company office.

The next Mrs. America will win more than \$15,000 worth of useful prizes, including a "New Freedom Gas Kitchen" and a trip for herself and her husband to Ellinor Village, Florida, where the final contest will be held.



(Anderson Photo)

PALM SPRINGS Junior Chamber of Commerce is sponsoring the 17th annual Mrs. America contest here, with

the selection of Mrs. Palm Springs as their objective. Above some of the Jaycee members talk over plans.

Left to right, Mel Ambler, Don Miller, president, Mike Milling, chairman of the local contest, and Joe Wood.

Rink's Report on Pueblo Wins Citation for City

Pueblo, Colorado, of which Russell Rink, formerly of Palm Springs, is now city manager, won a citation this week from the National Municipal League and Look Magazine as one of ten "All American Cities," according to newspapers received by Villagers this week.

Pueblo's honor came, according to the citation from the League, for winning a long hard fight to make a modern city out of a "dirty, beaten-up, town."

A banquet was held Tuesday night to celebrate the event in

The Desert Sun—8c
PALM SPRINGS, CALIFORNIA
Thursday, February 3, 1955

Pueblo. Pueblo's citation came as result of an article on the change in government prepared by Rink.

READ SUN
CLASSIFIED ADS

New Luxury Spot for Pet Canines to Open Sunday

Did you ever take your pampered pet Fido to an open house reception at which he was the honored guest and not you?

Such events can happen only in the Palm Springs resort area and it will Sunday, February 6, out Desert Hot Springs way.

On that day the reception which will honor your pampered pet will take place at the new "Readcrest Pet Corral" owned and managed by Mrs. Ben H. Read and it represents more than \$20,000 in the latest appointments for dogs as a combination breeding and boarding kennels.

TALK ABOUT LUXURY for the members of the canine world. The following description will probably make your eyes pop and warm the cockles of your heart because at last your little pampered pet will have luxury with a capital "L."

The main building houses a grooming room, deluxe bunkhouse where the canine guests will live in luxury. It has an interior color decor, which psychologists say, is soothing to the nerves of a harried smog escaped canine. The building itself is constructed of pink pumice with special windows for transmitting the desert sunshine to all corners of the interior and ample ventilation. The interior is painted a cool and refreshing blue. The "bedrooms" are four by five feet, each fitted with a platform bed and a special door opening onto a spacious 25 foot promenade or run as people are wont to call them.

AND ALSO YOUR PET will not have to shiver from the cold of the desert nights. Imagine! Mrs. Read has incorporated radiant heating in the concrete floor and circulating warm water in plastic pipes which insures even heating at all times.

Mrs. Read, a breeder of miniature French poodles, conceived the idea of a deluxe resort for dogs when she brought her famous dog Josephine of Readcrest on a visit to

Desert Hot Springs about a year ago. At that time she found that there were many other owners of valuable pets who were desert visitors. Why not build a deluxe spot where these canine visitors could find surcease from their owners or perhaps vice versa? She began building and now, this Sunday, the opening of Readcrest. Her son, Wynn H. Read, who has had wide experience in the designing of commercial buildings and modern residences, designed the building.

THERE, WHEN A PET arrives for a long or short stay, special attention to particular diets and personalized pampering is part of the ritual. There is also a beauty parlor for bathing and grooming. And, believe it or not a wading pool is planned for the near future and a special sun room for cats, of all things.

Mrs. Read's breeding kennels are headed by Josephine of Readcrest whose blood lines run back to the famous Flora of Piperscroft and who has already produced puppies that have won the hearts of thousands when displayed at the Farmers' Market in Los Angeles. Desiree has now been added to the Read menage and the pedigrees of these two miniatures grace the pages of the American Kennel Club's registry.

Blue Book

Backstrand Sends
Copy to The Sun

A copy of the California Blue Book, 932 pages of facts, figures, and other data on the State of California, has just been received by Oliver B. Jaynes, publisher of The Desert Sun.

It was sent with the compliments of Lee Backstrand, representative in the state assembly from Riverside county.

Village Market Fresh Produce--The Best!

The finest Fruits and Vegetables that are available are secured by Jimmy Gray of the Village Market Produce department from your own backyard — The Coachella Valley.

"If it isn't the very best,
Village Market doesn't
have it!"

CARNATION MILK
2 TALL 25¢
2 CANS 25¢

Rainbow — ZEE — 80count
NAPKINS 2 FOR 31¢

SURECHAMP — Hi-Protein — 2-lb. box
DOG FOOD 2 FOR 53¢

LAURA SCUDDER — Pure 12-oz.
Peanut Butter 41¢

RED DART — Early Garden — 17-oz.
PEAS 2 for 25¢

GOEBELS — Bantam
BEER 6 pack 78¢

PILLSBURY'S — Buttermilk
Pancake Flour 35¢

FANNING — 15 1/2-oz. — Bread & Butter
PICKLES 23¢

GERBER'S — Strained
Baby Food 12 FOR 99¢

AVOCADOES
ONIONS
ORANGES
RUSSETS

FUERTE
Med. Size each

U.S. No. 1 BROWN lb.

NAVELS
Med. Size lb.

U. S. No. 1
packed in
10-lb. Cello Bag lb.

5¢

HAMS

RATH BLACKHAWK
SWIFT'S PREMIUM
WILSON'S TENDERMADE
Large Parts as Cut

53¢ lb

THE FINEST SELECT QUALITY BEEF

SEVEN-BONE ROASTS

39¢ lb

ROUND STEAK

All Center Slices **69¢ lb**

GROUND CHUCK

Lean Fresh **49¢ lb**

SLICED BACON

Rath Blackhawk
1-lb. Heat Seal **69¢ lb**

LIBBY'S — Yellow Cling — 17-oz.
Sliced Peaches 19¢

MONARCH SPICED — 16-oz.
Crabapples 37¢

TERRY THIN — 8-oz. pkg.
Choc. Mints 39¢

6-oz. Box
Hersheyettes 25¢

VINO DA TAVOLA
WINE 1/2 Gal. 99¢

DEL MONTE — No. 2 Can
Orange Juice 2 FOR 27¢

C & H CANE SUGAR

5 LBS. 49¢ 10 LBS. 97¢

APARTMENT FOR LEASE

Sunset Towers

1100 N. PALM CANYON DRIVE

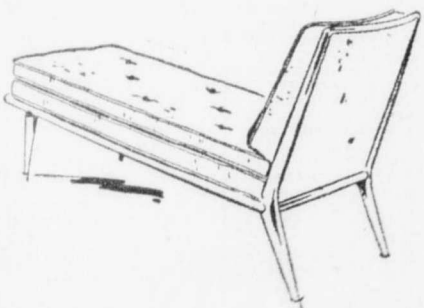
2 LUXURY TOWN HOUSE APARTMENTS
Furnished, 1 single, 1 double now available for sub-lease. Short or long term. POOLS — LANAIS — SUN DECKS — convenient location. KOFFEE KUP — 24 hour service. DON'S BEACHCOMBER — DIANE'S — ROBERTS LTD. — THE SWEATER CHEST — in building.

Store for Lease in Building... 25' Front

Exclusive management of

TERRY RAY REALTY

773 NORTH PALM CANYON DRIVE
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for desert living

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886 North Palm Canyon Drive

Phone 2824

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MINUTE MAID — 6-oz.
TANGERINE JUICE 2 FOR 33¢

MINUTE MAID — 6-oz.
PINEAPPLE JUICE 2 FOR 33¢

MINUTE MAID — 6-oz.
ORANGE JUICE 2 FOR 29¢

MINUTE MAID — 6-oz.
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MINUTE MAID — 6-oz.
LIMEADE 2 FOR 29¢

MINUTE MAID — 6-oz.
LEMONADE 2 FOR 29¢

MINUTE MAID — 6-oz.
GRAPEFRUIT JUICE 2 FOR 29¢

PICTSWEEP — 10-oz.
CUT CORN 2 FOR 29¢

GRAND DUCHESS — Package
4 Flaked Beef Patties **59¢**

HY-WAVE — Package
SALMON FILLETS **57¢**

THE FINEST FROZEN FOODS AVAILABLE

TRADER VIC'S — BASIC — 8-oz. Bottle
FRENCH DRESSING 29¢

SHURFINE — HOMOGENIZED — 3-lb. Can
Pure Vegetable Shortening 79¢

DINTY MOORE'S — 24-oz. Can
Spaghetti & Meat Balls 39¢

SMOKEY JOE'S — 15 1/2-oz. Can
BARBEQUE BEANS 2 FOR 37¢

CIRCUS PEANUTS 2 8-oz. Cans 61¢

Prices Effective Thurs., Fri., Sat., Sun. — February 3-4-5-6, 1955
— ALL ADVERTISED ITEMS SUBJECT TO STOCK ON HAND —

VILLAGE MARKET

441 So. Palm Canyon Drive Phone 7932 or 9055
HOURS: 9 A.M. to 8 P.M. — SUNDAYS: 9 A.M. to 6 P.M.